

Alderman Adella Gray
Ward 1 Position 1

Alderman Sarah Marsh
Ward 1 Position 2

Alderman Mark Kinion
Ward 2 Position 1

Alderman Matthew Petty
Ward 2 Position 2



Mayor Lioneld Jordan
City Attorney Kit Williams
City Clerk Sondra E. Smith

Alderman Justin Tennant
Ward 3 Position 1

Alderman Martin W. Schoppmeyer, Jr.
Ward 3 Position 2

Alderman John La Tour
Ward 4 Position 1

Alderman Alan T. Long
Ward 4 Position 2

**City of Fayetteville Arkansas
City Council Meeting
July 19, 2016**

A meeting of the Fayetteville City Council was held on July 19, 2016 at 5:30 p.m. in Room 219 of the City Administration Building located at 113 West Mountain Street, Fayetteville, Arkansas.

Mayor Jordan called the meeting to order.

PRESENT: Alderman Adella Gray, Sarah Marsh, Mark Kinion, Matthew Petty, Martin Schoppmeyer, John La Tour, Alan Long, Mayor Lioneld Jordan, City Attorney Kit Williams, City Clerk Sondra Smith, Staff, Press, and Audience.

Alderman Justin Tennant was absent.

Pledge of Allegiance

Mayor's Announcements, Proclamations and Recognitions: None

City Council Meeting Presentations, Reports, and Discussion Items:

Ozark Regional Transit Presentation

Jeff Hatley, Ozark Regional Transit presented the Ozark Regional Transit report.

Alderman La Tour: Can you tell me how you compute the growth rate? Are those new riders or the same riders riding more often?

Jeff Hatley: It is ridership. It could be people riding more often or it could be additional riders.

A copy of the report is attached.

Consent:

Approval of the July 5, 2016 City Council Meeting Minutes.

Approved

Allison Architects, Inc.: A resolution to approve a two-year contract with Allison Architects, Inc. for professional architectural services for the Woolsey Homestead Historic Restoration project in the amount of \$15,000.00 for phase one in 2016, and in the amount of \$35,000.00 for phase two in 2017, contingent upon approval of the 2017 annual city budget.

Resolution 137-16 as recorded in the office of the City Clerk

2016-2020 Consolidated Plan, 2016 Action Plan, and CDBG Reconciliation: A resolution to approve the 2016 Community Development Block Grant (CDG) action plan, to authorize the Mayor to execute the CDBG agreement for 2016 when received in the amount of \$619,098.00, to approve the 2016-2020 five year consolidated CDBG plan, and to approve a budget adjustment contingent upon receipt of the grant funds.

Resolution 138-16 as recorded in the office of the City Clerk

Arkansas Firewise Grant: A resolution to authorize acceptance of an Arkansas Firewise grant from the Arkansas Forestry Commission in the amount of \$500.00 for use by the Fire Department, and to approve a budget adjustment.

Resolution 139-16 as recorded in the office of the City Clerk

Innerplan, Inc.: A resolution to authorize the purchase of office furnishings from Innerplan, Inc. d/b/a Innerplan Office Interiors in the amount of \$64,491.62, pursuant to a state procurement contract, for the Recycling and Trash Collection Division.

Resolution 140-16 as recorded in the office of the City Clerk

Alderman Gray moved to accept the Consent Agenda as read. Alderman Marsh seconded the motion. Upon roll call the motion passed 7-0. Alderman Tennant was absent.

Unfinished Business: None

New Business:

RZN 16-5442 (2514 W. Lori Rd./Razorback Golf Course): An ordinance to rezone that property described in rezoning Petition RZN 16-5442 for approximately 99.10 acres located at 2514 West Lori Road from R-A, Residential Agricultural; RSF-1, Residential Single Family, one unit per acre

and RSF-4, Residential Single Family, 4 units per acre to NC, Neighborhood Conservation; R-A, Residential Agricultural and NS, Neighborhood Services.

City Attorney Kit Williams read the ordinance.

Jeremy Pate, Director of Development Services gave a brief description of the ordinance. He stated that in the last few days emails have been received from neighbors, some of which who could not attend the meeting. Due to it being a large property he requested that a final decision not be made at tonight's meeting. He stated a Bill of Assurance has not been offered. The Planning Commission voted 8-1 in favor of the request. Staff recommends approval.

Bart Bauer, Applicant: When I went for the zoning I was told I wouldn't be approved unless I put in the NS. That came from the Planning Commission and my plans are nothing like that. Most of this property is unusable. There are multiple ponds, floodplain, floodway, and huge change in grade. The plans with NS is to do exactly what is across the street called, The Pines at Springwood, and also doing residential lots. There's not going to ever be any density on this site.

Alderman Long: After speaking with some of my constituents, there was talk of a Bill of Assurance being offered, if the city where to in their CIP plan for this year, improve the infrastructure in the area to bring the streets up to a level that they could handle the amount of traffic in the area. That hasn't been something that has been discussed by the Council. Can you give us a little background on that discussion?

Bart Bower: In pricing the project out, I don't know if I can do it because there's not enough density. The soil is quite bad and there is so much frontage. My infrastructure on Deane Solomon is about \$542,000. If I could get some help from the city, I would definitely do a Bill of Assurance to do just a residential subdivision.

City Attorney Kit Williams: We can't negotiate a Bill of Assurance with you. It's either offered with no strings attached by the developer to encourage the City Council to grant their rezoning request or not.

A Bill of Assurance discussion followed.

Alderman Long: It is an environmentally sensitive area.

Bart Bauer: I've got a wetlands study. It eats up a lot more area too. I won't be invading into the wetlands.

Jared Dunn, 3632 South Tower Circle requested the Council to be cautious before rezoning. He stated he would like to have a park on the west side of town like Gulley Park.

Brian Sorensen, 2882 Purple Phlox stated his concerns about density, traffic, infrastructure, and the environment.

Alderman La Tour: The developer stated he may not have enough density because only half of the land is developable. How would you address that issue?

Brian Sorensen: I don't know the economics. I would hate to force density on the property to make a project work at the expense of the public.

Alderman Long: Can you tell us about the flooding in the area?

Brian Sorensen: I back up against Clabber Creek. The back of my property adjoins the Northwest Arkansas Land Trust property. We see high water tables at my back fence. We have crawfish infestations. We see water creep up over the banks of Clabber Creek and overtake the road. There are engineering things that can be done, but the engineering requirements would be pretty great. I don't know that any development is feasible.

Alderman Long: With the maximum density of this rezoning, do you think the added concrete and roofs would amplify your problems?

Brian Sorensen: Certainly. It is going to send a lot more water down there.

Alderman La Tour: How far is your house from the nearest stream?

Brian Sorensen: My house is approximately 250 yards.

Alderman La Tour: Did you know the stream was there when you purchased?

Brian Sorensen: I knew it was there. I had no clue about the water table. I went in knowing the stream was there, but not exactly what the full scope of that stream meant for me and my property.

Carly Grace, 3069 Night Heron Drive wants more of a guarantee that Neighborhood Services isn't going to turn into a 12 plex or something denser. She discussed her environmental concerns about developing the property. She wants the developer to offer a Bill of Assurance. She stated if one developer were to try to get the city to help with roads it would take several months. She asked if that would need to be done before they re-approach the City Council.

Mayor Jordan: It has to go through the budget processes that the City Council will have to decide on. It would probably go through the Transportation Committee.

Carly Grace: I hope the developer and the City Council can be patient so that we can develop this area the right way.

Kyle Smith, 2801 Dove Drive stated he looks forward to the eventual development of the Razorback Golf Course. He stated the development has to be the right development, but isn't convinced this plan is as great as some of the neighbors think it is. He stated when a plan has Neighborhood Services on Deane Solomon or all the way out to Mount Comfort, he will give it his full support.

Greg Smith, 3145 West Salem Road stated his concerns about density. He believes most of the neighbors feel Mr. Bowers development plan is probably the best option they will ever have. However, without some form of assurance if it falls through, it is hard to support the proposal.

JR Meeks, 2804 Purple Phlox stated he agreed with the prior speakers with concerns about rezoning the property. He stated he would like to have a Bill of Assurance.

Wes Berry, 2875 Topaz voiced his concerns about flooding and density issues.

Jim Erwin, 2925 West Topaz voiced his concerns about flooding. He stated he would like to see it rezoned to RSF-4.

Richard Noyce, 2862 Meadowlark Drive voiced his concerns about flooding and sidewalk issues.

Lorraine O'Neal, 3001 West Wedington stated property that seems undevelopable, often times can be developed more easily than expected. The worst case scenario could happen here.

Harold Hubbard, 2555 Vanike Drive voiced his concerns about density and flooding issues.

Linda Marquess, 2901 Topaz Drive stated her concerns about sidewalks, roads, and safety.

John Thorn, 2319 Wolf Run Road voiced his concerns about not having a Bill of Assurance and spoke in opposition of the rezoning.

Bart Bauer: In regards to flooding, there is a crossing with a bunch of culverts that are clogged. At the north end there are two areas clogging up the water and it is caved in. If cleaned out, it would make a big difference.

Mayor Jordan: On the north end?

Bart Bauer stated yes and gave a brief description of the area that is clogging up and not draining well.

Don Marr, Chief of Staff: Those are on private property. They are part of this rezoning and are not city property culverts.

Alderman Long: Are you aware that beavers were the main cause of the damage?

Bart Bauer: Yeah.

Alderman La Tour: Do you think you could put together a Bill of Assurance in the next week or two?

Bart Bauer: Yes, I could look into it.

Alderman La Tour: It would be a wise thing to do.

City Attorney Kit Williams: Did you ever discuss rezoning through a Planned Zoning District with the Planning Department? That is something that really doesn't require the engineering it used too. It is just a zoning decision. You wouldn't be zoning high density any lands you believe were undevelopable. That would bring your numbers way down and give some relief and confidence to the neighbors that there wouldn't be a much bigger development. You could talk to the Planning Department about that and potentially modify your current request.

Bart Bauer: Some of this wasn't my idea to get it zoned this way. I will look into that and see what we can do.

This ordinance was left on the First Reading

Announcements:

Don Marr, Chief of Staff: The Gulley Park concert series has two final concerts for the summer. The group will be FlashBack on July 21, 2016 at 7:00 p.m.

The city is going through the first step of our technology upgrade and conversion. While the conversion is taking place at the end of this week and over the weekend, it will have some minimal impact on citizens' and their ability to make payments. On July 21, 2016 payments will not be accepted after 4:00 p.m. On July 22, 2016 only utility service payments will be accepted. All other payments such as for dumpsters and impact fees will resume regular processing on July 25, 2016. If you bring it by we will hold it, process it, and send you a receipt. You can make payments online anytime. Payments made in that time period, prior to the due date or received by the due date, there will be no late fees charged.

Alderman La Tour: There will be an election on August 9, 2016. It will be a new tax to the library. Make plans to vote.

I support the Fayetteville Police Department. Every time they put on their uniforms they are putting their lives in danger. They are there to protect you and me.

Alderman Long: There will be a Ward 4 meeting on July 25, 2016 at City Hall in Room 111 at 6:00 p.m.

Mayor Jordan: The tragic events in Minnesota, Louisiana, and Dallas leave me to understand one thing, at the end of the day everybody wants to go home to their families. All lives matter and all people matter. We need to focus our efforts on being a peaceful community. From black lives to the lives of our police, to the lives of the LGBT community, our Latino community, and non-native Americans as well. For all of our families, all lives matter. I believe in and work every day to establish culture in Fayetteville. A fairness and quality to all people. We govern with an open mind, open door, and open heart. Diversity is our strength and inclusion of all is the only way to have a truly functional and welcoming community. I am proud of our police force for their proactive approach to policies, protocols, and best practices in handling situations such as those we have seen in the news recently. I continue to meet with leaders in our community on a regular

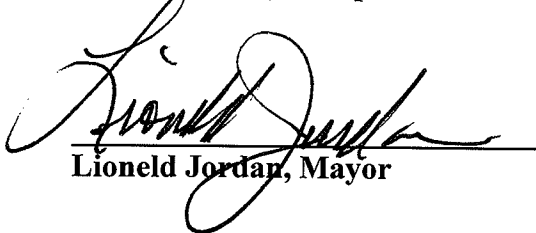
basis to ask their assistance in helping us with our diversity and recruitment so that our police force mirrors the types of diversity we see in our community. I want to assure all of you and the public that all officers have appropriate training in the use of force and diversity training for all people, regardless of skin color, religious beliefs, their dress, or who they love. Instances of brutality that have been occurring elsewhere have no place in this community. In a time where it seems that all we see around us is hate and violence, I see a better day. Martin Luther King Jr. said, "I believe that unarmed truth and unconditional love will have the final word."

City Council Agenda Session Presentations:

Agenda Session Presentation - 2016 1st and 2nd Quarter Economic Development Reports, Chung Tan.

City Council Tour: None

Adjournment: 6:31 p.m.



Lioneld Jordan, Mayor



Sondra E. Smith, City Clerk Treasurer

OZARK REGIONAL TRANSIT

Operating Statistics

July 2016

	Current Month				Year To Date			
FIXED ROUTE	This Year	Prior Year	Change	% Chg	This Year	Prior Year	Change	% Chg
Cash Fares	3,074	3,728	-654	-17.5%	22,476	23,492	-1,016	-4.3%
NWACC Free	1,903	2,433	-530	-21.8%	22,314	23,288	-974	-4.2%
ORT Pass	10,714	11,609	-895	-7.7%	79,051	69,865	9,186	13.1%
Children Free	407	378	29	7.7%	2,773	2,442	331	13.6%
Transfers	1,870	2,659	-789	-29.7%	13,014	16,724	-3,710	-22.2%
Free Fare (Georges - 1,457; Kids - 1,972)	3,812	4,035	-223	-5.5%	25,198	18,990	6,208	32.7%
Spring International	25	44	-19	-43.2%	243	1,235	-992	-80.3%
Total Passengers	21,805	24,886	-3,081	-12.4%	165,069	156,036	9,033	5.8%
Daily Passengers	1,090	1,131	-41	-3.6%	1,115	1,069	47	4.4%
ADA Complementary Paratransit	1,101	1,217	-116	-9.5%	9,196	8,662	534	6.2%
Bike Passengers	727	419	308	73.5%	4,482	3,118	1,364	43.7%
Revenue Hours	3,944	4,905	-962	-19.6%	29,444	27,670	1,774	6.4%
Service Hours	4,184	5,210	-1,026	-19.7%	31,232	29,480	1,752	5.9%
Revenue Miles	68,305	82,175	-13,870	-16.9%	514,353	472,781	41,572	8.8%
Service Miles	73,712	88,853	-15,141	-17.0%	554,637	513,273	41,364	8.1%
PARATRANSIT	This Year	Prior Year	Change	% Chg	This Year	Prior Year	Change	% Chg
Cash Fares	366	807	-441	-54.6%	3,834	4,737	-903	-19.1%
ORT Pass	2,024	1,785	239	13.4%	14,295	12,755	1,540	12.1%
Free Fare	5	5	0	0.0%	22	12	10	83.3%
Total Passengers	2,395	2,597	-202	-7.8%	18,151	17,504	647	3.7%
Daily Passengers	120	118	2	1.4%	123	120	3	2.3%
Revenue Hours	1,480	1,605	-125	-7.8%	11,829	10,774	1,055	9.8%
Service Hours	1,706	1,811	-105	-5.8%	13,455	12,137	1,318	10.9%
Revenue Miles	23,032	25,349	-2,317	-9.1%	179,428	171,653	7,775	4.5%
Service Miles	27,199	29,094	-1,895	-6.5%	209,754	197,967	11,787	6.0%
TOTAL	This Year	Prior Year	Change	% Chg	This Year	Prior Year	Change	% Chg
Paratransit/Fixed Route Passengers	24,200	27,483	-3,283	-11.9%	183,220	173,540	9,680	5.6%
Daily PT/FR Passengers	1,210	1,249	-39	-3.1%	1,238	1,189	49	4.2%
Charter/Shuttle Passengers	137	324	-187	-57.7%	2,442	2,208	234	10.6%
Total Passengers	24,337	27,807	-3,470	-12.5%	185,662	175,748	9,914	5.6%

	Current Month				Year To Date			
	This Year	Prior Year	Change	% Chg	This Year	Prior Year	Change	% Chg
Weekdays	20	22	-2	-9.1%	148	146	2	1.4%
Saturdays	0	0	0	0.0%	0	0	0	0.0%
Sundays	0	0	0	0.0%	0	0	0	0.0%
Total	20	22	-2	-9.1%	148	146	2	1.4%
Revenue Vehicles	32	35	-3	-8.6%				
Non-Revenue Vehicles	7	7	0	0.0%				
Total Vehicles	39	42	-3	-7.1%				
Total Miles (All Vehicles)	108,349	126,701	-18,352	-14.5%	817,220	768,223	48,997	6.4%
Diesel Fuel Consumed	3,711	5,793	-2,082	-35.9%	34,030	39,108	-5,078	-13.0%
Gas Consumed	7,134	7,027	107	1.5%	45,070	43,665	1,405	3.2%
CNG Consumed	1,826	2,618	-792	-30.3%	12,446	3,175	9,271	292.0%
Miles Per Gallon	8.6	8.2	0.3	4.2%	8.9	8.9	0.0	-0.1%
Road calls	4	7	-3		32	23	9	39.1%
Accidents	1	2	-1		8	8	0	0.0%
Operations (Full Time Equivalent)	51	52	-1	-1.9%				
Maintenance	11	8	3	37.5%				
Administration	8	7	1	14.3%				
Total	70	67	3	4.5%				

Notes:

Razorback Transfers - 55

Route Summary - July 2016

Fixed Routes

Route	Days	Passengers		Revenue Hours		Revenue Miles		Service Hours		Service Miles	
		Daily	Total	Daily	Total	Daily	Total	Daily	Total	Daily	Total
1	20	151.9	3,037	13.5	269.0	182.0	3,639.0	14.5	289.0	202.2	4,043.0
2	20	92.3	1,845	13.5	270.0	205.7	4,113.0	14.5	290.0	225.9	4,517.0
3	20	45.1	901	12.5	250.0	161.2	3,224.0	13.0	260.0	171.6	3,432.0
4	20	160.5	3,210	13.3	265.0	167.1	3,341.0	13.8	275.0	177.5	3,549.0
11	20	77.5	1,550	11.9	238.8	170.0	3,399.0	13.3	265.5	200.4	4,007.0
51	20	54.2	1,084	12.0	240.0	179.7	3,593.0	13.3	266.7	210.1	4,201.0
52	20	31.6	632	12.0	240.0	212.2	4,243.0	13.3	266.7	242.6	4,851.0
61	20	118.8	2,376	12.7	253.5	191.4	3,828.0	13.2	263.5	201.8	4,036.0
62	20	111.7	2,233	14.2	283.3	171.8	3,435.0	14.7	293.3	177.8	3,555.0
63	20	47.1	941	14.0	280.0	233.8	4,676.0	14.0	280.0	233.8	4,676.0
64	20	28.1	561	14.0	280.0	219.6	4,391.0	14.3	286.7	225.6	4,511.0
65	21	53.3	1,120	14.3	299.3	246.3	5,172.0	14.6	306.3	252.3	5,298.0
490-1	20	62.7	1,254	14.4	288.3	444.6	8,891.0	15.8	315.0	471.6	9,431.0
490-2	15	55.9	838	12.4	186.3	382.3	5,734.0	13.8	206.3	409.3	6,139.0
620	20	11.2	223	15.0	300.0	331.3	6,626.0	16.0	320.0	373.3	7,466.0
Total		1,101.6	21,805	199.6	3,943.5	3,498.5	68,305.0	211.9	4,183.8	3,775.3	73,712.0

Paratransit - Weekdays

Route	Days	Passengers		Revenue Hours		Revenue Miles		Service Hours		Service Miles	
		Daily	Total	Daily	Total	Daily	Total	Daily	Total	Daily	Total
DR1	20	12.6	251	8.4	169.0	142.4	2,847.0	9.4	188.8	157.8	3,156.0
DR2 CC	20	15.8	316	6.5	130.4	44.0	879.0	7.5	150.1	54.1	1,081.0
DR3	10	3.7	37	3.4	34.1	80.0	800.0	4.7	46.9	111.5	1,115.0
DR4	12	2.8	34	1.6	19.3	24.5	294.0	2.3	28.2	35.0	420.0
DR5											
PT1	20	14.1	282	8.9	177.1	161.8	3,235.0	9.9	199.0	181.0	3,619.0
PT2	20	13.4	268	8.1	162.6	115.1	2,301.0	9.3	185.9	143.7	2,874.0
PT3	20	12.8	256	8.5	170.2	155.4	3,108.0	9.6	191.7	179.5	3,589.0
PT4	20	14.0	279	9.3	186.7	131.8	2,636.0	10.8	215.8	161.5	3,230.0
PT5	20	12.8	256	8.2	163.2	145.9	2,917.0	9.0	179.6	157.5	3,150.0
PT6	21	11.1	234	7.2	151.2	100.3	2,106.0	8.6	181.5	129.6	2,722.0
PT7	20	9.1	182	5.8	116.7	95.5	1,909.0	6.9	138.1	112.2	2,243.0
Total		122.2	2,395	76.0	1,480.2	1,196.4	23,032.0	88.1	1,705.6	1,423.2	27,199.0

Service Totals

	Passengers		Revenue Hours		Revenue Miles		Service Hours		Service Miles	
	Daily	Total	Daily	Total	Daily	Total	Daily	Total	Daily	Total
Paratransit	122.2	2,395.0	76.0	1,480.2	1,196.4	23,032.0	88.1	1,705.6	1,423.2	27,199.0
Fixed Route	1,101.6	21,805.0	199.6	3,943.5	3,498.5	68,305.0	211.9	4,183.8	3,775.3	73,712.0
Grand Total		24,200.0		5,423.7		91,337.0		5,889.4		100,911.0

Fixed Routes

Routes 1, 2, 3, 4: Fayetteville
 Routes 61, 62, 63, 64, 65: Springdale
 Routes 51, 52: Rogers
 Route 11: Bentonville
 Route 490: I49 Commuter Express
 Route 620: Rural Commuter Express

Paratransit Routes

DR1, DR3 - DR5: Demand Response Routes usually in Rural areas
 DR2 CC: Demand Response Route in Carroll County
 PT1 - PT7: Mostly ADA Paratransit Routes in the Urban areas

Route Summary - July 2016

Fixed Routes

Route	Days	Passengers				Wheel-chairs		Bikes	
		Daily	Total	Per Rev Hour	Per Rev Mile	Daily	Total	Daily	Total
1	20	151.9	3,037	11.3	0.8	2.4	47	3.1	61
2	20	92.3	1,845	6.8	0.4	1.2	24	3.0	59
3	20	45.1	901	3.6	0.3	0.4	7	1.3	25
4	20	160.5	3,210	12.1	1.0	4.4	88	6.6	131
11	20	77.5	1,550	6.5	0.5	5.0	99	5.3	106
51	20	54.2	1,084	4.5	0.3	0.3	5	2.5	50
52	20	31.6	632	2.6	0.1	0.1	1	3.0	60
61	20	118.8	2,376	9.4	0.6	0.7	13	1.8	36
62	20	111.7	2,233	7.9	0.7	0.6	12	1.6	32
63	20	47.1	941	3.4	0.2	0.1	1	0.9	18
64	20	28.1	561	2.0	0.1	0.0	0	0.7	13
65	21	53.3	1,120	3.7	0.2	0.0	0	1.1	23
490-1	20	62.7	1,254	4.3	0.1	0.2	3	1.9	37
490-2	15	55.9	838	4.5	0.1	0.1	1	2.6	39
620	20	11.2	223	0.7	0.0	0.0	0	1.9	37
		1,101.6	21,805	83.4	5.6	15.1	301	36.9	727

Paratransit - Weekdays

Route	Days	Passengers				Wheel-chairs	
		Daily	Total	Per Rev Hour	Per Rev Mile	Daily	Total
DR1	20	12.6	251	1.5	0.1	1.5	29
DR2 CC	20	15.8	316	2.4	0.4	0.1	2
DR3	10	3.7	37	1.1	0.0	0.8	8
DR4	12	2.8	34	1.8	0.1	0.7	8
DR5	0						
PT1	20	14.1	282	1.6	0.1	4.7	94
PT2	20	13.4	268	1.6	0.1	4.4	87
PT3	20	12.8	256	1.5	0.1	4.8	95
PT4	20	14.0	279	1.5	0.1	4.9	97
PT5	20	12.8	256	1.6	0.1	5.1	102
PT6	21	11.1	234	1.5	0.1	3.3	69
PT7	20	9.1	182	1.6	0.1	3.7	74
		122.2	2,395	17.7	1.3	33.8	665

Weekday Service Totals

	Passengers				Wheel-chairs		Bikes	
	Daily	Total	Per Rev Hour	Per Rev Mile	Daily	Total	Daily	Total
Paratransit	122.2	2,395	17.7	1.3	33.8	665	0.0	0
Fixed Route	1,101.6	21,805	83.4	5.6	15.1	301	36.9	727
Grand Total		24,200.0				966.0		727.0

Fixed Routes

Routes 1, 2, 3, 4: Fayetteville
 Routes 61, 62, 63, 64, 65: Springdale
 Routes 51, 52: Rogers
 Route 11: Bentonville
 Route 490: I49 Commuter Express
 Route 620: Rural Commuter Express

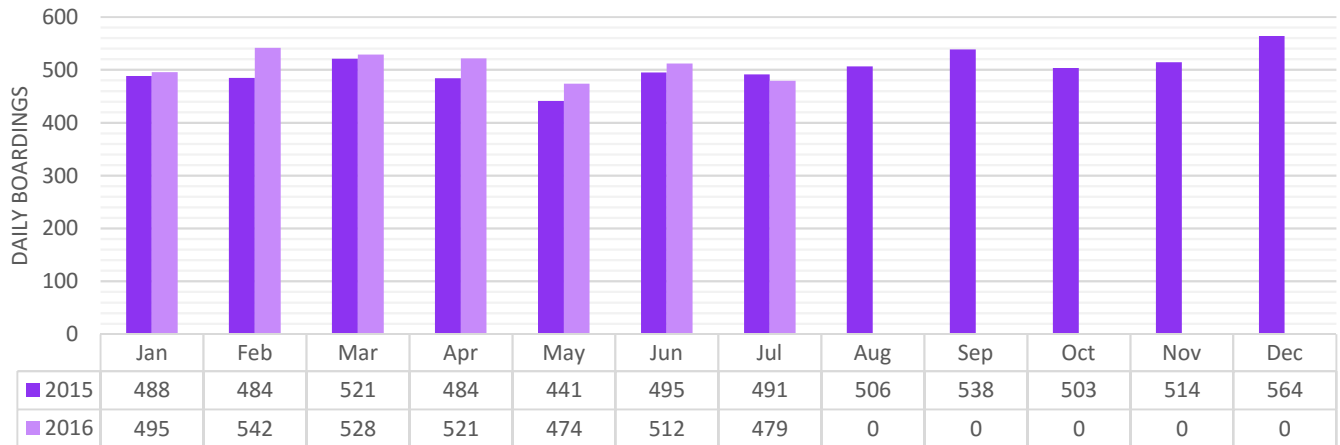
Paratransit Routes

DR1, DR3 - DR5: Demand Response Routes usually in Rural areas
 DR2 CC: Demand Response Route in Carroll County
 PT1 - PT7: Mostly ADA Paratransit Routes in the Urban areas

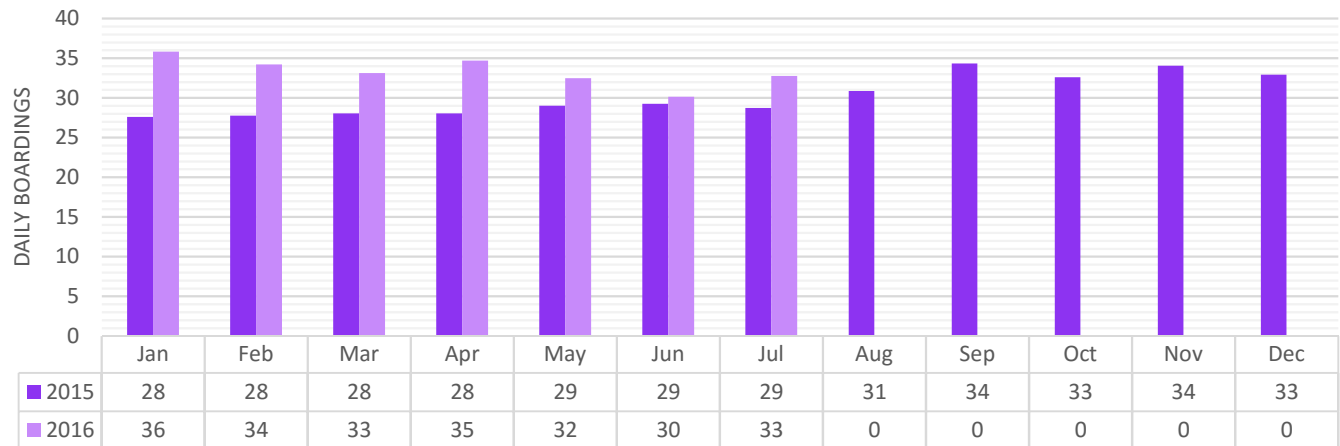
Key Performance Indicators - City of Fayetteville

	TOTAL SYSTEM: Jan - Jul			FAYETTEVILLE: Jan - Jul			
	CY 15	CY 16	% Change	CY 15	CY 16	% Change	% of Total
Days of Op	146	148		146	148		
Fixed Route	156,036	165,069	6%	71,009	75,155	6%	46%
Paratransit	17,504	18,151	4%	4,139	4,924	19%	27%
Total	173,540	183,220	6%	75,148	80,079	7%	44%

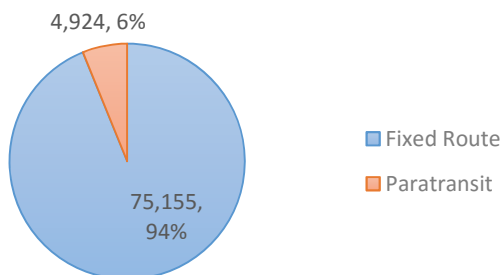
Fixed Route Passengers



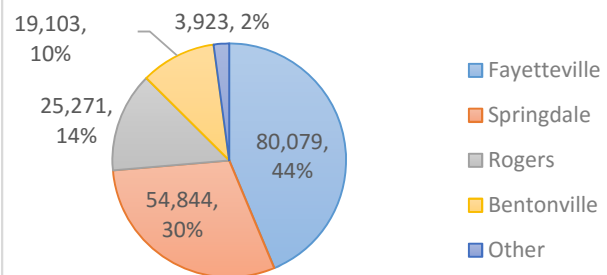
Paratransit Passengers



Fayetteville Service: Jan - Jul



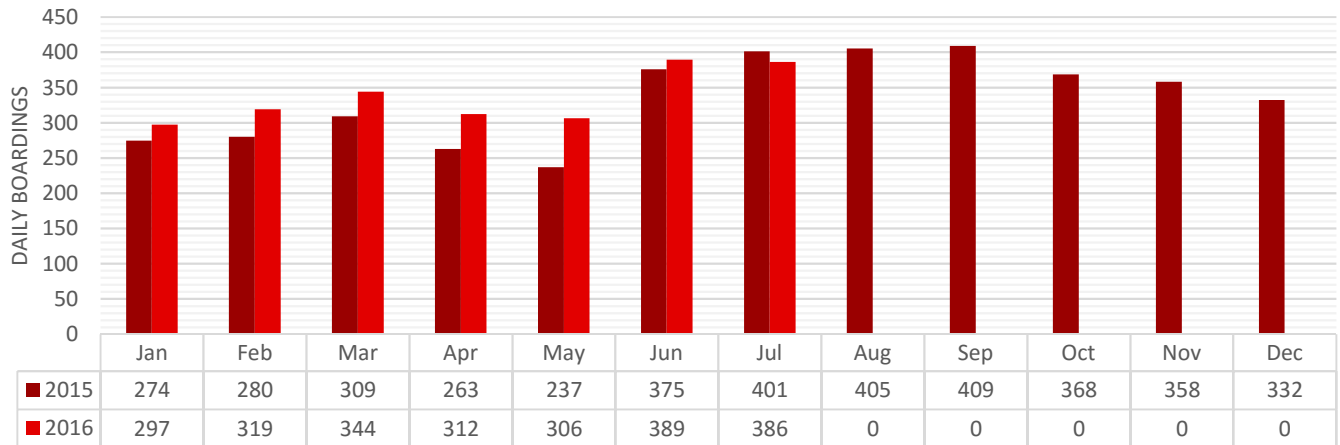
Total Ridership: Jan - Jul



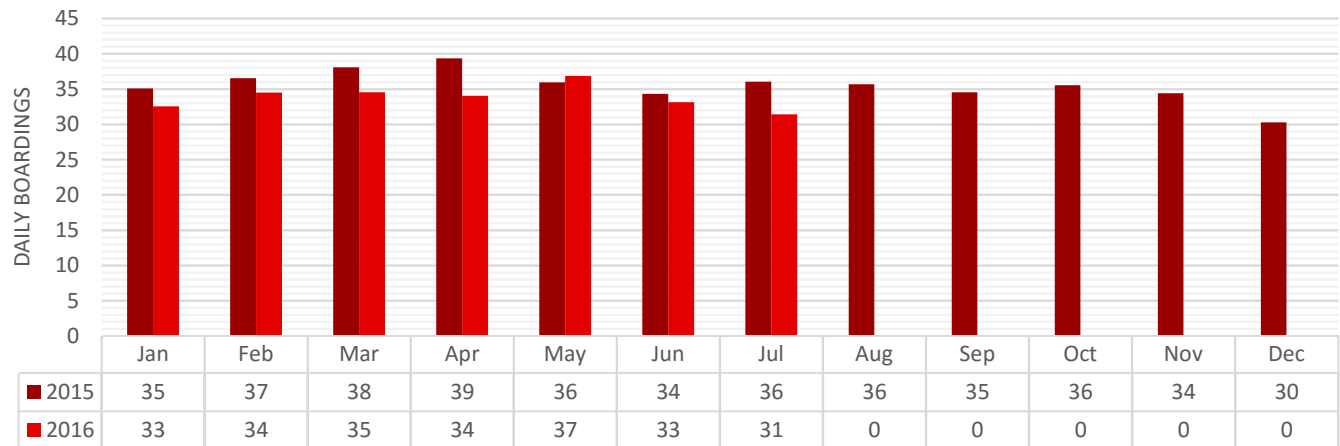
Key Performance Indicators - City of Springdale

	TOTAL SYSTEM: Jan - Jul			SPRINGDALE: Jan - Jul			
	CY 15	CY 16	% Change	CY 15	CY 16	% Change	% of Total
Days of Op	146	148		146	148		
Fixed Route	156,036	165,069	6%	44,859	49,829	11%	30%
Paratransit	17,504	18,151	4%	5,324	5,015	-6%	28%
Total	173,540	183,220	6%	50,183	54,844	9%	30%

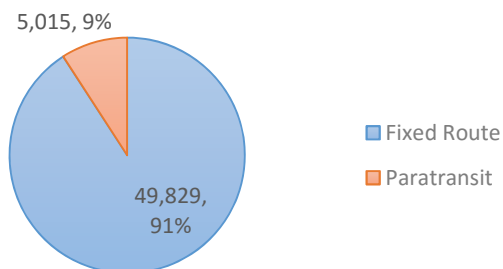
Fixed Route Passengers



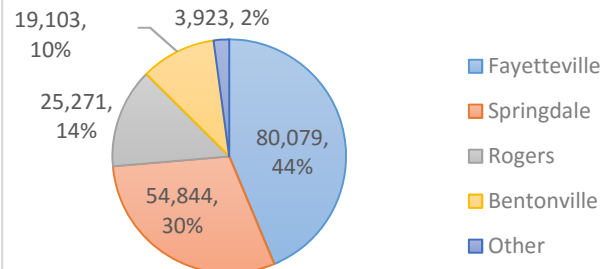
Paratransit Passengers



Springdale Service: Jan - Jul



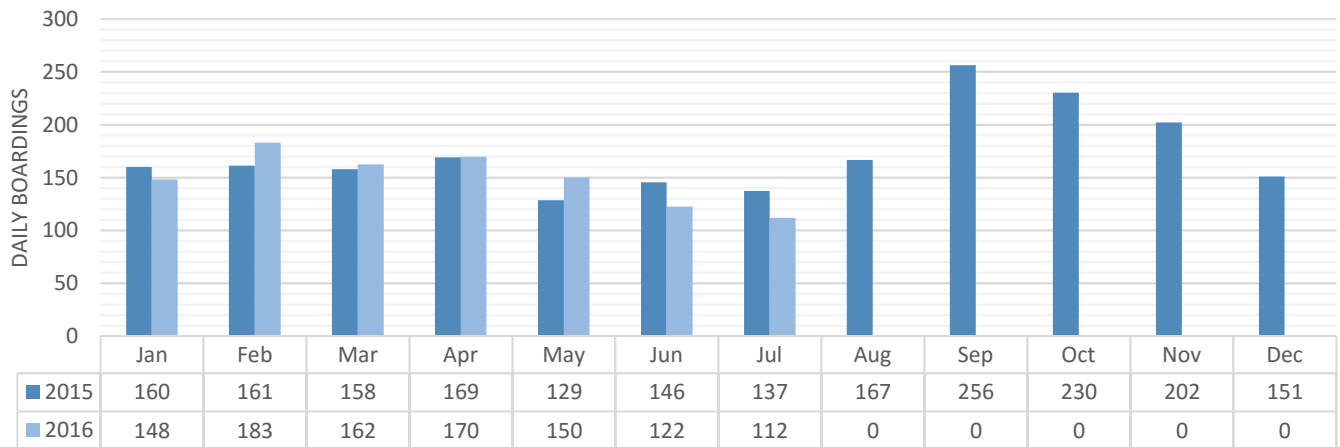
Total Ridership: Jan - Jul



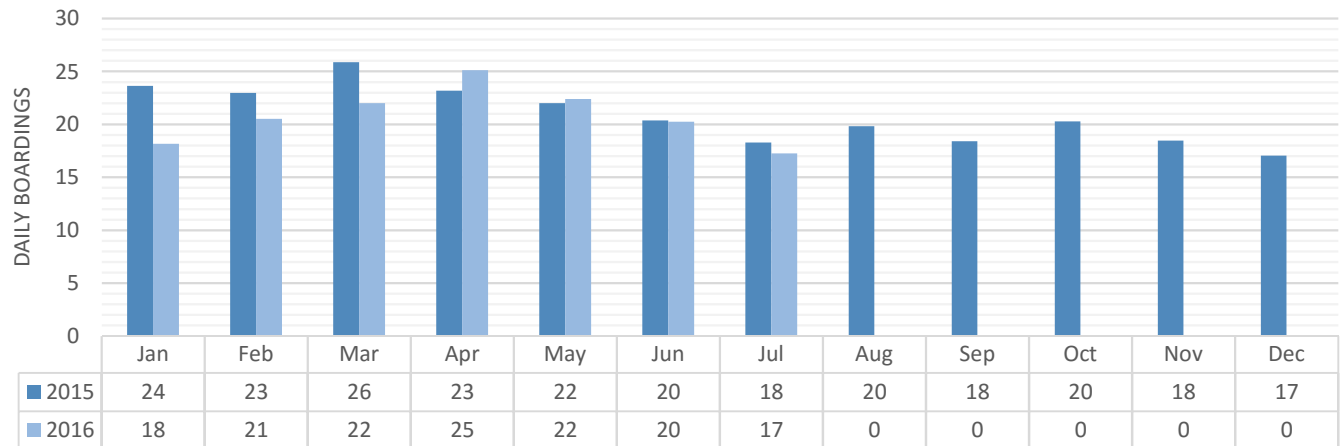
Key Performance Indicators - City of Rogers

	TOTAL SYSTEM: Jan - Jul			ROGERS: Jan - Jul			
	CY 15	CY 16	% Change	CY 15	CY 16	% Change	% of Total
Days of Op	146	148		146	148		
Fixed Route	156,036	165,069	6%	22,095	22,184	0%	13%
Paratransit	17,504	18,151	4%	3,249	3,087	-5%	17%
Total	173,540	183,220	6%	25,344	25,271	0%	14%

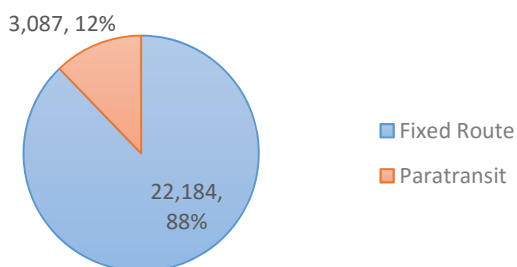
Fixed Route Passengers



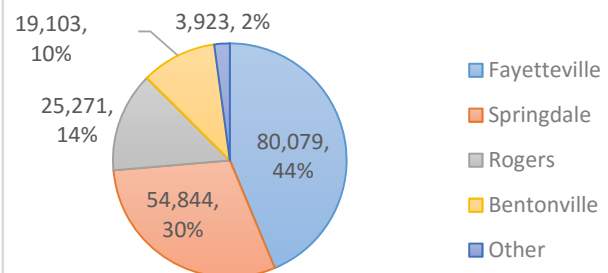
Paratransit Passengers



Rogers Service: Jan - Jul



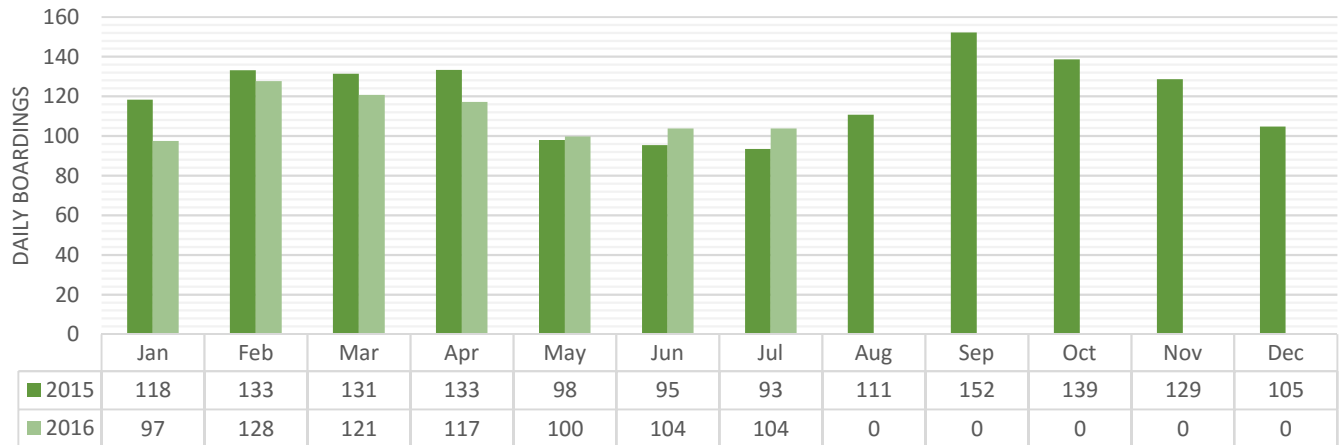
Total Ridership: Jan - Jul



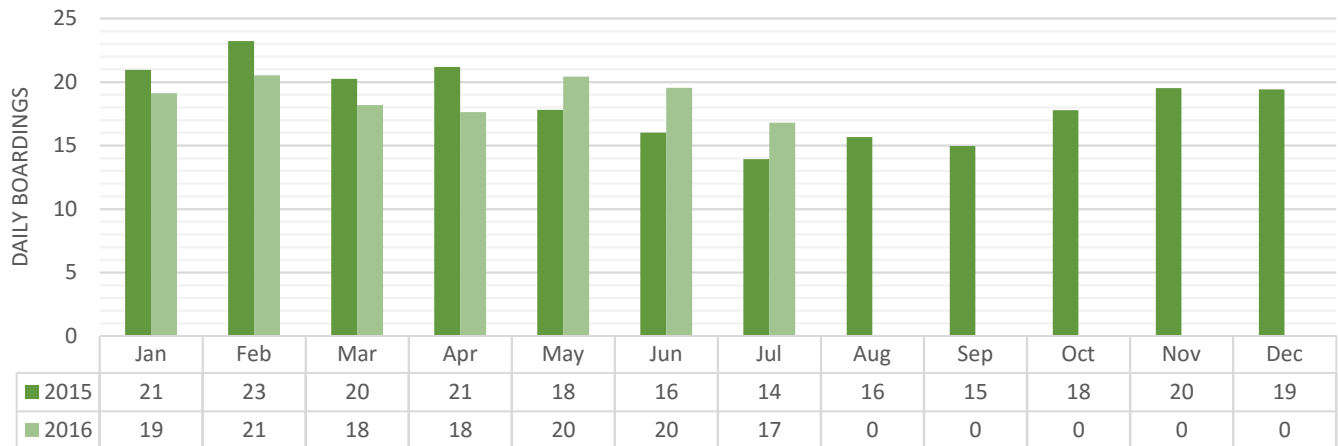
Key Performance Indicators - City of Bentonville

	TOTAL SYSTEM: Jan - Jul			BENTONVILLE: Jan - Jul			
	CY 15	CY 16	% Change	CY 15	CY 16	% Change	% of Total
Days of Op	146	148		146	148		
Fixed Route	156,036	165,069	6%	16,676	16,307	-2%	10%
Paratransit	17,504	18,151	4%	2,766	2,796	1%	15%
Total	173,540	183,220	6%	19,442	19,103	-2%	10%

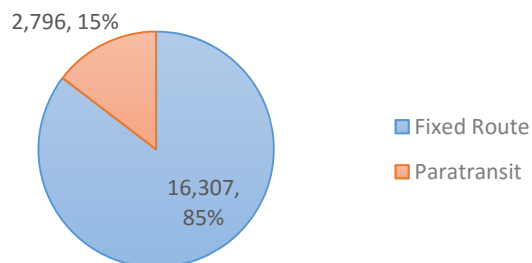
Fixed Route Passengers



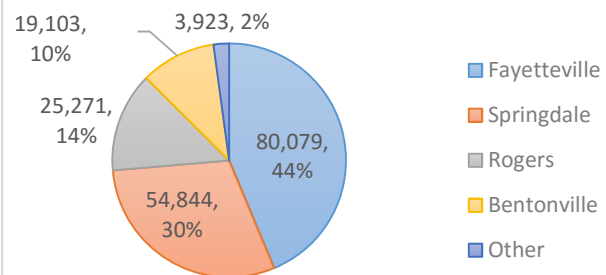
Paratransit Passengers



Bentonville Service: Jan - Jul



Total Ridership: Jan - Jul



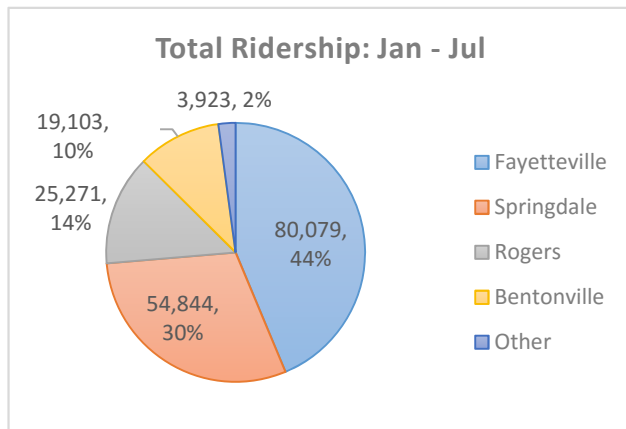
Key Performance Indicators - Other Cities / Areas

	TOTAL SYSTEM: Jan - Jul			Other Cities / Areas: Jan - Jul			
	CY 15	CY 16	% Change	CY 15	CY 16	% Change	% of Total
Days of Op	146	148		146	148		
Fixed Route	156,036	165,069	6%	1,397	1,594	14%	1%
Paratransit	17,504	18,151	4%	2,026	2,329	15%	13%
Total	173,540	183,220	6%	3,423	3,923	15%	2%

Route 620

January - July

City	2015		2016	
	Pickups	Dropoffs	Pickups	Dropoffs
West Fork	174	145	292	110
Greenland	127	104	143	78
Farmington	306	155	160	171
Prairie Grove	174	193	243	324
Lincoln	274	237	362	318
Fayetteville (Lot 56)	648	869	815	1,014
Total	1,703	1,703	2,015	2,015



Social Media Statistics

Month	Website Visits / Day	Facebook Likes	Twitter Followers	Instagram Followers
Jan 2016	90	566	870	10
Feb 2016	99	572	887	29
Mar 2016	125	592	898	35
Apr 2016	149	613	909	40
May 2016	143	621	915	58
Jun 2016	159	631	923	67
Jul 2016	168	653	932	73

Passenger Boardings by City: January - July 2016

	Demand Response		ADA Paratransit		Fixed Route		Total	
Benton County	2015	2016	2015	2016	2015	2016	2015	2016
Avoca	2	0	0	0	0	0	2	0
Bella Vista	29	41	0	0	0	0	29	41
Benton County	5	25	0	0	0	0	5	25
Bentonville	1,320	973	1,446	1,823	16,676	16,307	19,442	19,103
Cave Springs	0	0	0	0	0	0	0	0
Centerton	77	285	0	0	0	0	77	285
Garfield	1	0	0	0	0	0	1	0
Gravette	0	0	0	0	0	0	0	0
Little Flock	8	0	0	0	0	0	8	0
Lowell	117	143	0	0	0	0	117	143
Pea Ridge	73	20	0	0	0	0	73	20
Rogers	1,313	1,365	1,936	1,722	22,095	22,184	25,344	25,271
Siloam Springs	0	0	0	0	0	0	0	0
Total	2,945	2,852	3,382	3,545	38,771	38,491	45,098	44,888

	Demand Response		ADA Paratransit		Fixed Route		Total	
Washington County	2015	2016	2015	2016	2015	2016	2015	2016
Elkins	26	0	0	0	0	0	26	0
Farmington	28	2	30	38	306	160	364	200
Fayetteville	1,727	2,042	2,412	2,882	71,009	75,155	75,148	80,079
Goshen	7	1	0	0	0	0	7	1
Greenland	43	28	1	0	127	143	171	171
Johnson	8	2	2	4	342	394	352	400
Lincoln	0	1	0	35	274	362	274	398
Prairie Grove	3	104	2	8	174	243	179	355
Springdale	2,519	2,331	2,805	2,684	44,859	49,829	50,183	54,844
Washington County	24	45	0	0	0	0	24	45
West Fork	1	2	0	0	174	292	175	294
Total	4,386	4,558	5,252	5,651	117,265	126,578	126,903	136,787

	Demand Response		ADA Paratransit		Fixed Route		Total	
Carroll County	2015	2016	2015	2016	2015	2016	2015	2016
Berryville	1,234	1,262	0	0	0	0	1,234	1,262
Carroll County	158	170	0	0	0	0	158	170
Eureka Springs	12	10	0	0	0	0	12	10
Green Forest	2	2	0	0	0	0	2	2
Total	1,406	1,444	0	0	0	0	1,406	1,444

	Demand Response		ADA Paratransit		Fixed Route		Total	
Madison County	2015	2016	2015	2016	2015	2016	2015	2016
Huntsville	88	7	0	0	0	0	88	7
Madison County	45	94	0	0	0	0	45	94
Total	133	101	0	0	0	0	133	101

	Demand Response		ADA Paratransit		Fixed Route		Total	
	2015	2016	2015	2016	2015	2016	2015	2016
Grand Total	8,870	8,955	8,634	9,196	156,036	165,069	173,540	183,220