



CITY OF
FAYETTEVILLE
ARKANSAS

*113 W. Mountain St.
Fayetteville, AR 72701*

Nominating Committee Agenda

**City Hall Meeting Room 101 / Virtual Meeting Via Zoom
Wednesday, September 2, 2026
2:00 PM**

Members

***Chair Council Member Robert "Bob" Stafford
Council Member Mike Wiederkehr
Council Member Sarah Bunch
Council Member Min. Monique Jones***

Zoom Information

Webinar ID: 868 7104 8093

Registration Link: <https://fayetteville-ar.zoom.us/meeting/register/9UVZSqxcTBWBLiubz0M1Ew>

Call to Order

Roll Call

Black Heritage Preservation Commission

Caleb Jones. Virtual interview at 2:10 PM

Synetra Hughes. Virtual Interview at 2:20 PM

Planning Commission

Joanna Bell. Virtual interview at 2:30 PM

Sean Hollender. In-person interview at 2:45 PM

David Criswell. Virtual interview at 3:00 PM

Olivia Caban. In-person interview at 3:15 PM

Civil Service Commission

Heather Clouse. In-person interview at 3:30 PM

Town and Gown Advisory Committee

Sarah Fleming. Virtual interview at 3:40 PM

Urban Forestry Advisory Board

William Beaver. In-person interview at 3:50 PM

Fayetteville Arts Council

Felicia DeLaGarza. Virtual interview at 4:00 PM

Ella Mayer. Virtual interview at 4:10 PM

Historic District Commission

Susan Tonymon. In-person interview at 4:20 PM

Announcements

Adjournment

NOTICE TO MEMBERS OF THE AUDIENCE

This meeting is being recorded and attended by the public. All comments and participation are a matter of public record.

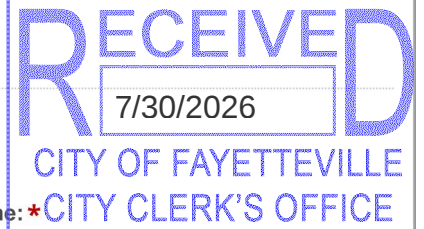
Selected candidate names will be presented to the full City Council and voted for appointment at the September 15, 2026 City Council meeting.

All interviewees will be notified of their appointment, or lack thereof, by the Office of the City Clerk-Treasurer the day following the meeting.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Caleb

Middle Name:

Deshawn

Last Name: *

Jones

Phone Number: *

(501) 607-4124

Email *

calebdajones@gmail.com

Street Address: *

1801 W Diamond Rd (Bldg 7 -108-A)

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

4

(within the Fayetteville city limits)

Which Ward do you reside in? *

☒ Ward 1 ☐ Ward 2 ☐ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Graduate Assistant

Employer Name: *

University of Arkansas

Business Number: *

(479) 575-2000

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Black Heritage Preservation Commission: Unexpired Member at Large (Term: 10/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☒ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Secretary of Studies in African American Culture Club (SAACC)(2020-2022) Pulaski County
President of SAACC (2021-2022) Pulaski Country
Health Chair for the NAACP (Collegiate chapter) (2022-2023)
Vice President of Alpha Phi Alpha Fraternity Inc., Kappa Kappa Chapter (2024-2025)
Associate Director of Diversity Equity and Inclusion in Associated Student Government(ASG)(2025-2025) at the University of Arkansas
Director of Diversity and Inclusion in ASG (2025-2026)
Member of St James.

Why would you like to be considered for appointment to this committee? *

Arriving in Fayetteville at 17, I felt I didn't belong, surrounded by a campus lacking Black heritage beyond sports stars. Coming from a county proud of righting past wrongs, it was jarring. Over time, I found Fayetteville's rich Black history in John L. Colbert Middle School and St. James Baptist Church. The history was there, but hidden. I want to join this commission to ensure no citizen has to search for it, and to actively work toward discovering, preserving, and honoring that legacy.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

John L Colbert (479) 435-1393 and Dr. Jarvis Young (217)766-5822

Supporting Documents: (Not Required)

Resume-Caleb J.pdf

285.75KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026. Note: The Mayor has granted an extension to this deadline. Applications must be received by 5:00 p.m. on Friday, July 31, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

Caleb Jones

cdj045@uark.edu | 501-607-4124 | Fayetteville, AR

EDUCATION

University of Arkansas, Fayetteville, Arkansas
Bachelor of Arts in Biology

Expected Graduation: May 2026

EXPERIENCE

Lead Peer Mentor — University of Arkansas 360 Program

May 2023– Present

- Supervise and support **5–10 peer mentors and 20–30 mentees**, fostering academic success and community building.
- Lead workshops and events focused on supporting **first-generation and Pell Grant-eligible students**.
- Provide individualized tutoring and mentorship to students, improving academic performance and retention.
- Collaborate with faculty and staff to strengthen student success initiatives and enhance program effectiveness.

Karas Correction Health - Medical Intake Coordinator/Med Passer

June 2024- September 2025

- Conducted 20-40+ medical intake screenings for newly admitted inmates per shift assessing medical history, current conditions, mental health flags, and allergies.
- Verified and documented prescriptions by coordinating with **pharmacies, hospitals, and healthcare providers** to ensure continuity of care.
- Collaborated with nurses and mental health staff to develop and implement care plans for **50+ inmates daily**.
- Administered oral and topical medications in accordance with established protocols, ensuring **accuracy, safety, and compliance**.
- Communicated urgent medical concerns to custody staff while strictly maintaining **HIPAA-compliant patient confidentiality**.

Mercy Hospital (Rogers) - Patient Care Technician

April 2024 – May 2025

- Assisted patients with activities of daily living (ADLs), including bathing, toileting, feeding, and ambulation, promoting comfort and dignity.
- Monitored and recorded vital signs (blood pressure, heart rate, temperature, oxygen saturation) and reported abnormalities to nursing staff.
- Performed basic clinical procedures, including EKGs, blood glucose monitoring, and specimen collection.
- Maintained clean, safe patient environments in compliance with infection control standards.
- Documented patient care accurately in electronic health records (EHR systems such as Epic/Cerner).
- Provided emotional support and reassurance to patients and families during care.

Associated Student Government (ASG) - Director of Diversity and Inclusion.

May 2025– Present

- Lead the development and execution of diversity, equity, and inclusion (DEI) initiatives, impacting **hundreds of students across campus**.
- Plan and coordinate large-scale events such as **Cultural Heritage Month**, increasing student engagement and cultural awareness.
- Organize workshops, panels, and guest speaker events addressing DEI topics, fostering dialogue and education.
- Collaborate with student organizations to design and implement inclusive social, academic, and leadership programming.
- Evaluate and align initiatives with university DEI goals using **needs assessments, student feedback, and outcome tracking** to ensure effectiveness and sustainability.

Student Ambassador – J. Williams Fulbright Colleges of Arts and Science. University of Arkansas

September 2022 – Present

- Represent the college to prospective students and families through **campus tours, panels, and recruitment events**, engaging **100+ visitors per semester**.
- Communicate academic programs, student resources, and campus opportunities to diverse audiences, enhancing recruitment efforts.
- Collaborate with admissions staff and faculty to support outreach initiatives and improve prospective student experiences.
- Serve as a liaison between students and the college, providing insight and feedback to enhance programming and engagement.
- Promote a welcoming and inclusive campus environment by sharing personal experiences and supporting student transition to college life.

Secretary – Pre-Medical Hogs

May 2024 – May 2025

- Recorded and maintained detailed minutes for **weekly executive and general body meetings** serving ~100 active members, ensuring clear communication and organizational continuity.
- Distributed **weekly newsletters** to 100+ members highlighting upcoming meetings, events, clinical opportunities, and academic resources.
- Managed and updated the organization's member directory and HogSync platform, maintaining accurate records and improving member engagement.
- Coordinated communication between executive board members and general members to streamline operations and increase event participation.
- Supported planning and promotion of meetings and events, contributing to consistent attendance and member involvement throughout the academic year.

Vice President - Alpha Phi Alpha Fraternity, Inc. Kappa Kappa Chapter.

May 2024 – May 2025

- Co-Chief administration officer for the chapter, presiding over meetings when the President is not there.
- Directed internal governance by managing executive board functions, setting meeting agendas, and ensuring accountability across committees.
- Served as ex-officio member of all committees, providing guidance, oversight, and strategic support for programming, service, and membership initiatives.
- Led the planning and execution of the **Miss Old Gold and Black Scholarship Pageant**, coordinating logistics, budgeting, marketing, and participant engagement.

VOLUNTEER/COMMUNITY INVOLVEMENT

General Tutor – Life source.

Fayetteville, Arkansas

September 2022 – Current

- Contribute to student learning, growth and development.
- Assisting students with homework, projects, test preparation, research, and other academic activities.
- Demonstrate academic competence in the subject area(s) and build a curriculum.

HONORS AND AWARDS

- | | |
|---|------------|
| • Angelou – Hughes Excellence Scholarship in Language Arts | April 2021 |
| • Chisholm – Obama Excellence Scholarship in Governance | April 2022 |
| • Angelou – Hughes Excellence Scholarship in Language Arts | April 2022 |
| • Chisholm – Obama Excellence Scholarship in Governance | April 2022 |
| • FirstNLR - Academic Scholarship | May 2023 |
| • Fulbright- Octa Norma High Biological Sciences (full tuition) Scholarship | May 2025 |



Outlook

RE: Board Staff Contact Recommendations

From Walker, Jennifer <jawalker@fayetteville-ar.gov>

Date Mon 8/17/2026 3:46 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

Cc Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

Please find below a staff recommendation for the Planning Commission seat: Joanna Bell.

The final outstanding recommendation for the Civil Service Commission will be provided by end of day from Michele Bechhold. Thanks!

Jennifer Walker

Chief of Staff

City of Fayetteville, Arkansas

479-575-8395

jawalker@fayetteville-ar.gov

From: Walker, Jennifer

Sent: Monday, August 17, 2026 3:28 PM

To: CityClerk <cityclerk@fayetteville-ar.gov>

Cc: Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

Subject: RE: Board Staff Contact Recommendations

Jonathan and team, We've made some progress – please see updates below. More to come – thank you for your patience!

Staff recommends the following selections

- Black Heritage Preservation Commission – Caleb D. Jones
- Civil Service Commission
- Fayetteville Arts Council – Ella S. Mayer
- Historic District Commission - Susan Tonymon
- Planning Commission
- Urban Forestry Advisory Board – William Beaver

Thank you,

Jennifer Walker

Chief of Staff

City of Fayetteville, Arkansas

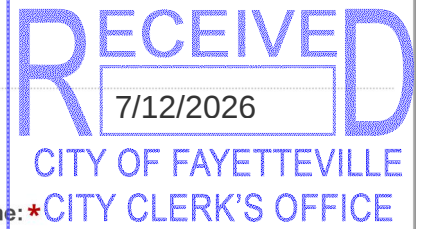
479-575-8395

jawalker@fayetteville-ar.gov



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Synetra

Middle Name:

Last Name: *

Hughes

Phone Number: *

(479) 799-6684

Email *

sdgilmer08@gmail.com

Street Address: *

647 N Tournament Dr

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

27

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☐ Ward 3 ☒ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☒ Yes ☐ No

Mailing Address: *

PO 3174

Mailing City: *

Fayetteville

Mailing State: *

AR

Mailing Zip Code: *

72701

Employment Information

Occupation: *

Director Arkansas Engagement

Employer Name: *

University of Arkansas

Business Number: *

(479) 575-3917

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Black Heritage Preservation Commission: Unexpired Member at Large (Term: 10/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☒ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I bring expertise in Black history, community engagement, and cultural preservation. A Fayetteville resident for nearly 27 years, I hold a Doctorate, an MBA from Webster and two bachelor's degrees from the University of Arkansas. I teach African American Studies, lead statewide partnerships, and co-founded Visionairi Foundation, where I preserve Black history through research, film, education, oral histories, and community-based initiatives that elevate Arkansas's untold stories.

Why would you like to be considered for appointment to this committee? *

Fayetteville has been my home since 1999 and I am committed to preserving the stories, places, and legacies of the Black families who helped shape our city. I would bring research experience, community partnerships, and a passion to help identify, protect, and interpret significant sites while expanding awareness through education, historical markers, oral histories, and community engagement for future generations.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Dr. Valandra - 612-963-3767

Dr. Angela Mosley-Monts - 479-409-1139

Adrain Smith - 479-799-3968

Supporting Documents: (Not Required)

SYNETRA D. HUGHES, Ed.D.docx

21.62KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026.

Applications will not be accepted after the deadline.

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113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

SYNETRA D. HUGHES, Ed.D.

Fayetteville, Arkansas | (479) 799-6684 | sdgilmer08@gmail.com | <https://www.linkedin.com/in/dr-synetra-hughes/>

SUMMARY

Recognized for building high-impact partnerships, leading cross-functional teams, driving organizational change, and creating innovative learning ecosystems that connect business strategy with people development. Experienced advising executive leadership, managing complex stakeholder relationships, facilitating organizational transformation, and using data to evaluate outcomes and continuously improve learning experiences.

EDUCATION

Claremont Lincoln University

December 2025

Lincoln Vibrant Communities, Innovations and Trends in Public Administration

University of Arkansas

May 2012

Doctorate, Workforce Development Education - Leadership Development Concentration

Webster University

May 2006

Master of Business Administration, Human Resource Development

University of Arkansas

May 2004

Bachelor of Science, Information Systems

Bachelor of Science, Transportation & Logistics

EXPERIENCE

Director, Arkansas Engagement

July 2024 – Present

University of Arkansas – Sam M. Walton College of Business

Provide executive leadership for statewide engagement strategies connecting the Walton College with employers, educational institutions, community organizations, and business leaders across Arkansas.

- Developed and implemented the college's statewide engagement strategy supporting workforce development, community partnerships, and talent pipeline initiatives.
- Build strategic partnerships with employers, chambers of commerce, school districts, nonprofit organizations, alumni, and government leaders to strengthen educational access and workforce readiness.
- Lead cross-functional initiatives involving executive leadership, admissions, marketing, faculty, student success, and employer engagement to improve institutional visibility and community impact.
- Represent executive leadership throughout Arkansas, facilitating stakeholder relationships that advance the college's strategic priorities.
- Design scalable engagement models that improve collaboration, operational effectiveness, and long-term organizational growth.

Managing Director

August 2021 – July 2024

Dr. Barbara A. Lofton Office of Diversity & Inclusion

Directed strategic initiatives focused on leadership development, organizational learning, workforce readiness, and student success.

- Led organizational learning initiatives serving undergraduate and graduate students through leadership programming, executive coaching, mentoring, and professional development.

- Designed innovative leadership development curriculum preparing students for careers in business and corporate leadership.
- Developed strategic partnerships with Fortune 500 employers, nonprofit organizations, alumni, and community leaders to expand experiential learning opportunities.
- Collaborated across admissions, career services, faculty leadership, development, and external stakeholders to improve organizational effectiveness and student outcomes.
- Directed large-scale summer leadership academies, workforce readiness initiatives, and professional development programming.
- Strengthened employer engagement strategies that expanded internship, mentorship, and employment opportunities.

Associate Director

September 2017 – August 2021

Dr. Barbara A. Lofton Office of Diversity & Inclusion

- Developed leadership development programming, workforce readiness curriculum, and professional learning experiences aligned with employer needs.
- Designed and facilitated executive workshops covering leadership, workplace effectiveness, professional communication, negotiation, and career readiness.
- Built partnerships with corporations and industry leaders that increased student engagement and experiential learning opportunities.
- Led organizational initiatives supporting student retention, leadership development, and career success.

Faculty Member

2014 – Present

Teach undergraduate and graduate courses in Leadership, Business Foundations, African American Studies, and Organizational Development.

- Designed learner-centered curriculum emphasizing leadership, organizational behavior, workforce development, business strategy, and inclusive leadership.
- Deliver engaging classroom, hybrid, and virtual learning experiences using evidence-based instructional practices.
- Coach emerging leaders through experiential learning, mentoring, and applied leadership development.
- Translate complex organizational concepts into practical learning experiences that improve student performance and career readiness.

Courses:

- Introduction to Leadership course (In-person & Online Learning)
- Introduction to Business Foundations (In-person)
- Freshman Business Connections (In-person)
 - Development of personal development skills, including time management, stress management, and academic planning, necessary for success; introduction to business career options and opportunities.
- African American Experience in Business (In-person & Online Learning)

CERTIFICATIONS:

- Intercultural Development Inventory Administrator
 - IDI, LLC - 2023
- Diversity and Inclusion for HR
 - Cornell University – 2019
- Project Management
 - University of Arkansas at Fayetteville – 2012

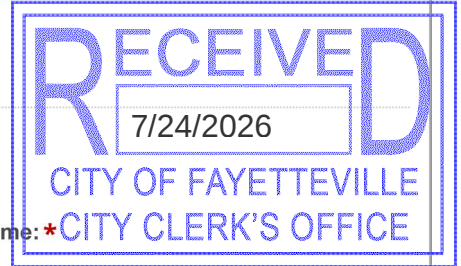
PROFESSIONAL AFFILIATIONS

Society of Human Resource Management Professionals	2023-Present
Diversity and Inclusion Advisory Board, Office of Diversity and Inclusion	2016-Present
North American Management Society	2011-Present
Network of Executive Women	2008-Present



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Joanna

Middle Name:

Sheehan

Last Name: *

Bell

Phone Number: *

(917) 873-5984

Email *

joannasheehan@gmail.com

Street Address: *

746 East Westview Dr

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

9

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☒ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Non profit executive

Employer Name: *

Southeastern Theatre Conference

Business Number: *

(336) 265-7489

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Unexpired Citizen at Large (Term: 10/01/26 - 03/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

Planning Commission

City Code Article VII Planning Commission

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

Robert Michael Bell

Other Names Used:

(List all names under which you and/or your spouse do business.)

Michael Bell, Joanna Sheehan

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

My husband and I own our primary residence in Fayetteville. We have no additional real estate holdings in Fayetteville or the Fayetteville planning area, and I have no other business or financial interests that could affect, or be affected by, decisions of the commission.

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☒ Social Media Channel

☒ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I bring more than 20 years of leadership in service organizations, municipal government, and cultural institutions. As Fayetteville's Arts & Culture Director, I led cultural-plan development and implementation, public art commissioning, placemaking, partnerships, and community engagement. I hold a master's from Columbia University and a bachelor's from James Madison University. My graduate thesis examined public policy and cultural-development incentives in Washington, D.C.

Why would you like to be considered for appointment to this committee? *

I believe Fayetteville can grow while remaining meaningfully Fayetteville. I care about both placemaking and placekeeping: creating vibrant, welcoming spaces while preserving the history, relationships, and character that make our community distinctive. I would welcome the chance to listen to residents, consider different perspectives, and help make planning decisions that strengthen neighborhoods and create lasting public value.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Jessie Masters, City of Fay. Planning Director, 479-575-8239, jmasters@fayetteville-ar.gov

Morgan Hicks, U Ark., Prof. 479-409-7587 mhicks@uark.edu

Supporting Documents: (Not Required)

Joanna Bell Resume 2026.pdf

602.68KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

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113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

JOANNA SHEEHAN BELL

Executive Director | Nonprofit & Cultural Leader

Fayetteville, AR | 917-873-5984 | Joannasheehan@gmail.com

EXECUTIVE PROFILE

Executive and public-service leader with more than 20 years of experience in arts organizations, municipal cultural strategy, and nonprofit service organizations. Expertise in strategic planning, placemaking and placekeeping, governance, finance, partnerships, public engagement, and organizational transformation.

CORE EXPERTISE

Public Service & Municipal Strategy | Placemaking & Placekeeping | Strategic Planning | Governance | Finance | Partnerships | Communications | Team Leadership

PROFESSIONAL EXPERIENCE

EXECUTIVE DIRECTOR

March 2026-Present

Southeastern Theatre Conference (SETC)

- Lead the nation's largest regional theatre service organization across a ten-state region.
- Direct strategy, governance, finance, membership, programs, and a \$1.5M+ operating budget.
- Lead staff realignment, financial recovery planning, governance modernization, and long-range planning while overseeing conventions, auditions, festivals, publications, and partnerships.

ARTS & CULTURE DIRECTOR

July 2022-February 2026

City of Fayetteville, Arkansas

- Directed the City's Arts & Culture Division and the creation and implementation of Fayetteville's cultural plan, including public art, cultural funding, and placemaking initiatives.
- Managed municipal arts funding, public engagement, and initiatives supporting the creative economy and quality of life.
- Built cross-sector partnerships among government, nonprofits, artists, businesses, and residents.

DIRECTOR OF MARKETING & COMMUNICATIONS

September 2017-July 2022

TheatreSquared

- Led marketing, communications, audience development, earned revenue, and public relations, tripling earned revenue while supporting more than \$1.5 million in annual ticket sales.
- Directed communications for the opening of a \$31 million performing arts center and secured the organization's first sustained national media coverage.

DIRECTOR OF PROGRAMS

November 2008-September 2017

American Theatre Wing | Founder of the Tony Awards and Home of the Obie Awards

- Directed national grantmaking, education, professional development, and artist service programs with annual budgets exceeding \$1.5 million.
- Created and administered nationally competitive programs, including the Jonathan Larson Grants and Tony Awards Excellence in Theatre Education Award.

EDUCATION

COLUMBIA UNIVERSITY | Master of Arts, Arts Administration & Nonprofit Management

Graduate thesis focused on public policy and cultural development incentives in Washington, D.C.

JAMES MADISON UNIVERSITY | Bachelor of Arts, English & Theatre



Outlook

RE: Board Staff Contact Recommendations

From Walker, Jennifer <jawalker@fayetteville-ar.gov>

Date Mon 8/17/2026 3:46 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

Cc Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

Please find below a staff recommendation for the Planning Commission seat: Joanna Bell.

The final outstanding recommendation for the Civil Service Commission will be provided by end of day from Michele Bechhold. Thanks!

Jennifer Walker

Chief of Staff

City of Fayetteville, Arkansas

479-575-8395

jawalker@fayetteville-ar.gov

From: Walker, Jennifer

Sent: Monday, August 17, 2026 3:28 PM

To: CityClerk <cityclerk@fayetteville-ar.gov>

Cc: Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

Subject: RE: Board Staff Contact Recommendations

Jonathan and team, We've made some progress – please see updates below. More to come – thank you for your patience!

Staff recommends the following selections

- Black Heritage Preservation Commission – Caleb D. Jones
- Civil Service Commission
- Fayetteville Arts Council – Ella S. Mayer
- Historic District Commission - Susan Tonymon
- Planning Commission
- Urban Forestry Advisory Board – William Beaver

Thank you,

Jennifer Walker

Chief of Staff

City of Fayetteville, Arkansas

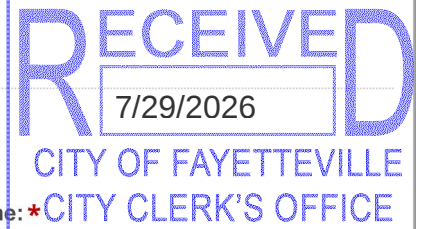
479-575-8395

jawalker@fayetteville-ar.gov



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Sean

Middle Name:

Michael

Last Name: *

Hollender

Phone Number: *

(501) 908-9019

Email *

seanh911@me.com

Street Address: *

3770 W Edgewater Dr

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

8

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☐ Ward 3 ☒ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Principal IT Technical Program
Manager

Employer Name: *

Walmart Global Tech (Walmart Inc.)

Business Number: *

(800) 925-6278

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Unexpired Citizen at Large (Term: 10/01/26 - 03/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

Planning Commission

City Code Article VII Planning Commission

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

Rebekka Blair Hollender

Other Names Used:

(List all names under which you and/or your spouse do business.)

Hollender's Consulting, LLC
Mycelis Solutions, LLC

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

3770 W Edgewater Dr, Fayetteville, AR 72704 (Personal Home)

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☒ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Principal Technical Program Manager, Walmart Global Tech: I lead enterprise-scale, multi-year programs — setting vision, defining decision criteria, and evaluating proposals against long-range goals. MBA from the Walton College (UofA), and MS-CIS (Boston University); PMP. Treasurer and past President of the Clabber Creek POA: budgets,

covenants, fairly representing neighbors with competing interests. Ward 4 resident since 2018; familiar with the commission's procedures and docket.

Why would you like to be considered for appointment to this committee? *

Fayetteville's growth should be guided, not merely processed. I want to strengthen the commission's comprehensive-planning role — evaluating each rezoning, conditional use, and annexation against City Plan 2040 and weighing cumulative effects, not just single cases. Our character drives our long-term economic health. My wife and I are raising two children here — I have a stake in the next twenty years. I will be prepared for every item and hope to earn a full term.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

David Dulaney, 3852 W MORNING MIST DR, FAYETTEVILLE - 479-409-4745 (POA Pres)

Erin Crowson, 6816 Freedom Pl, Springdale - 479-799-9000 (FHS Teacher)

Supporting Documents: (Not Required)

Hollender_Resume_Planning_Commission_1.pdf	92.09KB
Hollender_Planning_Commission_Statement.pdf	72.41KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026. Note: The Mayor has granted an extension to this deadline. Applications must be received by 5:00 p.m. on Friday, July 31, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

SEAN MICHAEL HOLLENDER, MBA · MS-CIS · PMP

3770 W. Edgewater Dr., Fayetteville, AR 72704 (Ward 4) · 501-908-9019

seanh911@me.com · linkedin.com/in/sean-hollender

Prepared in support of application — Fayetteville Planning Commission, Unexpired Citizen at Large

SUMMARY

Principal Technical Program Manager at Walmart Global Tech and eight-year Fayetteville resident with a career built on the disciplines the Planning Commission's work requires: long-range planning, objective decision criteria, fiscal and economic analysis, and fair stewardship of processes involving many stakeholders with competing interests. Executive MBA in Finance; formerly licensed Arkansas Realtor and top-producing agent; hands-on background in data, mapping, and GIS-supporting systems; current Treasurer and past President of a Ward 4 property owners association.

CIVIC & COMMUNITY LEADERSHIP — FAYETTEVILLE

- **Treasurer, Clabber Creek Property Owners Association (current); past President** — steward the association budget, apply covenants consistently and fairly, and represent neighbors with competing interests in a shared place.
- Fayetteville resident since 2018; active follower of Planning Commission proceedings, familiar with the commission's procedures, review criteria, and current docket.
- Raising two children in Ward 4 — a direct, long-term stake in how the city grows.

REAL ESTATE EXPERIENCE & BUSINESS INTERESTS

- **Licensed Realtor, ERA Real Estate — Conway, AR (2010–2014, license inactive)** — top-producing individual agent in the agency and in Faulkner County; Rookie of the Year (2010); built an MLS-data application driving marketing and CRM through the post-2008 market. Firsthand fluency in listings and parcel data, transactions, valuation, and how land-use decisions affect buyers, sellers, and neighborhoods.
- Founder, Hollender's Ventures, Inc. — Conway, AR (1997–2013): built ERP, CRM, and POS software for small and medium retail businesses — direct experience with the operating realities of Arkansas small business.
- Current family business interests, listed for transparency: Hollender's Consulting, LLC and Mycelis Solutions, LLC — consulting entities aligned to my and my wife's professional skills.

PROFESSIONAL EXPERIENCE

Walmart Global Tech — Bentonville, AR · Feb 2021 – Present

Progressive program-leadership roles modernizing the transactional and pricing systems of Walmart, Sam's Club, and international markets — moving legacy software to multi-tenant, cloud-native platforms.

Principal Technical Program Manager — May 2026 – Present

- Set multi-year program strategy and lead cross-functional engineering organizations across Cloud Powered Checkout, Conflux Pricing, and In-Store Edge Services — the transactional backbone of the enterprise. The daily work: defining decision criteria, weighing proposals against a long-range plan, and holding a complex system accountable to its stated goals.

Staff Technical Program Manager — Apr 2023 – May 2026

- Drove delivery of cloud-native checkout and pricing services processing millions of transactions per day at mission-critical availability.
- Served as Data Quality Champion for Transactional Systems (2024–2025), strengthening the data foundation that enterprise analytics depend on. Multiple divisional recognition awards.

Program Manager, Technical Operations — Cloud Powered Checkout — Sep 2022 – Apr 2023

- Owned technical operations and production excellence for a platform on the critical path of every customer transaction.

Manager II, Technical Project Management — Cloud Powered Checkout — Feb 2021 – Sep 2022

- Built and led a cross-functional organization of engineers, managers, contractors, architects, and product managers; created replicable planning systems adopted by other organizations; extended planning horizons from weeks to years.

Nutanix / Andiamo — Bentonville, AR · Jan 2020 – Jan 2021

Cloud Infrastructure Delivery Lead

- Led domestic and international infrastructure rollouts for Walmart distribution centers and Walmart Labs; owned governance, budget, and vendor coordination — physical-infrastructure delivery with real construction, logistics, and capital constraints.

Walmart Labs / Apex Systems — Bentonville, AR · Jul 2019 – Jan 2020

Data Platform Product Manager

- Led data-lake and cloud migrations enabling pricing, assortment, and replenishment analytics on Walmart's Global Data & Analytics Platform; deep working fluency in large-scale data analysis.

Interactions Corporation — Boston · Tokyo · Fayetteville, AR · Feb 2014 – May 2019

Senior AI Delivery Leader / Technical Program Manager — Dec 2014 – May 2019

- Led delivery of a conversational-AI product line across a multimillion-dollar portfolio for global brands including SoftBank, Samsung, AT&T, and Royal Caribbean — balancing client, engineering, and business stakeholders across cultures.

Forward-Deployed Engineer (i18n Lead) — Feb 2014 – Dec 2014

- Deployed on-site with SoftBank in Japan; ported and localized the platform for the Japanese market.

Acxiom — Conway, AR · Nov 2012 – Feb 2014

Data Engineer & NLP Algorithm Developer, Global Data

- Built bilingual Japanese address-parsing algorithms powering GIS and mapping data for Apple Maps for Business — direct experience with the geographic and address data behind modern planning tools; modernized multi-day mainframe batches to near-real-time.

EDUCATION

- Executive MBA, Finance — University of Arkansas, Sam M. Walton College of Business (2022)
- MS, Computer Information Systems (IT Project Management) — Boston University (2018)
- BA, History (Honors) — Hendrix College

CERTIFICATIONS & ADDITIONAL

- Project Management Professional (PMP) · Six Sigma Lean Black Belt (IT) · Google AI Professional Certificate (2026)
- Bilingual: English (native) / Japanese (professional, JLPT N2)

Sean Michael Hollender

3770 W. Edgewater Dr., Fayetteville, AR 72704 (Ward 4)
501-908-9019 • seanh911@me.com • linkedin.com/in/sean-hollender

Statement of Interest and Qualifications

City of Fayetteville Planning Commission

Unexpired Citizen at Large — Term: October 1, 2026 – March 31, 2027

Why I Am Seeking This Appointment

Fayetteville is growing faster than at any point since my family and I made it home in 2018, and the decisions made at the Planning Commission table over the next few years will shape this city for decades. I am seeking this appointment because I believe growth should be guided by the vision this community has already adopted — not merely processed application by application — and because I want to contribute the time, preparation, and analytical rigor that guiding it well demands.

The commission's charter is broader than its docket sometimes suggests. Beyond acting on individual rezonings, conditional uses, and annexations, the commission is charged with recommending amendments to the Master Street Plan, the General Land Use Plan, and the other elements of Fayetteville's comprehensive planning framework. I want to help strengthen that comprehensive function: evaluating each application deliberately against the goals adopted in City Plan 2040, and paying attention to the cumulative effect of our decisions rather than treating each case in isolation. When residents can see that decisions trace back to a plan they helped shape, trust in the process grows — and so does the quality of what gets built.

I also believe this is fundamentally an economic question. Fayetteville's character — its walkable core, its natural setting, its distinct neighborhoods — is not an amenity layered on top of the local economy; it is the foundation of it. It is why the University thrives, why employers can recruit here, and why families like mine choose to stay. Growth that is consistent with our adopted plans compounds that value. Growth that is not can erode it in ways that are expensive or impossible to reverse and can leave the city carrying infrastructure and maintenance obligations that never appeared in a project's initial presentation. My wife and I are raising a fourteen-year-old and a thirteen-year-old here. I have a direct, personal stake in getting the next twenty years right, not just the next agenda.

Finally, I want to serve because I respect the work. I have followed the commission's proceedings closely enough to know how demanding it is: dense staff reports, technical criteria, passionate residents, and applicants with legitimate interests, all converging on the same evening. That is work I am suited to and would be honored to share in. Though this is a short unexpired term, I intend to use it fully and to earn consideration for a full term through the quality of my preparation and judgment.

Professional Qualifications

I am a Principal Technical Program Manager at Walmart Global Tech, where I lead enterprise-scale, multi-year technology programs, including cloud-powered checkout and edge services that operate across thousands of locations. Program management at that scale is, at its core, long-range planning: setting a vision, defining objective criteria for decisions, evaluating individual proposals against that vision, coordinating stakeholders with competing priorities, and holding a complex system accountable to its stated goals over time. Those are precisely the disciplines the Planning Commission's work requires.

I hold an Executive MBA in Finance from the Sam M. Walton College of Business at the University of Arkansas and an MS in Computer Information Systems from Boston University, and I am a certified Project Management Professional (PMP). My business training means I can engage the economic and fiscal analyses that accompany development applications on their own terms — pro formas, market studies, and impact projections — and ask informed questions about long-term costs and benefits to the city. My technical background means I read dense, detailed documents quickly and critically, and I am comfortable with the data, mapping, and analytical tools that increasingly support modern planning.

Just as important is how I work. A program manager's job is to be fair, transparent, and prepared — to give every stakeholder a genuine hearing, to make the reasoning behind decisions visible, and to keep the long-term objective in view when short-term pressures mount. I would bring the same posture to a quasi-judicial body: applying the adopted criteria consistently, treating every applicant and every resident with respect, and explaining my votes in terms the public can follow.

Civic and Community Leadership

I currently serve as Treasurer of the Clabber Creek Property Owners Association in Ward 4 and previously served as its President. Neighborhood governance is the Planning Commission's work in miniature: stewarding a budget, applying covenants consistently and fairly, listening to neighbors with genuinely competing interests, and finding outcomes that protect both individual property rights and the shared character of a place. Those roles taught me that process fairness is not a formality — it is what allows a community to accept outcomes it did not unanimously choose.

As an eight-year resident of west Fayetteville, I have engaged directly with the city's development processes, attended and followed Planning Commission proceedings, and worked to help neighbors understand how decisions are made and how to participate in them. I am familiar with the commission's procedures, its review criteria, and its current docket, and I would arrive ready to contribute from the first meeting.

My Commitment

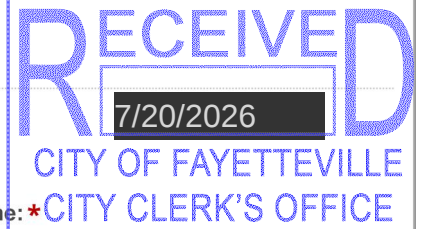
I understand the commission meets on the second and fourth Mondays of each month, and that city code expects members to attend at least seventy percent of meetings. I am prepared to exceed that standard, to arrive at every meeting having thoroughly read the packet, and to visit sites and study plans on my own time when an item warrants it. I would be grateful for the opportunity to serve, and I welcome the chance to discuss my candidacy with the Nominating Committee.

Respectfully submitted,
Sean Michael Hollender
July 2026



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

David

Middle Name:

Last Name: *

Criswell

Phone Number: *

(404) 612-4529

Email *

david.t.criswell@gmail.com

Street Address: *

2437 W Honey Ln

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

6

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☐ Ward 3 ☒ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Planner

Employer Name: *

Toole Design

Business Number: *

(405) 612-4529

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Unexpired Citizen at Large (Term: 10/01/26 - 03/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

Planning Commission

City Code Article VII Planning Commission

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

Kelsey Criswell

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

2437 W Honey Ln - Primary Residence

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

My education, professional experience, and community involvement have prepared me to serve on the Planning Commission. I hold engineering degrees from Oklahoma State and Colorado State and have 10 years of experience in engineering, GIS, and transportation planning. I have served two terms on Fayetteville's Active Transportation Advisory Committee, including three years as chair, gaining firsthand experience with the City's planning and public engagement process.

Why would you like to be considered for appointment to this committee? *

Fayetteville's growth is an opportunity to expand housing choices while protecting the qualities that make our city special. I want to serve on the Planning Commission because I believe thoughtful growth can improve housing

opportunities, support walkable neighborhoods, and strengthen the qualities that make Fayetteville a great place to live.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Nick Castin, 605 N Walnut Ave., (479) 313-0056

Matt Mihalevich, 420 E Lafayette St, (479) 422-7447

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street

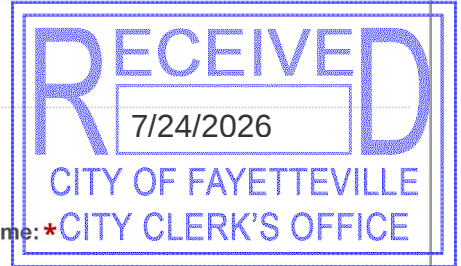
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Olivia

Middle Name:

Kathryn

Last Name: *

Caban

Phone Number: *

(786) 251-8417

Email *

oliviakcaban@gmail.com

Street Address: *

610 W Lafayette St

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

0

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☒ Ward 2 ☐ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Project Manager

Employer Name: *

Blockwright Studio

Business Number: *

(479) 443-7121

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Unexpired Citizen at Large (Term: 10/01/26 - 03/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

Planning Commission

[City Code Article VII Planning Commission](#)

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Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

N/A

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I am currently working as a project manager at Blockwright- an architecture firm that specializes in urban design and city/regional planning. I earned a Bachelor of Architecture from the University of Arkansas, and I studied at the U of A Community Design Center where my work focused on underserved neighborhoods. I served on leadership boards and was able to allocate funding towards student well-being and student organizations. I bring experience in design, collaboration, and servant leadership.

Why would you like to be considered for appointment to this committee? *

The importance of creating attainable housing within walkable areas in Fayetteville isn't abstract: it's personal for me. I am a recent graduate, a renter, and car-free by choice. I am passionate about urban planning and helping to

shape Fayetteville's future. As a young professional, I bring a fresh perspective and a commitment to ensuring planning decisions reflect the needs and interests of the entire community.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Matthew Petty - matthewpetty@patternzones.onmicrosoft.com, 479-871-9212

Mary Madden - mary.madden@fayetteville-ar.gov, 703-966-7121

Supporting Documents: (Not Required)

OliviaCabanResume.pdf

210.07KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026.

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All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

OLIVIA CABAN

Recent Graduate of the Fay Jones School of Architecture and Design, University of Arkansas

PHONE: 786-251-8417

EMAIL: oliviakcaban@gmail.com

EXECUTIVE SUMMARY:

A motivated and detail-oriented recent graduate from a NAAB accredited program, committed to applying my knowledge, creativity, and passion for design to contribute to innovative projects while further developing my skills.

RELEVANT SKILLS:

- Architectural Design and Urban Planning
- Community Engagement
- Public Speaking and Presentations
- Project Management and Team Collaboration
- Placemaking and Community Development
- Conflict Resolution

EXTRACURRICULAR ACTIVITIES:

- Social Media Chair for UARK AIAS Chapter
- August 2023 - May 2024
- NOMAS Member 2022 - Present
- Boy Scouts of America Eagle Award Recipient
- January 2021
- Girl Scout Gold Award Recipient - January 2021

WORK HISTORY:

Blockwright Design Studio - Project Manager

July 2026 - Present

- Participate in design charrettes for master planning and urban planning projects
- Participate in discussions with clients
- Produce drawings that clearly show design standard and clear vision for developers and builders
- Research and implement zoning changes, planning, and architectural design codes into projects

Ibanez Shaw Architecture Firm - Internship

Summer 2025

- Participate in design charrettes or brainstorming sessions with project teams
- Produce or edit construction documents using Archicad
- Develop and postprocess digital renderings and visualizations using Enscape and Photoshop
- Participate in site walk throughs with the project team and client.
- Design presentation boards, slides, and printed materials for or clients

University of Arkansas - Resident Assistant

August 2022 - May 2026

- Served on leadership boards that promoted student well-being and advocated for residents
- Conduct regular floor meetings and organized community-building activities to facilitate resident engagement and interaction.
- Execute educational programs on topics such as diversity and inclusion, mental health, and safety
- Enforced university policies and regulations while maintaining a respectful and empathetic approach
- Participated in on-call duty rotations, responding to emergencies and providing crisis intervention as needed

Lockheed Martin - Internship

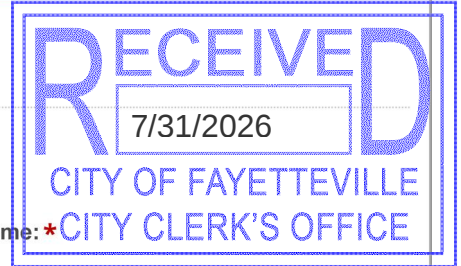
January – June 2021

- Reviewed photo documentation provided by the assembly line for the F-35 program.
- Conducted meticulous analysis of individual aircrafts to identify discrepancies related to weight components, parts, and tooling
- Systematically identified missing parts and possible shortages within the aircraft assembly process
- Collaborated with flight engineers to communicate and document identified discrepancies



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Heather

Middle Name:

Hensley

Last Name: *

Clouse

Phone Number: *

(479) 236-5787

Email *

heatherclouse95@gmail.com

Street Address: *

3837 E Leawood Way

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

30

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☒ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Community Volunteer and
Nonprofit Leader

Employer Name: *

Self

Business Number: *

(479) 236-5787

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Civil Service Commission: Unexpired Public at Large (Term: 10/01/26 - 03/31/31)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

Civil Service Commission

In accordance with **State Statute §14-51-202** applicants for a position on the Civil Service Commission must be residents of the City of Fayetteville for **more than three (3) years** preceding their appointment.

Commission meetings are held during normal business hours, between 8:00 AM to 5:00 PM.

Please note that if you are appointed to the Civil Service Commission, you will be required to complete a **Statement of Financial Interest (SFI) Report** and file it with the Office of the City Clerk-Treasurer at the beginning of each year.

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☐ Fayetteville-ar.gov

☒ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I bring more than 25 years of leadership experience in nonprofit governance, program administration, and regulatory compliance. I hold bachelor's and master's degrees from the University of Arkansas and have served in board and committee leadership roles focused on policy, accountability, and collaboration. My experience evaluating information objectively, applying policies fairly, and maintaining confidentiality has prepared me to serve with integrity and sound judgment.

Why would you like to be considered for appointment to this committee? *

Public service has always been important to me. I believe strong local government depends on leaders who serve with integrity, fairness, and accountability. The Civil Service Commission plays a vital role in ensuring merit-based decisions within the Police and Fire Departments. I would be honored to serve by bringing sound judgment, impartiality, and a commitment to fair, ethical, and consistent decision-making for the citizens of Fayetteville.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Tad Scott - 3122 N. Warwick Dr., Fayetteville, 72703 - 479-587-3500

Scott Davis - 2519 S. College Dr., Fayetteville, 72704 - 479-365-9887

Supporting Documents: (Not Required)

Heather_Clouse_Civil_Service_2026.pdf

506.76KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026. Note: The Mayor has granted an extension to this deadline. Applications must be received by 5:00 p.m. on Friday, July 31, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted

online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

HEATHER CLOUSE

Candidate for Appointment

Fayetteville Civil Service Commission

Appointment Portfolio

Fayetteville, Arkansas • (479) 236-5787 • heatherclouse95@gmail.com

Professional Profile

Public servant and board leader with more than 25 years of experience in governance, organizational oversight, regulatory compliance, and public service. Throughout my career, I have worked with governing boards, administrators, public officials, and community stakeholders to implement policy, ensure accountability, evaluate programs, and make objective decisions that serve the public interest.

Recognized for integrity, professionalism, sound judgment, and ethical leadership, I am committed to impartial decision-making, respect for established policies and procedures, and maintaining the public trust. My leadership experience has reinforced the importance of accountability, transparency, confidentiality, and responsible governance—qualities that align closely with the responsibilities of the Fayetteville Civil Service Commission.

Relevant Qualifications

The Fayetteville Civil Service Commission is entrusted with ensuring that employment decisions within the Police and Fire Departments are administered fairly, consistently, and in accordance with Arkansas civil service law. My background has prepared me to fulfill these responsibilities through demonstrated experience in governance, regulatory oversight, and objective decision-making.

- More than 25 years of leadership experience in governance, nonprofit administration, and regulatory compliance.
- Experience serving on governing boards responsible for organizational oversight, accountability, budgeting, strategic planning, and policy implementation.
- Professional experience interpreting policies, applying established procedures consistently, and ensuring compliance with state and federal regulations.
- Demonstrated ability to objectively evaluate information, analyze complex issues, maintain confidentiality, and make thoughtful, impartial decisions.
- Extensive collaboration with governing boards, administrators, public officials, community leaders, and diverse stakeholders to build consensus while maintaining organizational accountability.
- Proven commitment to ethical leadership, professionalism, transparency, and responsible stewardship of the public trust.

Governance & Board Leadership

President — Fayetteville High School Parent Teacher Organization

Provide governance oversight for one of Arkansas's largest high school parent organizations by leading strategic planning, organizational decision-making, financial stewardship, policy implementation, volunteer leadership, and collaboration with school administrators and community stakeholders.

President & Board Member — Fayetteville Junior Civic League

Provide governance oversight for a nonprofit organization serving Northwest Arkansas through strategic planning, fiscal stewardship, board governance, grant administration, policy implementation, and organizational leadership while promoting ethical governance and responsible stewardship of community resources.

Professional Experience

Northwest Arkansas Head Start — Regional Child Development Specialist

Collaborated with organizational leadership, the Policy Council, and the Board of Directors to ensure compliance with federal regulations while supporting continuous organizational improvement.

Responsibilities included regulatory compliance, policy implementation, program monitoring, organizational accountability, performance evaluation, data analysis, and continuous improvement. This role required careful interpretation of policies and regulations, objective evaluation of program performance, collaboration with governing bodies, and consistent application of established standards.

Public Service Philosophy

I believe public service requires integrity, impartiality, accountability, and respect for established laws and procedures. Effective commissioners carefully evaluate facts, apply policies consistently, maintain confidentiality, and make decisions based on merit rather than personal preference.

Throughout my career, I have sought opportunities to strengthen organizations through ethical leadership, thoughtful governance, and responsible stewardship. If appointed, I would approach every responsibility of the Fayetteville Civil Service Commission with professionalism, fairness, sound judgment, and respect for both employees and the citizens of Fayetteville.

Education

University of Arkansas

Master of Science — Human Development and Family Sciences

Bachelor of Science — Education and Health Professions

Board & Community Leadership

- President, Fayetteville High School Parent Teacher Organization
- President & Board Member, Fayetteville Junior Civic League
- Member, Fayetteville Public Schools Parent Engagement Committee
- Member, Fayetteville Public Schools Curriculum Committee



Outlook

Civil Service Commission Applicant Recommendation

From Bechhold, Michele <mbechhold@fayetteville-ar.gov>

Date Mon 8/17/2026 4:41 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

Cc Gray, Amanda <agray@fayetteville-ar.gov>

Hello,

I'm responding to the request for a recommendation regarding the applications submitted for the single vacancy on the Civil Service Commission.

Both individuals are strong candidates. With only one opening available, the staff recommendation is Heather Clouse.

Thank you.

Michele Bechhold, SPHR, SHRM-SCP
Assistant HR Director
Human Resources
City of Fayetteville, Arkansas
479.575.8314
[fayetteville-ar.gov](mailto:mbechhold@fayetteville-ar.gov)



CITY OF
FAYETTEVILLE
ARKANSAS



City of Fayetteville Application Form

Boards, Commissions and Committees

Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Sarah

Middle Name:

Amaryllis

Last Name: *

Fleming

Phone Number: *

(312) 545-3248

Email *

sararyllis@gmail.com

Street Address: *

1576 N Fieldstone Ave

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

15

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☐ Ward 3 ☒ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Senior Project Manager, Zoning Practice

Employer Name: *

Houseal Lavigne Associates

Business Number: *

(312) 372-1008

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Town and Gown Advisory Committee: Ward 1, 3, or 4 Representative (Term: 10/01/26 - 9/30/28)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I have an BA and MA in Planning and Public Admin, and for the past 25 years have worked for various cities in the Midwest and West Coast regions. I've also worked as a campus planner for the U of California system, and I acutely understand the unique (and often competing) needs of both local gov and higher ed. I grew up here, went to U of A, and am very familiar with both worlds. I also own a home/live in in Ward 4, a Ward the committee is seeking a rep from, so I believe I'd be a great fit.

Why would you like to be considered for appointment to this committee? *

I grew up in Fayetteville, attending Jefferson and Bates elementaries, Woodland JH, and FHS. I lived in Carlson Terrace while my mom went to U of A, and I attended myself for two years before life took me in another direction. Thirty years later, I've returned home and couldn't be happier. I'm applying as I have worked in local gov and higher ed so I understand the needs of both, I love this city and the U of A, and I would be honored to even a small part of their continued success. Thank you!

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Bill Ekern, City Mgr (Ret.)
billekern@yahoo.com
(408) 528.4828

Christina Cole, Vice Chair, FHA
(501) 551.0563
FHABoard2@Fayettevilleha.org

Supporting Documents: (Not Required)

HL Resume--SFleming--2026.pdf	99.79KB
Resume--Sarah Fleming AICP--October 2025.pdf	163.08KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

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Office of the City Clerk-Treasurer
113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

EDUCATION

Master of Urban Planning and Policy,
University of Illinois at Chicago

Bachelor of Arts in Urban Studies and
Geography, Wayne State University

MEMBERSHIPS

American Planning Association (APA)

California Legislative Review Committee
(APA)

CERTIFICATIONS

American Institute of Certified
Planners (AICP)

AWARDS

2019 CA APA Award of Merit, Public
Outreach—Housing Voices Program
Outreach Process

2016 Employee of the Year, City of Milpitas

2015 Award of Merit, Planning—California
Trails and Greenways Conference, Three
Creeks Trail Master Plan

2013 Award of Excellence—California
Parks and Recreation Society, Coyote
Creek Trail Master Plan

2013 Best Trail and Bikeway Project,
American Society of Civil Engineers, SF
Section, Lower Guadalupe River Trail

2013 Award of Merit, California Trails and
Greenways Conference, Lower Guadalupe
River Trail

2013 Project of the Year; Sustainability/
Green Category, American Public Works
Association (Silicon Valley Section),
Lower Guadalupe River Trail

2012 Award of Merit, Project Planning,
California Trails and Greenways
Conference, Coyote Creek Trail Master Plan

2012 Award of Merit, Construction,
California Trails and Greenways
Conference, Guadalupe River Trail
(Downtown San José)

2012 Award of Excellence, California
Parks and Recreation Society, Guadalupe
River Trail (Downtown San José)

2010-2012 Board Member, Board of
Zoning Appeals, City of Ferndale, MI

2011 Delegate, German Marshall Fund
Detroit-Torino Peer Exchange

2010 Delegate, Slow Food International
Terra Madre Global Conference,
Torino, Italy

PRESENTATIONS

Session Organizer and Speaker,
American Planning Association National
Conference, April 2019 Santa Cruz—
Addressing the Housing Crisis

Sarah is a Senior Project Manager with Houseal Lavigne who manages complex zoning projects and supports the firm's broader zoning and development regulation work. She has more than 25 years of experience guiding complex zoning, planning, and development policy initiatives for local governments, institutions, and community-based organizations. She helps clients translate broad policy direction into clear zoning standards, practical development regulations, and defensible land use decisions. Sarah leads zoning and policy assignments that require strong project management, technical precision, and effective coordination across staff, elected officials, boards, and stakeholders. She has managed multidisciplinary teams, overseen long-range planning programs, directed ordinance updates, and guided communities through politically sensitive land use issues involving housing, development review, tenant protections, short-term rentals, wireless communications, cannabis regulation, and other emerging policy topics. Her background includes leadership roles overseeing planning divisions, zoning and subdivision ordinance updates, general plans, housing elements, specific plans, coastal planning efforts, and development regulations. As a Senior Project Manager, Sarah organizes complex work plans, leads technical drafting, manages client coordination, and keeps projects moving from issue identification through adoption. She aligns zoning updates with broader community goals while producing documents that are clear, usable, and legally durable. Her experience across current planning, long-range planning, public administration, development negotiations, grant strategy, and board and commission support gives her a strong command of both policy and implementation. Sarah holds a Master of Urban Planning and Policy from the University of Illinois at Chicago, with a specialization in Physical Planning, and a Bachelor of Arts in Urban Studies and Geography from Wayne State University.

PROJECT EXPERIENCE

ZONING AND DEVELOPMENT REGULATIONS*

- Hillsborough, CA
Wireless Communications
Facilities Ordinance
- Hillsborough, CA
Accessory Dwelling Unit
Ordinance
- Santa Cruz, CA
Short-term Rental
Ordinance
- Santa Cruz, CA
Accessory Dwelling Unit
Ordinance
- Santa Cruz, CA Rent
Stabilization and
Just-Cause Eviction
Ordinance
- Santa Cruz, CA
Relocation Assistance
for Displaced Tenants
Ordinance
- Santa Cruz, CA Oversize
Vehicle Ordinance
- Santa Cruz, CA
Abandoned or
Inoperative Vehicles
Ordinance
- Santa Cruz, CA
Cannabis Retailer
License Ordinance
- Santa Cruz, CA
Cannabis Business Tax
Ordinance

DOWNTOWN AND CORRIDOR PLANS*

- Santa Cruz, CA
Downtown Plan Update
- Santa Cruz, CA Ocean
Street Area Plan
- Milpitas, CA Transit Area
Specific Plan Update
- Detroit, MI
Comprehensive
Downtown Parking
Survey
- Detroit, MI
Comprehensive
Downtown Retail Study

COMPREHENSIVE PLANS*

- Milpitas, CA Milpitas
2040 General Plan
Update
- Santa Cruz, CA Local
Coastal Plan Update
- University of California,
Santa Cruz Long-Range
Development Plan
Update
- University of California,
Santa Cruz Campus
Pedestrian Plan
- University of California,
Santa Cruz Delaware
Campus Master Plan
- Hillsborough, CA
General Plan Update
- Hillsborough, CA
Housing Element
Update (RHNA 6)

PARKS AND RECREATION PLANS*

- San Jose, CA Three
Creeks Trail Master Plan
- San Jose, CA Orchard
Park Master Plan
- San Jose, CA Trail
Program Strategic Plan
- San Jose, CA Greenprint
Strategic Plan
- San Jose, CA Carbon
Dioxide Sequestration
Calculator for Trail
Development

GRANT WRITING*

- 2013 State of California
Priority Conservation
Area Grant Program,
San Jose Coyote
Creek Trail—Singleton
Crossing (\$106,250)
- 2013 State of California
Urban Greening Grant
Program, San Jose Three
Creeks Trail (\$1.1M)
- 2009 Federal American
Recovery and
Reinvestment Act Grant
Program, Chicago Engine
Company 16 (\$4.8M)
- 2010 Philanthropic
Fresh Food Access
Grant, Kresge
Foundation, Green
Grocer Project, Detroit
Economic Growth
Corporation (\$500,000)

* Work conducted at another firm.

SARAH AMARYLLIS FLEMING, AICP

1576 North Fieldstone Avenue | Fayetteville, AR 72704

(312) 545.3248 | sararyllis@gmail.com

Seasoned Planning and Public Administration Professional

Focused on taking an ethical and socially conscious approach to problem-solving, moving programs, projects, and teams from acceptable to exceptional.

CORE COMPETENCIES

- Housing Policy Development & Analysis
 - Public Administration & Technical Writing
 - Program Development & Management
 - Current Planning/Development Review
 - Development Negotiations
 - Grant Writing & Management
 - Budget Development & Management
 - Community Outreach & Consultation
 - Conflict Mitigation & Resolution
 - Council, Board, & Commission Management
-

Professional Experience

redbluegreen.studio: San Francisco, CA

Owner & Founding Principal: January 2023-Present

- Planning & Public Administration Consulting Firm providing program and project management services, technical writing services, and long range-planning & policy development services to local Bay Area governments. Projects include: capital project planning & conceptual design development; drafting ordinance updates (e.g., zoning, subdivision, etc.); drafting of development agreements, resolutions, recitals, and findings; drafting of staff and agenda reports; drafting of reports to grand juries and state agencies; grant writing.

Town Of Hillsborough Department of Building and Planning: Hillsborough, CA

Department Director: November 2019-January 2023

- Oversaw all department programs and functions, including current and long-range planning, building permit issuance, and department administration.
- Supervised a team of eleven; created and administered department's annual budget and workplan; selected, trained, and mentored staff, with a focus on diversity, equity, and inclusion.
- Acted as Project Manager for updates to all land use policy documents, including the 2023-2031 Housing Element & General Plan Updates, and updates to the Town's Zoning & Subdivision Ordinances.
- Monitored pending state and federal legislation to identify and resolve state legislative issues as appropriate; partnered with Town lobbyist to develop political and legislative strategy; ensured timely jurisdictional adherence to mandatory state land use planning law and related reporting requirements.
- Designed and directed deployment of departmental policies, procedures, goals, objectives, and standards; functioned as acting City Manager when required.
- Provided staff support to the City Council, Architecture and Design Review Board, Finance Committee and Citizen Communications Advisory Committee; drafted and presented timely, accurate, and responsive reports to all bodies on a variety of land-use planning, policy, and public administration items.
- Forged and fostered strong relationships with elected officials, external agencies, and the community.

City of Santa Cruz Department of Planning & Community Development: Santa Cruz, CA

Principal Planner: March 2018-November 2019

Senior Planner: February 2018-March 2018

- Planned and directed the activities of the Advance Planning (AP) Division. Responsibilities included managing a team of five; developing annual budget and workplan; overseeing the maintenance of land-use policy documents such as the General Plan, Local Coastal Plan, Housing Element, Area/Specific Plans, and Zoning Ordinance, and functioning as Department Director when required.
- Directed implementation of special Council initiatives, including the 44-point Housing Blueprint and efforts related to cannabis, rent control, just-cause eviction, and homelessness.
- Provided technical advice to City Council, Planning Commission and other Council appointed boards, commissions and committees on issues related to housing and long-range planning and policy.

City of Milpitas Department of Planning and Neighborhood Services (P&NS): Milpitas, CA

Planning Manager: July 2015-November 2016; June 2017-January 2018

- Responsible for overseeing all Current and Advance Planning staff, budget and workplans.
- Lead project manager on all Advance Planning initiatives, including the City's \$2.5M General Plan Update.
- Program Manager for the City's Transit Area Specific Plan (TASP) district, administering entitlements for 7,000+ residences, 500,000 sq. ft. of retail, schools and park facilities, and the Milpitas BART station.
- Key liaison to City Council, Planning Commission, the development community, and the community at large.
- Functioned as Department Director when required.

Acting Director: January 2016-April 2016

- Responsible for overseeing fifteen employees in the department divisions of Current Planning, Advance Planning, Housing, and Code Enforcement; preparing and administering the departmental budget and work plan; simultaneously undertook all Planning Manager duties.
- Acted as primary local planning & policy executive liaison and advisor to the City Council, Planning Commission, City Manager's Office, regional and federal agencies, and developers.
- Awarded City of Milpitas 2016 Employee of the Year for outstanding work in this position.

University of California, Santa Cruz (UCSC): Santa Cruz, CA

Senior Campus Planner: November 2016-July 2017

- Lead Project Manager on the \$13M Long Range Development Plan update, Campus Pedestrian Plan, and 2300 Delaware Site Master Plan.
- Advisor to the University Chancellor, Associate Chancellor and Vice Chancellors on planning and policy trends, best practices, case law and local, regional, and state-wide planning activities.

City of San Jose Department of Parks, Recreation and Neighborhood Services (PRNS): San Jose, CA

Planner III: July 2014-July 2015

Acting Associate Landscape Designer: June 2013-June 2014

Planner II: September 2012-May 2013

- Managed the planning and design of major PRNS capital projects valued at \$250K-\$25M.
- Managed all Department Advance Planning work, including development of the Trail Program Strategic Plan, Parks Greenprint Strategic Plan, and various park and facility master plans.
- Regularly coordinated on projects with external agencies such as the Santa Clara Valley Water District, Santa Clara County Open Space Authority, U.S. Army Corps of Engineers, Caltrans, and Caltrain/JPB.
- Secured over \$5M in grant funding from 2012-2015.

Detroit Economic Growth Corporation (DEGC): Detroit, MI

Program Manager, Green Grocer Project (GGP): February 2010-January 2012

- Administered the City of Detroit's nationally-recognized Healthy Food Finance Initiative (HFFI), developing the Program's approach, policies, annual budget, and work plan.
- Leveraged \$500K in program resources to secure \$96M of investment in Detroit's economy, strategically positioning investments to create/retain over 1,500 Detroit jobs.
- Recruited Whole Foods Market and Meijer grocery stores to the City of Detroit, the first grocery chains to locate within the city limits in 7+ years.
- Created the GGP Intern Program and selected and managed intern staff.

Public Building Commission of Chicago: Chicago, IL

Project & Zoning Manager: August 2008-January 2010

- Managed planning and design phases of multi-million-dollar capital projects ranging in value from \$15M-\$150M, including schools, libraries, parks and recreation facilities, and police and fire facilities.
- Reorganized and administered all zoning processes; managed Planned Development applications and ordinance map and text amendment requests; successfully ushered 50+ projects through the City of Chicago land use entitlement process.

The Magnificent Mile Association (MMA): Chicago, IL

Planning Manager: May 2005-July 2008

- Reviewed private development projects within Chicago's Magnificent Mile neighborhoods, representing the position of the business community to City of Chicago staff and elected officials.
- Managed nine committees made up of 150 members related to project and signage review, traffic and transportation, emergency preparedness and the establishment and development of special taxing districts.

Glasgow City Council (GCC): Glasgow, Scotland

Economic Development Officer: September 2004-February 2005 (Limited-Term Work Permit)

- Managed City's tourism and creative industries grant programs.

University of Illinois at Chicago College of Urban Planning and Public Administration: Chicago, IL

Graduate Assistant, Dean's Office: September 2002-August 2004

Greater Downtown Partnership, Inc.: Detroit, MI

Research Assistant: September 2001-August 2002

Education**Master of Urban Planning and Policy, 2004**

College of Urban Planning and Public Affairs

University of Illinois at Chicago: Chicago, IL

Specialization: Physical Planning

Bachelor of Arts, 2002

College of Urban, Labor, and Metropolitan Affairs

Wayne State University: Detroit, MI

Co-Majors: Urban Studies & Geography

Certifications and Memberships

Certifications

American Institute of Certified Planners (AICP): 2008-Present

Certiport IC3: 2012

Memberships

American Institute of Certified Planners (AICP): 2008-Present

American Planning Association (APA): 2003-Present

Awards and Honors

Session Organizer and Speaker, American Planning Association National Conference: April 2019

Member, California Legislative Review Committee—American Planning Association: January 2017-Present

Employee of the Year, City of Milpitas: 2016

Delegate, German Marshall Fund Detroit-Torino Peer Exchange: 2011

Delegate, Slow Food International *Terra Madre* Global Conference, Torino, Italy: 2010

Board Member, Board of Zoning Appeals, City of Ferndale, MI: 2010-2012

Recipient Shortlist, Fulbright Graduate Research Award—UK Program: 2004

Recipient, University of Illinois at Chicago Provost's Award for Graduate Research: 2003

Graduate Student Representative, Illinois—American Planning Association: 2003-2004

Graduate Assistantship, Dean's Office—University of Illinois at Chicago: 2002-2004



Outlook

Town and Gown Advisory Recommendation

From Nierengarten, Peter <pnierengarten@fayetteville-ar.gov>

Date Tue 8/4/2026 12:55 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

The Town and Gown Advisory Committee Members recommends Sarah Flemming for the Town and Gown Advisory Committee: Ward 1, 3, or 4 Representative (Term: 10/01/26 - 9/30/28).

Peter Nierengarten, PE

Environmental Director

Sustainability Department

City of Fayetteville, Arkansas

479.575.8272 o

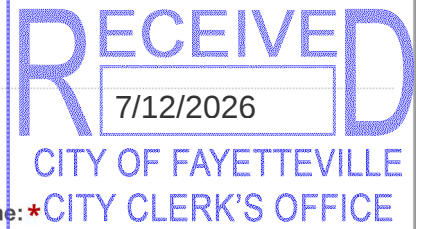
479.601.7834 c

www.fayetteville-ar.gov



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

William

Middle Name:

Edward

Last Name: *

Beaver

Phone Number: *

(479) 263-0891

Email *

webeave@zohomail.com

Street Address: *

820 S. College Ave Apt 1

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

16

(within the Fayetteville city limits)

Which Ward do you reside in? *

☒ Ward 1 ☐ Ward 2 ☐ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Project Manager

Employer Name: *

Home Energy Rx

Business Number: *

(479) 301-2518

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Urban Forestry Advisory Board: Unexpired Land Development Representative (Term: 10/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I heard about the opening from an email sent to all graduates of the Community Urban Forestry program. Along with this qualification, I have experience working in fruit and nut tree orchards, both in Osage, AR and in Kauai, Hawaii. I have experience working on boards; I also helped found two non-profits. One is still going strong here in Fayetteville: Apple Seeds. I have extensive management experience in my professional life. I have a Master of Arts degree from the U of A.

Why would you like to be considered for appointment to this committee? *

Growing up with the last name Beaver, I have always loved trees. I am pleased to be a graduate of the Community Forester program. I have many books in my library about trees. I hike often to admire the woods and forests. I love to walk the city looking at the 'treescape', the canopy of crowns along the road. I work for a company involved in land development. I believe that with both my experiences and my personal interests, I have something to bring to the board's table. I would like to help.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

John Scott. Urban Forester. City of Fayetteville. 479-444-3470.

Ned Whitlock. Farmer. Kauai, Hawaii. (808) 720-0073.

Supporting Documents: (Not Required)

WilliamEBeaver_Resume_UrbanForestry_2026.doc

60.5KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, July 24, 2026.

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All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

WILLIAM E. BEAVER

820 S College Ave, Apt. 1, Fayetteville, AR, 72701 • Cell: 479.263.0891 • webeave@zohomail.com

SKILLS

Implementing projects; actively listening; proactive problem-solving; training others for optimal motivation; identifying strong links in a process to build upon and weak links to improve; diplomacy between different viewpoints; organizing; planning; writing; interpersonal communications.

EMPLOYMENT EXPERIENCE

HOME ENERGY CONSULTANTS AND HOME ENERGY RX (MERGED), FAYETTEVILLE, AR

2024-Present Project Manager

- Responsible for single- and multi-family projects from start to finish, including reading architectural plans, drawing plans into SketchUp, entering data into modeling software, tracking progress of projects, updating software upon framing inspections or final testing, and generating detailed reports.
- Field duties include inspecting new construction projects, testing for compliance to codes, and troubleshooting failures in order to teach and assist builders to improve.

2013-2015 HERS Rater

- Inspected and tested hundreds of new homes and dozens of multi-residence units, per City of Fayetteville Code, Energy Star regulations, and/or LEED requirements.
- Conducted energy audits on hundreds of existing homes, provided reports to homeowners that included data analysis and recommendations, and then supervised the retrofit work.

2010-2011 Energy Auditor

- Conducted energy audits per RESNET and BPI standards on hundreds of residences.

MOLOA'A ORGANICA'A, KAUAI, HAWAII

2024 Consultant-Tree Pruner

- Pruned many different trees in a 20 acre tree farm, including many types of citrus, avocado, mango, and more. Also helped with several projects on the farm, including farmers market displays.
- Analyzed business practices; provided summary observations of current pricing, displays, and customer relations with practical suggestions for improving sales by at least 50%. Two years later they are successfully implementing those suggestions and seeing concrete results.

EUREKA MARKET, EUREKA SPRINGS, AR

2019-2023 Store Manager

- Worked closely with the two owners by overseeing all aspects of running the store, including managing twelve staff, ordering, receiving, stocking, product presentation, administrative duties, performance analysis, trade group relations, and cashiering.
- Conducted ongoing category management resets for over 6,000 products of all packaged grocery, refrigerated, and frozen shelves, including increasing local product availability.
- Performed asset management for all equipment and the building.

OZARK NATURAL FOODS CO-OPERATIVE, FAYETTEVILLE, AR

2018-2019 Produce Supervisor

- Supervised five floor staff, including training and corrective action.
- Assisted manager in improving labor efficiency, sales, product display, and farmer relations.

2015-2018 Grocery Manager

- Managed the largest department in terms of square footage and revenue in a \$12 million business, including seven sub-departments and fifteen staff members.
- Improved the department's labor budget, Sales Per Labor Hour efficiency, and overall sales in the face of stiff competition from national companies.
- Developed and implemented a comprehensive approach to Category Management, which entails the collection and analysis of tremendous amounts of data, and then implementing improvements on the shelf with product selection and merchandising.

2011-2012 Beer/Wine Buyer and Facility Supervisor

- Created the new beer and wine department, with adherence to State and Local regulations and laws.
- Supervised all aspects of the maintenance needs for a 50,000 square foot building.

2003-2008 Owner Services Manager

- Created the new Owner Services Department of a multi-million dollar grocery co-operative.
- Responsible for and created accounting system for yearly budget of over \$60,000.
- Initiated and formalized data collection and analysis for Owner Services; provided beta copy to national organization for improving owner services at all food co-operatives in the nation.
- Initiated and implemented four Owners' Surveys; coordinated several standing and *ad hoc* committees; planned and coordinated four Annual Owners Meetings and two Co-op~tober Fests; and improved communication patterns between owners and staff.
- Established Owner-Volunteer Program that engaged dozens of owners, including helping with our monthly art exhibits, yearly events, committees, and other co-op activities.

2001-2003 Front End Manager

- Managed over twenty cashiers; responsible for daily cash flow of \$6 million business.
- Improved the Front End's accuracy and accounting, stabilized the work force, and organized the Front End's systems, including hiring and evaluation practices.

SELF-EMPLOYED, FAYETTEVILLE, AR

2008-2009 Independent Contractor and Artist

- Performed handyperson work for dozens of residences, including remodeling and repairs.
- Developed and matured art style; completed art projects; attended art shows.

BENTONVILLE SCHOOL DISTRICT, BENTONVILLE, AR

1999-2000 Master of Arts in Teaching Intern

- Designed and taught several computer-based projects in Middle, Junior, and High Schools; modeled web-based research in the classroom; and specialized in teaching project-based learning.

BRIGHTSUN INTENTIONAL COMMUNITY AND FARM, OSAGE, AR

1997-1999 Organic Gardening & Orchardist Apprentice, Dharma Farma

- Learned all facets of organic gardening and orcharding, including retailing farm products.

1994-1996 Construction Apprentice, Sunrise Productions

- Developed the skills for building custom-designed homes from the foundation to finish work.

CRISES RESIDENTIAL CENTER, BREMERTON, WA

1991-1993 Facility Supervisor

- Directed eight-bed facility and nine counselors; complied with federal, state and health regulations.
- Functioned as liaison between facility and local schools, police, social workers, therapists, and others involved in family and adolescent services.

1987-1990 Crises Counselor I and II

- Conducted hundreds of crises counseling sessions with adolescents and/or their families.
- Trained in numerous specialized topics, including suicide prevention, drug and alcohol counseling, motivating at-risk youth, family system dynamics, and more.
- Certified in Food Safety, CPR, and First Aid, annually, for five years.

STRAND BOOKSTORE, NY, NY

1986 Park Sales Manager

- Increased sales at the Book Stall by improving product selection and display and by maintaining excellent customer relations.

TRAVEL

1984-1987 Tutor, Europe and India

- Tutored English as a Second Language in Austria, (West) Germany, The Netherlands, and India.

WESTERN FOOD SERVICES, HOPE COLLEGE, HOLLAND, MI

1981-1984 Student Manager

- Supervised fifteen student and non-student employees in food preparation, service, and clean up.

VOLUNTEER EXPERIENCE

- 2023 Volunteer, Asset Management Specialist, Aravind Eye Care System, Madurai, India
- Conducted inspections of three existing hospitals and one hospital under construction.
 - Made recommendations to administration on immediately-required facility repairs.
 - Provided written guidelines for long-term asset maintenance, including ongoing preventative and inspectional maintenance for both 3.5 million square feet of facilities and for all equipment in the mechanical, plumbing, and construction departments.
 - Acting as ongoing consultant for Asset Management software and concrete repair.
- 2006-2010 Secretary, Board of Directors, Apple Seeds, Inc., Fayetteville, AR
- Founding board member in 2006; coordinated and completed IRS application for non-profit status; pulled together the initial board; fulfilled all responsibilities connected with board secretary position.
 - Founding teacher in 2004 responsible for coordinating the curriculum research and development, and for implementation in the classroom.
- 2002-2004 Secretary, Board of Directors, Newton County Wildlife Association, Jasper, AR
- Co-edited the *Call of the Wild* newsletter; responsible for board minutes; and coordinated communication between the association and the public.
- 1995-1996 Volunteer English Tutor, North Arkansas Community College, Harrison, AR
- Tutored Adult Basic Education students in reading and writing.
- 1993-1994 Volunteer, Social Worker Program Developer, Aravind Eye Hospital, Madurai, India
- Planned, conducted, and evaluated surveys of hundreds of patients in a large-volume eye hospital.
 - Advanced the professional and motivational skills of twelve counselors and three supervisors by providing role-plays, educational techniques, and theoretical background.

PUBLICATIONS

- WEBonBooks.com, a personal web site devoted to book reviews and articles on reading, 2021-2023
- In Praise of Graphic Novels, for Adults. 10-part series published in *The Eureka Springs Independent*, 2021. Also available at WEBonBooks.com

EDUCATION

- Master of Arts in Teaching (MAT), 2000, University of Arkansas, Fayetteville, AR
- Institute for European Studies, 1984, Vienna, Austria
- Bachelor of Arts, cum laude, International Cultural Relations, 1984, Hope College, Holland, MI

CERTIFICATIONS

- Building Analyst Professional, Building Performance Institute, 2013
- Multi-Family Building Analyst Professional, Building Performance Institute, 2013
- HERS Rater, RESNET Certified, 2010, GWS, Oklahoma City, OK
- Secondary Education Social Studies, 2000, Arkansas Department of Education

COMPUTER SKILLS

- Microsoft Office; Microsoft Windows; MacOS
- Experience with many data software systems, including SMS and Catapult for retail Point of Sale Systems, and REMrate for energy audits

William E. Beaver

webeave@zohomail.com

479.263.0891

William E. Beaver
412 S. College Ave.
Fayetteville, AR 72701
(c) 479-263-0891
webeave@zohomail.com

To Whom It May Concern:

You are invited to contact all of the following references.

Megan Kirk
Former Owner, Eureka Market, Eureka Springs, AR
Cell: (479) 244-5202

Ned Whitlock
Owner, Molokai Organics, Kauai, Hawaii
Cell: (808) 720-0073

Nate Munson
Owner, EverGreen EnergySavers
Cell: (734) 358-3909

Mike Anzalone
General Manager, Retired, Ozark Natural Foods Co-op, Fayetteville, AR
Cell: (310) 590-5455

Pauline Thiessen
Fresh Department Manager, Retired, Ozark Natural Foods Co-op, Fayetteville, AR
Farmers Market Manager, Eureka Springs, AR
Cell: (479) 409-3254
Home: (870) 545-3787

Gary Kahanak
Former Owner, Home Energy Consultants, Fayetteville, AR
Cell: (479) 601-1691



Outlook

RE: Board Staff Contact Recommendations

From Walker, Jennifer <jawalker@fayetteville-ar.gov>

Date Mon 8/17/2026 3:46 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

Cc Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

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Jennifer Walker

Chief of Staff

City of Fayetteville, Arkansas

479-575-8395

jawalker@fayetteville-ar.gov

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Thank you,

Jennifer Walker

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City of Fayetteville, Arkansas

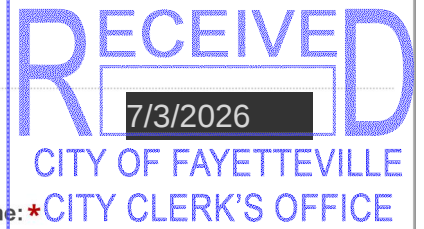
479-575-8395

jawalker@fayetteville-ar.gov



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Felicia

Middle Name:

Last Name: *

DeLaGarza

Phone Number: *

(575) 749-1697

Email *

Felicia.delagarza@crystalbridges.org

Street Address: *

2128 Garland Ave.

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

0

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☒ Ward 2 ☐ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Museum Educator

Employer Name: *

Crystal Bridges

Business Number: *

(479) 418-5700

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Fayetteville Arts Council: Unexpired Arts and Cultural Community Resident (Term: 10/01/26 - 06/30/27)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☒ Social Media Channel

☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☐ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Licensed Visual & Performing Arts Teacher
Former Board Member & Advisor to Luna Star Fine Arts Center-Deming, New Mexico
Former Board President-Artesia Arts Council-Artesia, New Mexico
Advisor-Boothill Music and Art Festival, Lordsburg, New Mexico

Why would you like to be considered for appointment to this committee? *

I would be a great addition to the Art Council because I bring a combination of experience in arts education, community engagement, and nonprofit leadership. As an art educator, I work to inspire creativity, make art accessible to learners of all ages, and help others understand the important role the arts play in education and wellbeing.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

☐ Yes ☒ No

APPLICATION DEADLINE

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Office of the City Clerk-Treasurer

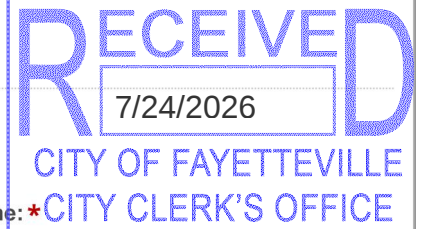
113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Ella

Middle Name:

Scout

Last Name: *

Mayer

Phone Number: *

(573) 286-1271

Email *

ellascoutmayer1@gmail.com

Street Address: *

1519 N Leverett Ave, Apt 20

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

4

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☒ Ward 2 ☐ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

Programs Coordinator

Employer Name: *

Mount Sequoyah Center

Business Number: *

(479) 443-4531

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

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☐ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I have a bachelor's degree in Art History and Studio Arts. This past spring, I helped to lead the Rainbow Arts Camp at the Mount Sequoyah Center located in Fayetteville, AR. I feel very passionately about accessible arts within the community and look forward to the opportunity of working on the arts council.

Why would you like to be considered for appointment to this committee? *

I feel like I should be considered for this position because I would bring a fresh perspective and positive attitude to the committee that could help expand artistic outreach within the Fayetteville community.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Rachel Burkevich, 150 N Skyline Dr, Fayetteville, AR 72701, (479) 236-3061

Roslyn Imrie, 150 N Skyline Dr, Fayetteville, AR 72701, (479) 799-6538

Supporting Documents: (Not Required)

ScoutMayer_OfficialResume_2026.pdf.pdf

75.21KB

Are you applying for more than one vacancy? *

☐ Yes ☒ No

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113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

ELLA (SCOUT) MAYER

Fayetteville, AR | ellascoutmayer1@gmail.com | 573-286-1271

Professional Summary

Art History student with experience in exhibition coordination, arts administration, and public programming. Skilled in research, event marketing, and front-of-house operations with leadership experience in high-volume hospitality environments.

Professional Experience

Programs Internship

January 2026 - Current

Mount Sequoyah Center, Inc. (Fayetteville, AR)

- Assist in managing weekly Rainbow Arts Camp Workshops
- Coordinate setup and execution of gallery exhibitions and public programs
- Provide high-level administrative support, including calendar management and reporting
- Design print and digital event marketing materials

Waitress (Seasonal)

May 2023 - Current

Boathouse Lakeside Bar and Grill (Eldon, MO)

- Deliver exceptional customer service in a lakeside dining environment
- Take orders and answer any questions regarding allergens, pricing, menus, etc.
- Manage payment transactions
- Resolve issues to ensure a positive dining experience for guests
- Provide training and mentorship to front-of-house staff
- Properly clean all dining areas, bathrooms, and the pool to ensure an organized and hygienic restaurant

Gas Dock Attendant

August 2021 - September 2022

Marine Max (Lake Ozark, MO)

- Assisted customers by docking and fueling boats and other marine vessels safely and efficiently
- Conducted pump-outs and cleaning of boats post-pump-out
- Provided great customer service, and handled all payment transactions on the dock
- Implemented inventory tracking procedures to ensure accurate stock levels of incoming shipments and existing inventory

Hostess/Busser

June 2018 - August 2021

Li'l Rizzo's Italian Restaurant (Lake Ozark, MO)

- Managed reservation systems and seated guests
- Handled all to-go orders, food deliveries, and payment transactions
- Answered phone calls for carry out orders, reservations, and any other questions asked by diners

Education

University of Arkansas - Fayetteville, AR

Expected Graduation May 2026

Bachelor of Arts in Art History and Studio Art

Honors : Dean's List 6 semesters, Chancellor's List 1 semester

Scholarships: New Arkansan Non-Resident Tuition Scholarship Award, Foundations Current Student Scholarship, School of Art Student Scholarship (received twice)

Activities: Delta Gamma Fraternity, ACE Ceramics Club, CHAARG, Print Club

Volunteer Work: Mural Painting for the Magdalene Serenity House, Arkansas 250 Commission Oral History Interview for the Pryor Center

SKILLS

- | | | |
|-----------------------|-------------------------------|-------------------|
| • Microsoft 365 | • Research and Writing Skills | • Communication |
| • Canva and Excel | • Event Marketing | • Adaptability |
| • Collection Handling | • Time Management | • Detail-Oriented |



Outlook

RE: Board Staff Contact Recommendations

From Walker, Jennifer <jawalker@fayetteville-ar.gov>

Date Mon 8/17/2026 3:46 PM

To CityClerk <cityclerk@fayetteville-ar.gov>

Cc Paxton, Kara <kapaxton@fayetteville-ar.gov>; Rawn, Molly <molly.rawn@fayetteville-ar.gov>

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Jennifer Walker

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479-575-8395

jawalker@fayetteville-ar.gov

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- Black Heritage Preservation Commission – Caleb D. Jones
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Thank you,

Jennifer Walker

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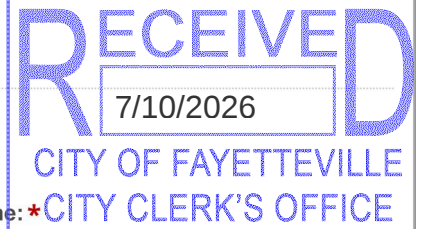
479-575-8395

jawalker@fayetteville-ar.gov



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Susan

Middle Name:

Elaine

Last Name: *

Tonymon

Phone Number: *

(870) 530-2994

Email *

stonymon@gmail.com

Street Address: *

3488 N Greenbriar Dr

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

14

(within the Fayetteville city limits)

Which Ward do you reside in? *

☐ Ward 1 ☐ Ward 2 ☒ Ward 3 ☐ Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

☐ Yes ☒ No

Employment Information

Occupation: *

psychotherapist

Employer Name: *

University of Arkansas for Medical
Sciences

Business Number: *

(479) 713-8313

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Historic District Commission: Unexpired Member at Large (Term: 10/01/26 - 06/30/29)

Are you currently serving on this Board, Committee, or Commission? *

☐ Yes ☒ No

The selected vacancy requires applicants to be registered voters. Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

☒ Yes ☐ No

How did you hear about the opening(s)?

(Select all that apply)

☐ NWA Democrat Gazette

☐ Social Media Channel

☒ Fayetteville-ar.gov

☐ Government Channel

☐ Chamber of Commerce

☒ Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Licensed Certified Social Worker with a master's degree and a career focused on community engagement and public service. Owner of Broken Road Ventures, LLC, with experience rehabilitating and managing residential properties, including the historic Tovey House at the Hill. Active in property owners associations and local preservation organizations, with a commitment towards historic preservation and Fayetteville's history and heritage.

Why would you like to be considered for appointment to this committee? *

My passion for historic preservation began with restoring the Tovey House and researching its history and the West Lafayette neighborhood. I have studied Fayetteville's history through archives, museums, and local historians. With experience in property rehabilitation, preservation standards and coalition building, I am committed to preserving Fayetteville's historic character while supporting thoughtful growth and would be honored to serve on the Historic District Commission.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Britin Bostick, 125 W. Mountain St. Fayetteville, AR 72701, 479-575-8267

Marilyn Heifner, 6700 Western Trails Dr. Springdale, AR 72762, 479-361-9369

Supporting Documents: (Not Required)

Fayetteville_HDC_Cover_Letter_Susan_Tonymon.pdf

140.59KB

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☐ Yes ☒ No

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Fayetteville, AR 72701

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Susan Tonymon
3488 N. Greenbriar Drive
Fayetteville, AR 72703
susantonymon@aol.com
870-530-2994

July 10, 2026

Mayor Molly Rawn
City of Fayetteville
125 W. Mountain Street
Fayetteville, AR 72701

**Re: Application for Historic District Commission
Unexpired Member At Large Position ending 6/30/2029**

Dear Mayor Rawn:

I am writing to express my interest in appointment to the Fayetteville Historic District Commission for the unexpired Member At Large position. As a Licensed Certified Social Worker with a career focused on community engagement, collaboration, advocacy, coalition building, and public service, I am committed to helping preserve Fayetteville's historic character while supporting thoughtful growth.

As owner of Broken Road Ventures, LLC, I have acquired, renovated, and managed more than a dozen residential properties, including the restoration of the historic Tovey House at the Hill (c. 1900). The work on the Tovey House has provided practical experience in historic rehabilitation, contractor coordination, property management, zoning, permitting, and preservation standards.

My interest in historic preservation has been strengthened through extensive research into Fayetteville's history and active involvement with the Washington County Historical Society, Shiloh Museum, and Osher Lifelong Learning Institute, where I taught the Fayetteville history course "*If These Walls Could Talk*" in 2023 and 2025. These experiences have deepened my understanding of the historical significance of Fayetteville's neighborhoods and structures and the importance of preserving them for future generations.

I would be honored to contribute my professional expertise, rehabilitation experience, research skills, and commitment to community collaboration and service as a member of the Historic District Commission. Thank you for your consideration. I welcome the opportunity to serve the City of Fayetteville and help protect the unique history and character that makes our community so special.

Sincerely,

Susan Tonymon

References

- Britin Bostick, Long-Range Planning/Special Projects Manager, City of Fayetteville | 479-575-8267
- Marilyn Johnson-Heifner, Former Mayor of Fayetteville | 479-361-9369



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Chief of Staff

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479-575-8395

jawalker@fayetteville-ar.gov