



CITY OF  
**FAYETTEVILLE**  
**ARKANSAS**

*113 W. Mountain St.  
Fayetteville, AR 72701*

**Nominating Committee Agenda**

**City Hall Meeting Room 101 / Virtual Meeting Via Zoom  
Thursday, March 12, 2026  
3:00 PM**

**Members**

***Chair Council Member Robert "Bob" Stafford  
Council Member Mike Wiederkehr  
Council Member Scott Berna  
Council Member Min. Monique Jones***

**City Staff**

***Deputy City Clerk Communications Jonathan Ramirez***

## Zoom Information

Webinar ID: 865 7751 0597

Registration Link: [https://fayetteville-ar.zoom.us/webinar/register/WN\\_cA5fTvHPQ5m9q9gjeFXXcA](https://fayetteville-ar.zoom.us/webinar/register/WN_cA5fTvHPQ5m9q9gjeFXXcA)

## Call to Order

## Roll Call

## Food Commission

Wannalitha Anderson. Virtual Interview at 3:00 PM.

Eleazar Herrera - moved interview to Wednesday, March 11 at 3:50 PM.

## Fayetteville Arts Council

Jeffrey Beaver. Virtual Interview at 3:20 PM.

## Food Commission

Emily Stone. Virtual Interview at 3:30 PM

Maudie Schmitt. In-Person Interview at 3:40 PM

## 10-Minute Break

## Fayetteville Arts Council

Bevin Baskin. In-Person Interview at 4:00 PM

**Brit Borchert. Interview scheduled at 4:10 PM - withdrew application.**

## Food Commission

**Moriah Hunter. Interview scheduled at 4:20 PM - withdrew application.**

## **Fayetteville Arts Council**

**Gina Galina. Interview scheduled at 4:30 PM - did not confirm attendance.**

**Melissa Milton. In-Person Interview at 4:40 PM**

**William Watson. In-Person Interview at 4:50 PM**

## **Announcements**

## **Adjournment**

### **NOTICE TO MEMBERS OF THE AUDIENCE**

This meeting is being recorded and attended by the public. All comments and participation are a matter of public record.

Selected candidate names will be presented to the full City Council and voted for appointment at the September 16, 2025 City Council meeting.

All interviewees will be notified of their appointment, or lack thereof, by the Office of the City Clerk-Treasurer the day following the meeting.



## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/09/2026

**First Name: \***

Wannalitha

**Middle Name:**

Shudon

**Last Name: \***

Anderson

**Phone Number: \***

(479) 287-0251

**Email \***

wannalitha.anderson@outlook.com

**Street Address: \***

1292 N Lava Loop #1

(Physical Address)

**Zip Code: \***

72704

**Length of Residency: (Years) \***

13

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Volunteer Coordinator/Community  
Health Worker

**Employer Name: \***

St James Missionary Baptist Church

**Business Number: \***

(479) 332-5161

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Food Commission: Hunger Relief Programs Representative (Term: 04/01/26 - 03/31/28)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I began my work in hunger relief as an AmeriCorps VISTA and now serve as the Volunteer Coordinator at Fayetteville's largest and Northwest Arkansas' most unique food pantry. I manage volunteers, support daily operations, and work directly with partners and clients holistically. These combined roles give me firsthand insight into local food insecurity and uniquely qualify me to be a quality representative.

**Why would you like to be considered for appointment to this committee? \***

I want to serve on this committee because food security is central to my work and passion. As a Community Health Worker, former AmeriCorps VISTA, and Volunteer Coordinator, I see the needs in our community every day. I hope to bring that frontline perspective to support effective, equitable hunger relief efforts.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Marlee Stark - 479-799-9580

Megan Sparks - 501-765-3207

**Supporting Documents: (Not Required)**

Resume - Food Commission 2.9.25.docx

288.37KB

**Are you applying for more than one vacancy? \***

Yes  No

**APPLICATION DEADLINE**

**All applications must be received by 5:00 p.m. on Friday, February 20, 2026.**

***Applications will not be accepted after the deadline.***

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to [cityclerk@fayetteville-ar.gov](mailto:cityclerk@fayetteville-ar.gov), or they may be printed, completed, and mailed to:

**Office of the City Clerk-Treasurer**

113 W Mountain Street  
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



VOLUNTEER COORDINATOR  
COMMUNITY HEALTH WORKER

# Wannalitha Anderson

## OBJECTIVE

Community-focused professional skilled in health outreach, volunteer leadership, and improving access to services.

## EXPERIENCE

**OPERATIONS & VOLUNTEER COORDINATOR/COMMUNITY HEALTH WORKER**  
St. James Food Pantry | Fayetteville, AR | 2025 - Present

Managing client cases, strengthening pantry operations, streamlining inventory and rescue intake, securing grant funding, and driving a 45% increase in volunteer engagement.

**VISTA - AMERICORPS**  
St James Food Pantry | Fayetteville, AR | 2024 - 2025

Supported the fight against food insecurity by coordinating volunteers, strengthening pantry operations, and improving service systems through an AmeriCorps VISTA assignment.

**WALMART HOME OFFICE**  
Knowledge & Social Media Management | Bentonville, AR | 2018 - 2023

Overhauled document systems, cutting retrieval time by 40%, launched cross-departmental platforms boosting collaborations, and increased social engagement through targeted campaigns.

## CONTACT

Wannalitha Anderson  
Wannalitha.Anderson@outlook.com  
(479) 287-0251

## EDUCATION

**University of Phoenix**  
**Associates of Arts – Business Administration**

## SKILLS

Knowledge Management & Documentation



Social Media Strategy & Content Creation



Volunteer Recruitment & Training



Project management & Workflow Optimization





## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/17/2026

**First Name: \***

Jeffrey

**Middle Name:**

Alan

**Last Name: \***

Beaver

**Phone Number: \***

(479) 871-9606

**Email \***

[hpl575@gmail.com](mailto:hpl575@gmail.com)

**Street Address: \***

1389 N Caddo Ave

(Physical Address)

**Zip Code: \***

72704

**Length of Residency: (Years) \***

3

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1    Ward 2    Ward 3    Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes    No

## Employment Information

**Occupation: \***

Handyman

**Employer Name: \***

Self Employed

**Business Number: \***

(479) 871-9606

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Fayetteville Arts Council: Working Artist (Unexpired Term: 04/01/26 - 06/30/27)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes    No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

MA and MFA Theatre Lighting Design

Master Electrician Walton Arts Center 98-99

Artistic Director Alma Performing Arts Center 2001

Past Member Artist Laboratory Theatre

Social Media Artist 2017-present

**Why would you like to be considered for appointment to this committee? \***

I believe art is the heart of a community and its people. The arts are the visual and performative expression of identity, society and culture necessary for understanding each other and the world around us. Art is vital for a healthy and happy town.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Craig Young 3520 Sassafras Hill Rd  
(479) 601-5098

Keaton Smith 88 E 4th St (479) 879-7922

**Supporting Documents: (Not Required)**

**Are you applying for more than one vacancy? \***

Yes  No

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## Applicant Information

Enter your legal name as displayed on your Driver's License.



**First Name: \***

Emily

**Middle Name:**

Elizabeth

**Last Name:**

Stone

**Phone Number: \***

(334) 590-9065

**Email \***

eestone@uark.edu

**Street Address: \***

2207 N East Oaks Dr

(Physical Address)

**Zip Code: \***

72703

**Length of Residency: (Years) \***

6

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Staff Attorney

**Employer Name: \***

National Agricultural Law Center, UA  
Division of Agriculture

**Business Number: \***

(479) 575-7646

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Food Commission: Citizen Actively Engaged in Agriculture (Term: 04/01/26 - 03/31/29)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

- NWA Democrat Gazette     Social Media Channel     Fayetteville-ar.gov  
 Government Channel     Chamber of Commerce     Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I have a BS in Agriculture, a JD, and a Masters of Law in Agricultural and Food Law. I work for the National Agricultural Law Center as a food law attorney. My scholarship focuses on the legal and regulatory landscape for food labeling, food safety, nutrition programs, and local food systems. I work everyday writing, researching and speaking on topics relevant to our food system. Additionally, I've been involved in agriculture my whole life and I am a Washington County Farm Bureau member.

**Why would you like to be considered for appointment to this committee? \***

As someone who works in the agriculture industry, I have always been passionate about the job of "feeding the world." In particular, I've always felt it was the responsibility of those in agriculture to ensure that work extends to caring for the most vulnerable in our communities. Because of my professional role, I have an understanding of our complex food systems, and I would love the opportunity to use that knowledge to serve and better my community.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Harrison Pittman, 2549 N. Hatch Ave. Fayetteville, AR 72704, (479)200-5609  
Kelli Gemmell, 2002 S. 48TH STREET SPRINGDALE, AR 72762, (479)263-3248

**Supporting Documents: (Not Required)**

**Are you applying for more than one vacancy? \***

Yes  No

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## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/04/2026

**First Name: \***

Maudie

**Middle Name:**

R

**Last Name: \***

Schmitt

**Phone Number: \***

(479) 409-6230

**Email \***

[Maudieseafod@yahoo.com](mailto:Maudieseafod@yahoo.com)

**Street Address: \***

905 W. Eden

(Physical Address)

**Zip Code: \***

72701

**Length of Residency: (Years) \***

24

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Chef/Owner

**Employer Name: \***

Cafe Rue Orleans

**Business Number: \***

(479) 443-2777

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Food Commission: Food Retailer Representative (Term: 04/01/26 - 03/31/29)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

Owner of Cafe Rue Orleans for 25 years

**Why would you like to be considered for appointment to this committee? \***

It's an opportunity to serve my community.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Molly Rawn Fayetteville. 479-879-1620

Blake Pennington Fayetteville 479-430-1221

**Supporting Documents: (Not Required)**

**Are you applying for more than one vacancy? \***

Yes  No

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## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/17/2026

**First Name: \***

Bevin

**Middle Name:**

**Last Name: \***

Baskin

**Phone Number: \***

(469) 745-9730

**Email \***

[bevinbaskin@gmail.com](mailto:bevinbaskin@gmail.com)

**Street Address: \***

2735 W Emil Dr

(Physical Address)

**Zip Code: \***

72704

**Length of Residency: (Years) \***

3

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Marketing Communications  
Coordinator

**Employer Name: \***

Acres.com

**Business Number: \***

(479) 935-9526

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Fayetteville Arts Council: Arts and Cultural Resident (Term: 04/01/26 - 06/30/29)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I hold a BA in Journalism and Multimedia Storytelling, giving me a strong foundation in narrative communication, essential to how arts and culture are experienced by a community. My background in writing and media has sharpened my ability to tell stories that connect with audiences, which I see as central to outreach work. I've also volunteered as production director and event coordinator for local churches, experiences that taught me how arts and culture function as genuine community anchors.

**Why would you like to be considered for appointment to this committee? \***

Arts and culture have shaped who I am, and I want to give back to Fayetteville, the community I now call home. As a young writer building roots here, I believe my fresh perspective paired with deep respect for the culture that came before can help ensure Fayetteville remains a place where artists feel supported and local heritage is preserved. I bring commitment to the belief that access to the arts makes a city stronger. I am eager to learn, work, and see Fayetteville's arts community thrive.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Morgan Scholz, tel: (479) 435-1707 m: morgan@acres.com

Sarah Day, tel: (479) 422-9433 m: hello@sarahdaywrites.com

**Supporting Documents: (Not Required)**

**Are you applying for more than one vacancy? \***

Yes  No

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113 W Mountain Street  
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# City of Fayetteville Application Form

Boards, Commissions and Committees



## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/11/2026

**First Name: \***

Gina

**Middle Name:**

Rose

**Last Name: \***

Gallina

**Phone Number: \***

(479) 871-6964

**Email \***

[info@fenixarts.org](mailto:info@fenixarts.org)

**Street Address: \***

700 N Anna Place #1

(Physical Address)

**Zip Code: \***

72701

**Length of Residency: (Years) \***

6

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

- Ward 1
  Ward 2
  Ward 3
  Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

- Yes
  No

## Employment Information

**Occupation: \***

Artist/Gallery Manager

**Employer Name: \***

Self/Fenix Arts Gallery

**Business Number: \***

(479) 871-6964

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Fayetteville Arts Council: Working Artist (Unexpired Term: 04/01/26 - 06/30/27)

**Are you currently serving on this Board, Committee, or Commission? \***

- Yes
  No

**How did you hear about the opening(s)?**

(Select all that apply)

- NWA Democrat Gazette
  Social Media Channel
  Fayetteville-ar.gov
  Government Channel
  Chamber of Commerce
  Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I have been involved in the arts and entertainment for 30 years. Though I have not earned any degrees, I have hands on experience on both sides of this business from organizing events, parades, booking entertainment for venues and touring bands, including my own band. As an artist have built myself from the ground-up to be where I am at today. I feel I have a clear understanding on what it takes to bring the best of the best to our town and I would love to work with like minded people.

**Why would you like to be considered for appointment to this committee? \***

I would like to be considered because I feel I could be a good addition to the discussions and tasks. I would like to see Fayetteville grow with the arts. I feel we have a thriving art community ( the best) and I am passionate on being a part of keeping us moving forward. I have been working very hard on my own art path for the last 15 years. Because of the struggles and success that I have had, I feel now is the time and place for me to lend a voice and be a part of this committee.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

John Rankine 479-253-3326 - Eureka Springs, AR

Susan Idlet 479-422-5374- 526 S Washington Fayetteville, AR

**Supporting Documents: (Not Required)**

**Are you applying for more than one vacancy? \***

Yes  No

**APPLICATION DEADLINE**

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113 W Mountain Street  
Fayetteville, AR 72701

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## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/04/2026

**First Name: \***

Melissa

**Middle Name:**

Ellen

**Last Name: \***

Milton

**Phone Number: \***

(479) 422-6655

**Email \***

[Melissa@MelissaMiltonArt.com](mailto:Melissa@MelissaMiltonArt.com)

**Street Address: \***

1404 E. Elmwood Drive

(Physical Address)

**Zip Code: \***

72703

**Length of Residency: (Years) \***

55

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Retired Attorney / Partner in Melissa  
Milton Art LLC

**Employer Name: \***

Self

**Business Number: \***

(479) 422-6655

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Fayetteville Arts Council: Working Artist (Unexpired Term: 04/01/26 - 06/30/27)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I'm a local working Artist. I create my paintings and sculptures in my Fayetteville art studio. I sell my artwork at Terra Studios, Fenix Arts, Third Art Collective, The Art Gallery at NWA Mall, and the Fort Smith Regional Art Museum gift shop. I also sell online and at various art shows. I currently have a solo exhibit at one of the U of A Faulkner Center galleries. My perspective of creating, exhibiting, and selling art as a working artist is probably a very pragmatic one.

**Why would you like to be considered for appointment to this committee? \***

I feel I might be able to bring a useful perspective to the table. I'm also very curious and think I would learn a lot from listening to knowledgeable arts community people during the 14 months left on this Art Council seat.

My background includes helping to found the 501(c)(3) Non Profit that runs The Art Gallery at NWA Mall. I learned a lot from that experience. I also served on the Board of the Walton Arts Center back when it was still being planned out and built (early 1990s).

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Former Mayor Lioneld Jordan: 1600 W. Arrowhead, Fay, AR 72701 479-409-7523

Erin Kent (Terra Art Gallery Mgr): 20588 Hilltop Dr. Fay 72701 479-966-1987

**Supporting Documents: (Not Required)**

Melissa Milton Artist Bio January 2026.pdf

287.05KB

**Are you applying for more than one vacancy? \***

Yes  No

**APPLICATION DEADLINE**

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## **Melissa Milton**

**Web:** [MelissaMiltonArt.com](http://MelissaMiltonArt.com) **Instagram:** [@MelissaMiltonArt](https://www.instagram.com/MelissaMiltonArt) **Facebook:** [Melissa Milton Art](https://www.facebook.com/MelissaMiltonArt)  
**E-mail:** [Melissa@MelissaMiltonArt.com](mailto:Melissa@MelissaMiltonArt.com)

Melissa Milton creates original alcohol ink & acrylic paintings on canvas and unique mixed media sculptures.

Melissa's art pieces have been exhibited in several curated galleries of Northwest Arkansas and Northeast Oklahoma. These include The Walton Arts Center (Fayetteville, AR), the Fort Smith Regional Art Museum (AR), the University of Arkansas' Faulkner Performing Arts Center, Terra Studios (Durham, AR), Fenix Arts (Fayetteville, AR), Sequoyah Hall at The Mount Sequoyah Center (Fayetteville, AR), Art Ventures (Fayetteville, AR), Local Color Studio Gallery (Fayetteville, AR), The ANA Gallery (Rogers, AR), The Art Gallery at NWA Mall (Fayetteville, AR), and ThirdArt Collective (Grove, OK). Her artwork has also exhibited at the Fayetteville Public Library, the Bentonville Public Library (Solo show), and the Boone County Public Library (Solo show), all in Arkansas. She has also exhibited in the Rogers, AR Chamber of Commerce's Experimental House, and the lobby of the Rogers, AR Aloft Hotel.

Melissa's art has been published in *British Vogue*, *British GQ*, *Studio Visit*, *At Home in Arkansas* magazines, and has illustrated short stories in *American Mensa* magazine. Her artwork has also illustrated poetry in the coffee table book "Living Large". Her art was chosen as the cover for *American Mensa Magazine* (September, 2025), was chosen as the cover of the 2022 *Dairy Hollow Echo Writer's Anthology*, and illustrated the 2019 Holiday Card for The Dysautonomia Support Network charity. Four of her sculptures are among the professional office décor selected by The Ledger Building (Bentonville, AR).

Melissa won a 2023 City of Fayetteville, AR Public Art competition resulting in her artwork being one in a series of six art pieces projected upon the side of a seven story City building for the holidays. She won First Place for Mixed Media category in the 2021 Art of Possibilities Exhibit, sponsored by the Courage Kenny Foundation. She was also awarded a 2018 Rare Artist Award in Washington, DC, sponsored by the Every Life Foundation.

In addition to being available via her art website, [MelissaMiltonArt.com](http://MelissaMiltonArt.com), her art pieces are sold at The Fort Smith Regional Art Museum Gift Shop (Fort Smith, AR), Terra Studios (Durham, AR), Fenix Arts (Fayetteville, AR), The Art Gallery at NWA Mall (Fayetteville, AR), and ThirdArt Collective (Grove, OK).

Melissa lives in her hometown of Fayetteville, Arkansas with her husband, Michael. She enjoys creating artwork in beautiful Northwest Arkansas where she is surrounded by a vast array of artistic inspirations, a large family, and many lifelong friends.



## Applicant Information

Enter your legal name as displayed on your Driver's License.

02/06/2026

**First Name: \***

William

**Middle Name:**

**Last Name: \***

Watson

**Phone Number: \***

(501) 920-6776

**Email \***

[willhwatson@yahoo.com](mailto:willhwatson@yahoo.com)

**Street Address: \***

808 N Fritz Dr

(Physical Address)

**Zip Code: \***

72701

**Length of Residency: (Years) \***

2

(within the Fayetteville city limits)

**Which Ward do you reside in? \***

Ward 1     Ward 2     Ward 3     Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

**Different Mailing Address? \***

Yes     No

## Employment Information

**Occupation: \***

Graphic Designer

**Employer Name: \***

University of Arkansas

**Business Number: \***

(479) 575-2000

## Questions for Applicant

**Which Board, Committee, or Commission vacancy are you applying for? \***

Fayetteville Arts Council: Working Artist (Unexpired Term: 04/01/26 - 06/30/27)

**Are you currently serving on this Board, Committee, or Commission? \***

Yes     No

**How did you hear about the opening(s)?**

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

**What are your qualifications for serving on this committee? \***

(Include education and expertise in the subject matter)

I believe I am qualified to serve on the committee because of my professional experience in arts institutions in NWA & my engagement with local creatives and non-profits. For 3 years, I worked as a Graphic Designer at Crystal Bridges, where I became familiar with regional and national artists working in the region. I recently began a new role as a designer at the U of A School of Art to work more closely with local artists. I've also worked with non-profits (NWA Equality, Canopy, AIGA, etc.)

**Why would you like to be considered for appointment to this committee? \***

I'd like to be considered for this role because I can bring a valuable perspective to Fayetteville's art scene. As a queer person & born-and-raised Arkansan, I want to highlight the voices that are so often excluded from the conversation. The BIPOC & LGBTQ+ communities bring so much value to this city & deserve to have their voices heard. If I were to join this committee, I would use my voice to highlight these perspectives. To me, Fayetteville as a safe haven, rooted in community, art & nature.

**References:**

List two references (e.g.: Full Name, Address, and Phone Number).

Elizabeth Muscari (UARK)  
415 S Hill Ave, Fayetteville, AR 72701  
214-693-2179

Justin Seymore (CB)  
122 W Meadow St, Fayetteville, AR 72701  
479-445-5823

**Supporting Documents: (Not Required)**

WillWatson\_Resume\_2025.pdf

488.33KB

**Are you applying for more than one vacancy? \***

Yes  No

**APPLICATION DEADLINE**

**All applications must be received by 5:00 p.m. on Friday, February 20, 2026.**

***Applications will not be accepted after the deadline.***

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to [cityclerk@fayetteville-ar.gov](mailto:cityclerk@fayetteville-ar.gov), or they may be printed, completed, and mailed to:

**Office of the City Clerk-Treasurer**

113 W Mountain Street  
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

# Will Watson

**Contact**  
501-920-6776  
willhwatson@yahoo.com

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## Education

**University of Arkansas**  
Fayetteville, AR

2018–2024  
Bachelors of Fine Arts, Graphic Design  
Minors in Gender Studies & Art History

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## Experience

**Crystal Bridges  
Museum of American Art**  
Bentonville, AR  
Graphic Designer

AUG 2023–PRESENT  
\_ Conceptualize and execute a variety of design projects, ranging from marketing campaigns to exhibition design.  
\_ Collaborate with internal and external partners to deliver effective design solutions that fit within the institution's brand.  
\_ Manage timing, proofing, production, and installation processes.

**Crystal Bridges  
Museum of American Art**  
Bentonville, AR  
Content & Design Intern

JAN–AUG 2023  
\_ Execute recurring projects such as menus, wayfinding, and environmental signage.  
\_ Assist in producing written content for digital and print media.  
\_ Ideated, proposed, and maintained exhibition engagements.

**Headliners Concert  
Committee**  
Fayetteville, AR  
Designer & Photographer

AUG 2022–MAY 2024  
\_ Designed promotional posters, merchandise, digital advertising, and social media campaign.  
\_ Photographed the festival, performances, and wayfinding.

**Alison Place**  
Fayetteville, AR  
Research Assistant

JAN–JUN 2024  
\_ Provided research, design feedback, and user testing for the submission-based online archive supplementing Alison Place's 2023 publication *Feminist Designer*.

**Hello Departures**  
Hybrid  
Design Intern

JUL 2022–JAN 2024  
\_ Created and implemented brand identities, social media content, merchandise, and print collateral for local businesses.  
\_ Produced copy for promotional materials, grant applications, awards, and articles.

**Freelance**  
Hybrid  
Graphic Designer  
& Photographer

AUG 2021–PRESENT  
\_ Freelance design work for various non-profits and small businesses, including logo design, brand identity, print design, social media presence, and photography.  
\_ Clients include: Jacobs & Co., Northwest Arkansas Equality, Canopy NWA, University of Arkansas

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## Expertise

**Strong working knowledge of**  
Illustrator, Photoshop,  
InDesign, After Effects,  
Premiere Pro, Media Encoder,  
Lightroom, Keynote, Microsoft  
Office, and Google Workspace

**Familiar with**  
Canva, Figma, Blender,  
HTML/CSS

**Languages**  
English

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## Connect

**Portfolio**  
willwatson.design

**Instagram**  
@willhwatson

**LinkedIn**  
willwatsondesign