



CITY OF
FAYETTEVILLE
ARKANSAS

*113 W. Mountain St.
Fayetteville, AR 72701*

Nominating Committee Agenda

City Hall Meeting Room 101 / Virtual Meeting Via Zoom
Wednesday, March 11, 2026
3:00 PM

Members

Chair Council Member Robert "Bob" Stafford
Council Member Mike Wiederkehr
Council Member Scott Berna
Council Member Min. Monique Jones

City Staff

Deputy City Clerk Communications Jonathan Ramirez

Zoom Information

Webinar ID: 822 5043 2377

Registration Link: https://fayetteville-ar.zoom.us/webinar/register/WN_fAlZgkFhQpat1defgjjSYQ

Call to Order

Roll Call

Active Transportation Advisory Committee

Hershel Hartford. Virtual Interview at 3:10 PM

Perri Lowrey. Virtual Interview at 3:20 PM

Jennifer Webb. Virtual Interview at 3:30 PM

Black Heritage Preservation Commission

Teresa Cornett. In-person interview at 3:40 PM

Food Commission

Eleazar Herrera. Virtual Interview at 3:50 PM.

Black Heritage Preservation Commission

Neikeita Mitchell. Virtual Interview at 4:00 PM

Construction Board of Adjustment and Appeals

Ron Lord. In-Person Interview at 4:10 PM

Jacob Sheatsley. Virtual Interview at 4:20 PM

15-Minute Break

Planning Commission

Cameron Baker. In-Person Interview at 4:45 PM

Hugh Brewer. In-Person Interview at 5:00 PM

Fred Gulley. In-Person Interview at 5:15 PM

Cameron Miller. In-Person Interview at 5:30 PM

Claude Terral. In-Person Interview at 5:45 PM

Board of Adjustments

Husam Ata. In-Person Interview at 6:00 PM

Civil Service Commission

Tommie Flowers Davis. Virtual Interview at 6:10 PM

Peter Reagan. Virtual Interview at 6:20 PM

Kaleb Turner. Virtual Interview at 6:30 PM

Announcements

Wendell Huggins. Did not confirm attendance after multiple attempts to contact via phone and email. Mr. Huggins had been scheduled for 3:50 p.m.

Adjournment

NOTICE TO MEMBERS OF THE AUDIENCE

This meeting is being recorded and attended by the public. All comments and participation are a matter of public record.

Selected candidate names will be presented to the full City Council and voted for appointment at the March 17, 2026 City Council meeting.

All interviewees will be notified of their appointment, or lack thereof, by the Office of the City Clerk-Treasurer the day following the meeting.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

01/30/2026

First Name: *

HERSHEL

Middle Name:

ROBERT

Last Name: *

HARTFORD

Phone Number: *

(479) 799-9691

Email *

hrhartford@gmail.com

Street Address: *

2685 South Valencia Avenue

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

24

(within the Fayetteville city limits)

Which Ward do you reside in? *

- Ward 1
- Ward 2
- Ward 3
- Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

- Yes
- No

Employment Information

Occupation: *

Assistant to the Chair & Office
Manager

Employer Name: *

University of Arkansas Department
of Communication

Business Number: *

(479) 575-3048

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Active Transportation Advisory Committee: Americans with Disabilities (ADA) Representative (Term: 04/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

- Yes
- No

How did you hear about the opening(s)?

(Select all that apply)

- NWA Democrat Gazette
- Social Media Channel
- Fayetteville-ar.gov
- Government Channel
- Chamber of Commerce
- Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I have a Bachelors Degree in Interdisciplinary Studies with concentrations in Health Care Management, IT, and Business. I have served on this board as the ADA Representative and am an active user of the trail system as well as public transportation. I also serve on the Parking, Transit and Safety Committee of the University of Arkansas

Why would you like to be considered for appointment to this committee? *

Having been an active member has given me n opportunity to be a voice for the ADA Community regarding the plans and needs of ATAC and the City. I would be honored if chosen to serve another term.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Robert Brady, 1819 N Hartford Dr Fayetteville, AR 72701 (479) 530-4237

Ron Warren, 1969 N Austin Dr Fayetteville AR 72703 (479) 595-1688

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

Applicant Information

Enter your legal name as displayed on your Driver's License.



First Name: *

Perri

Middle Name:

Last Name:

Lowrey

Phone Number: *

(479) 402-7613

Email *

perri.e.lowrey@gmail.com

Street Address: *

1909 E Park Lake Dr Apt 6

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

1

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Transportation Coordinator

Employer Name: *

Hub Group

Business Number: *

(855) 448-2476

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Active Transportation Advisory Committee: Americans with Disabilities (ADA) Representative (Term: 04/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

My experience is based from 5 years in the Logistics industry.

- Mapping efficient transits
- Communicating changes, delays, and updates with correct contacts
- Ensuring most cost efficient routes by cross referencing available options

Why would you like to be considered for appointment to this committee? *

I enjoy life as a third party transportation coordinator. I am looking to expand my role in the community, and this seems like the perfect match. I grew up in a southern Arkansas town and am blessed to now be a part of the Fayetteville community. The ability to expand my network would be the ideal next step in my career life. Thank you for the opportunity.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Jimmy Matincheck, 709 W Van Gogh Pl. Fayetteville, AR, 72703
+1 (870) 262-7246

Sam Bringman, (479) 270-3399,
110 N School Ave Fayetteville AR 72701

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/17/2026

First Name: *

Jennifer

Middle Name:

D

Last Name: *

Webb

Phone Number: *

(479) 422-4211

Email *

jdwebbdesign@gmail.com

Street Address: *

1832 E. Viewpoint Dr

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

26

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Professor

Employer Name: *

Univerity of Arkansas

Business Number: *

(479) 422-4211

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Active Transporation Advisory Committee: Americans with Disabilities (ADA) Representative (Term: 04/01/26 - 12/31/27)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I am an active transportation user, having commuted by e-bike for 3.5 yrs (6000+ miles!).

I am an interior design faculty, working across disciplines in planning, landscape architecture, + architecture to understand active transportation and its infrastructure.

I am unclear as to an ADA representative is unless it references people with disabilities. I am an ADA, expert, having focused my academic career on access. I am 62 and value inclusive design and advocate for a range of human abilities.

Why would you like to be considered for appointment to this committee? *

I would like to make a difference in my community and to participate actively (pun is accidental!). This committee's focus fits well with my interest and knowledge and it has a scheduled meeting time that I am able to attend. I am genuinely an inclusive design advocate and expert - I want to make a difference.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Melinda Smith. 2509 West Vanike Dr. 72704. 4794096928

Carl Kernodle. 155 Fletcher Ave. 72701. 3122188333

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

01/31/2026

First Name: *

Teresa

Middle Name:

J

Last Name: *

Cornett

Phone Number: *

(479) 799-6715

Email *

thecornetts@gmail.com

Street Address: *

205 S West Avenue, #1

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

2

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

former teacher

Employer Name: *

Fayetteville and Springdale Schools

Business Number: *

(479) 444-3000

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Black Heritage Preservation Commission: Member at Large (Unexpired Term: 04/01/26 - 12/31/28)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

MEd with an emphasis on multicultural education

Experience serving on Canopy and Fayetteville Public Library Foundation boards.

As a community volunteer, I've helped Historic Cane Hill write supportive materials for groups and families coming to learn about the area. I have also designed learning experiences for families specifically for Dr. Martin Luther King, Jr. Day. I am passionate about preserving and investigating untold history and sharing that legacy. I love our town and its people!

Why would you like to be considered for appointment to this committee? *

I've lived in NWA for 30 years; only 2 in the city limits, but in that time, I've enjoyed learning about the history of our area and am very interested in civil rights. I'm proud Fayetteville was the first school district to integrate after the Brown vs. Board of Ed. decision in 1954. I am very concerned about efforts at the federal level to remove accurate historical displays, and want to help our community know more about our history and its people.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Holly Johnson, 1512 Crestwood Dr., 479-530-7827

Nadine Rippelmeyer, 2006 S Cherry Hills Dr., 479-236-4583

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Eleazar

Middle Name:

Last Name: *

Herrera

Phone Number: *

(479) 530-4687

Email *

eleazar.herrera@nwafoodbank.org

Street Address: *

4209 N Valley Lake Dr

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

5

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Community Outreach Coordinator

Employer Name: *

NWA Food Bank

Business Number: *

(479) 872-8774

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Food Commission: Hunger Relief Programs Representative (Term: 04/01/26 - 03/31/28)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette Social Media Channel Fayetteville-ar.gov
 Government Channel Chamber of Commerce Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

As the Community Outreach Coordinator at the NWA Food Bank, I work daily at the intersection of neighbors seeking food assistance and the volunteers, and community partners providing that support. This role has given me a comprehensive understanding of the charitable food system in Northwest Arkansas, including its strengths, gaps, and opportunities for improvement. I regularly collaborate with local nonprofits, government entities, schools, and community partners to increase access to food.

Why would you like to be considered for appointment to this committee? *

Serving on the Fayetteville Food Commission would allow me to bring both frontline insight and systems-level experience to the table. I can offer a practical, community-informed perspective that bridges strategy and implementation, ensuring decisions are grounded in the lived realities of our neighbors while aligned with long-term solutions.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

-Sabrina Thiede
1604 Honeysuckle Lowell AR 7245
479-347-2722

Taylor Speegle
1604 Honeysuckle St, Lowell 72745
479-872-8774 ext. 224

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer
113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/14/2026

First Name: *

Neikeita

Middle Name:

V

Last Name: *

Mitchell

Phone Number: *

(662) 392-5418

Email *

neikeitam@gmail.com

Street Address: *

560 N Scottsdale # Fayetteville, AR 72701

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

20

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Payroll AP Administrator

Employer Name: *

Circle of Life

Business Number: *

(479) 750-6652

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Black Heritage Preservation Commission: Member at Large (Unexpired Term: 04/01/26 - 12/31/28)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

As a former employee of the oldest African American Church in NWA, I have been afforded the opportunity to learn about facts African American history. I am still in contact with many local citizens of NWA who knows the vast history of elite African Americans.

Why would you like to be considered for appointment to this committee? *

This is an opportunity to serve my local community and learn more about Fayetteville history, city government and build connections.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Shanendra Barnes
4505 SW Limestone Dr
Bentonville, AR 72712
479-366-4358

Lindsey Higgins
1460 Yorkshire Dr.
Centerton, AR 72719
7137256582

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

01/30/2026

First Name: *

Ron

Middle Name:

Last Name: *

Lord

Phone Number: *

(512) 229-6827

Email *

Rclord81@gmail.com

Street Address: *

1847 N Pointer Ln

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

1

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Director

Employer Name: *

IAPMO

Business Number: *

(512) 229-6827

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Construction Board of Adjustment and Appeals: Alternate Member (Term: 04/01/26 - 03/31/31)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I currently work for a code writing non-profit organization with over 22 years experience with plumbing, mechanical codes and standards.

Why would you like to be considered for appointment to this committee? *

I recently relocated to Fayetteville and would like to be more involved in my community. In addition, my experience in this field would help provide guidance on researching standards when disputes arise between inspectors and installers. I work with inspectors in many jurisdictions and and industry representatives where I've had to provide guidance in these situations.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

John Mallicot, 2756 Holmes Dr, Fayetteville, AR. 479-387-0689.

Laurie Marshal, 1655 N Ramsey Av, Fayetteville, AR. 479-790-2789.

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street

Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/03/2026

First Name: *

Jacob

Middle Name:

Armstrong

Last Name: *

Sheatsley

Phone Number: *

(828) 773-7165

Email *

Jacob.Sheatsley@gmail.com

Street Address: *

2771 N Old Wire Rd

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

5

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

President & CEO

Employer Name: *

Open Avenues

Business Number: *

(479) 636-5082

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Construction Board of Adjustment and Appeals: Alternate Member (Term: 04/01/26 - 03/31/31)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I have an undergrad degrees in Appropriate Technologies and Construction Technologies that focused on both traditional and sustainable methods and materials. I am the sole owner/operator of an LLC that currently owns 11 single family long term rental homes; 10 in Conway and 1 in Bella Vista. I served a 1yr term on the Environmental Action Committee for the City in 2022. I am the President and CEO of a nonprofit providing vocational training and job placement for adults w/ disabilities.

Why would you like to be considered for appointment to this committee? *

I am interested hearing appeals regarding construction materials to be used in new building and development and also providing my insight to help enforce minimum housing standards.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Randy Wilburn 3151 N Kensington Ct. Fayetteville, AR 72703 (617) 828-9093

Shelby Heflin 1857 N. Barrington Dr. Fayetteville, AR 72701 (479) 871-2228

Supporting Documents: (Not Required)

JSheatsley Resume.docx

27.58KB

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

JACOB SHEATSLEY

2771 N Old Wire Rd
Fayetteville, Arkansas 72703
(828) 773-7165

jacob.sheatsley@gmail.com

www.linkedin.com/in/jacob-sheatsley-3136a724/

SUMMARY

An accomplished results-oriented business owner and nonprofit leader with extensive experience in social enterprise development, equitable housing, finance, budgeting, marketing, fundraising, and renewable energy. Possesses a proven track record of reducing costs and increasing revenue through capacity building, outsource reduction and implementing profit loss analysis. Contributes to company success by utilizing exemplary leadership, analytical, technical, and communication skills, along with an inclusive innovative, goal-oriented mindset.

EXPERIENCE

OPEN AVENUES, ADULT DEVELOPMENT CENTER OF BENTON COUNTY INC. AND OPEN AVENUES FOUNDATION Rogers, Arkansas
President & CEO, 2021-Current

- Strategic Planning
- Financial Oversight and Budgeting
- Staffing
- State and National Compliance
- Fundraising
- Board Development, Management and Reporting

AUTONOMOUS AFFECTS LLC

Founder, Owner and Operator, 2002-Current

- Affordable High Efficiency Housing in AR, previously in NC and IA
- Grew revenue from \$15 to \$138K/year from 2014-2022
- Current property portfolio market value over \$2.2M
- Projects and initiatives: Foreclosure Rent-to-Own Rehabilitation Project, Ecologic Nutrition Plan, Wind Energy Technical Training Initiative, Renewal Arkansas Events/Fundraisers

UNIVERSITY OF ARKANSAS MEDICAL SCIENCES, Fayetteville, Arkansas

Associate Director of Food System Programs, 2020-2021

- Directed/Operationalized Community and Research Grant awards focused on food system equity
 - USDA, NIH, Wal-Mart Foundation, Center for Science and Public Interest, AmeriCorps VISTA
- CITI Program Research, Ethics and Compliance Training
 - Good Clinical Practices Certificate
 - Social Behavioral Resources Certificate
- Certified Resource Specialist (CRS) Training
- Developed staffing and hiring plans, job descriptions, interviews, evaluations
- Managed budgets and reporting for multiple grants
- Strategic Planning

HEIFER INTERNATIONAL/HEIFER RANCH, Perryville, Arkansas

Facilities and Hospitality Manager, 2017-2020

- Developed and managed Facilities and Hospitality social enterprise business plan at 1,200-acre Heifer Ranch
 - 20,000 visitors serving 25,000 farm to table organic meals per year throughout 250,000sq/ft heated cooled spaces
- Managed 24 staff covering events, guest services, visitors center, gift shop, lodging, food service and maintenance
 - Staff levels managed - supervisors, coordinators, hourly, part time, temps, and volunteers

- Maintenance team managed all fixed assets, safety, grounds, infrastructure and facilities
- Developed, contracted and managed \$3M capital expense budget and \$750-\$900K/year operational budget
- Facilitated high level Heifer International board meetings, saving organization \$25-\$50K/year
- Merged server based Maintenance Connection database to cloud based, reducing internal IT management costs
- Maintained OSHA safety standards and led trainings with zero incidents
- Reduced cumulative costs by 20% year-to-year across department
- Created Cost of Goods Sold profit loss analysis, reduced food service plate COGS from over \$7.5/plate to under \$3/plate
- Secured \$250,000 major gift property donation in 2019
- Averaged \$50-\$100K yearly donations thru small, medium and major donors

HEIFER INTERNATIONAL/HEIFER RANCH, Perryville, Arkansas

Global Education Coordinator, 2007-2017

- Managed, scheduled, and evaluated multi-national ESL volunteers staff
- Supervised, developed, and evaluated experiential education curriculum and programs
- Grew revenue from \$450K to \$850K/year.
- Program collaboration with Virginia Tech created the Civic Agriculture and Food Systems minor in School of Life Sciences
- Secured USDA funding in collaboration with Virginia Tech

ARKANSOLAR, Perryville, Arkansas

Founder, Owner and Operator, 2012-2016

- Nonprofit solar home consulting and design, focused on locally sourced labor and U.S.-made products.
- Appraisal/valuation of solar ability, output, cost, and ROI
- Solar install consultations
- Interim COO, IBD Solar, West Little Rock, AR

HEIFER INTERNATIONAL/HEIFER RANCH, Perryville, Arkansas

Project Coordinator, 2006-2007

- Managed, scheduled, and evaluated multi-national ESL volunteers staff
- Developed, trained and led regenerative agriculture service learning program
- \$500,000 state recycling grant applied for, awarded and reported
- Doubled education programming capacity by building new program site and developing new curriculum
- Red Cross First Aid CPR instruction, staff training lowering site insurance costs

EDUCATION

CORNELL UNIVERSITY, Ithaca New York

Financial Management Certificate, 2019

GREEN MOUNTAIN COLLEGE, Poultney, Vermont

Sustainable Master of Business Administration (MBA), 2014

APPALACHIAN STATE UNIVERSITY, Boone, North Carolina

B. S., Appropriate Technology and Construction Technology (Double Major), Minor in Sustainable Development, 2003

- Watauga Honors College Graduate

COMPUTER SKILLS

TEAMS, Zoom, Asana, Moodle LMS, Blackbaud Database, Maintenance Connection CMMS, Outlook, G Suite, Microsoft Suite, Excel, AutoCAD, Sketch-up

SEE PAGE 3 for ADDITIONAL EXPERIENCE & AFFILIATIONS

ADDITIONAL EXPERIENCE & AFFILIATIONS

Ozark Natural Foods Coop, Board of Directors (Elected), Fayetteville, AR, 2023- Current
Lake Fayetteville Watershed Partnership, Board of Directors, Fayetteville, AR, 2022- Current
Developmental Disabilities Providers Association of Arkansas, 2021- Current
Environmental Action Committee Appointment (1yr Term), City of Fayetteville, Fayetteville, AR, 2022
National Council for Mental Wellbeing- Mental Health First Aid Certification, 2021
Collaborative Institutional Training Initiative (CITI Program)- Good Clinical Practices Certification, 2020
Perry County Chamber of Commerce, Perryville, Arkansas

- *Board Member, 2016-2020*
- *President/Chair, 2017-2018*
- *Vice President/Chair, 2016-2017*
 - *Winthrop Rockefeller Institute Uncommon Communities Program Lead*

Board Member, AR River Valley Tri-Peaks - Russellville, Arkansas, 2018-2020
Trainer CPR & First Aid, Red Cross – Little Rock, AR, 2006-2019
Board Member, The People Tree - North Little Rock, Arkansas, 2015-2016
Chairman of Board, Farm & Food Innovation Center - North Little Rock, Arkansas, 2013-2015
Board Member, ecoMUKTI - New York City, New York, 2013-2015
Grant Reviewer, United Way – Conway, AR, 2011-2013
Member/Presenter, Association for Experiential Education, 2006-2014
Co-Founder/Original Investor, Hardin River Mercantile – Little Rock, AR, 2006-2008
Founder/Owner, Jacob’s Gem’n-I - Boone, NC, 2002-2012
Volunteer/Alumni, AmeriCorps, Heifer Ranch, Perryville, AR, (2 Terms) 2001 & 2004-2005
Volunteer Coordinator, American Solar Energy Society – Boone, NC, 1999-2003
Lobbyist/Organizer, Appalachian Voices – Boone, NC, 1999-2003
Volunteer Coordinator, Farm Labor Organizing Committee – Boone, NC, 1999-2003



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Cameron

Middle Name:

Last Name: *

Baker

Phone Number: *

(479) 588-1174

Email *

cameronjbaker27@gmail.com

Street Address: *

809 E Peel St

(Physical Address)

Zip Code: *

72703

Length of Residency: (Years) *

1

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Deputy City Attorney

Employer Name: *

City of Springdale

Business Number: *

(479) 750-8173

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Citizen at Large (Term: 04/01/26 - 03/31/29)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Planning Commission

[City Code Article VII Planning Commission](#)

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

Leslie Bryant

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

809 E Peel St, Fayetteville, AR 72703 - residential

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input checked="" type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Serving the past two years as Deputy City Attorney for the City of Springdale has provided me with valuable insight into municipal government, particularly with Springdale Planning Commission and City Council.

Why would you like to be considered for appointment to this committee? *

I grew up in Fayetteville, am a graduate of FHS and the University, and just recently moved back to the area. I think it is important that we plan effectively as a City while continuing to grow, focusing on sustainable and lasting growth.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Garret Harlan - 201 Spring St, Springdale, AR 72764, 479-750-8173

Ernest Cate - 201 Spring St, Springdale, AR 72764, 479-750-8173

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Hugh

Middle Name:

Rice

Last Name: *

Brewer

Phone Number: *

(575) 224-1036

Email *

hriceb@gmail.com

Street Address: *

3583 W. Chevaux Drive

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

14

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Retired

Employer Name: *

Retired

Business Number: *

(575) 224-1036

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Citizen at Large (Term: 04/01/26 - 03/31/29)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Planning Commission

[City Code Article VII Planning Commission](#)

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

N/A

Other Names Used:

(List all names under which you and/or your spouse do business.)

N/A

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

Personal Residence

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Before retiring, I was a Real Estate Appraiser for over 25 years. As such, I was aware - and became very well versed in - planning zones and their impact on land uses. Additionally, I served on the Quorum Court and the Equalization Board in Sebastian County where I was aware of the impact of planning and zoning on the uses and growth for the future.

Why would you like to be considered for appointment to this committee? *

As a native of Fayetteville, I am interested in the sustainable and continued growth of Fayetteville in a way that benefits all. I believe that my expertise in real estate and the impact of planning has on growth and values would be of benefit to the Citizens of Fayetteville, AR

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Jeff Koenig; 2853 NE Rivercrest; Fayetteville, AR
479-263-1121

Janet Selby; 3340 W. Mt. Comfort Road; Fayetteville, AR
479-466-9666

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

First Name: *

Fred

Middle Name:

Last Name: *

Gulley

Phone Number: *

(479) 595-1814

Email *

fredgulley1@gmail.com

Street Address: *

555 n longfellow lane

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

11

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Mailing Address: *

5745 w wedington dr

Mailing City: *

fayetteville

Mailing State: *

ar

Mailing Zip Code: *

72704

Employment Information

Occupation: *

Supply Chain executive

Employer Name: *

Walmart

Business Number: *

(479) 273-4000

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Citizen at Large (Term: 04/01/26 - 03/31/29)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Planning Commission

City Code Article VII Planning Commission

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

N/A

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

713 n rurple road

555 N Longfellow lane

2101 e stearns st

15786 e black oak road

116 n school

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I am a Fayetteville native and graduate of the University of Arkansas' Sam M. Walton College of Business, with executive leadership experience at Walmart and Nike overseeing large-scale infrastructure, capital planning, and operational strategy. I lead complex, high-impact initiatives requiring fiscal discipline, stakeholder alignment, and long-term vision. I pair data-driven rigor with deep local roots and a commitment to responsible, sustainable growth.

Why would you like to be considered for appointment to this committee? *

Serving on the Planning Commission has been a profound honor and one of the most meaningful ways I can give back to the city that shaped me. I've valued every discussion, decision, and responsibility entrusted to us. I care deeply about Fayetteville's future and would be privileged to continue contributing thoughtful leadership that balances growth, preservation, and opportunity for generations to come.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Dr. Deandre Jones, 113 W. Mountain St., Fayetteville, AR 72701, 479-283-9152

Bob Stafford, 113 W. Mountain st., Fayetteville, AR 72701, 479-879-2068

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/06/2026

First Name: *

Cameron

Middle Name:

Last Name: *

Miller

Phone Number: *

(281) 630-1138

Email *

Cameronamiller11@gmail.com

Street Address: *

2374 N Montana Ave

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

13

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Insights Consultant

Employer Name: *

Circana

Business Number: *

(281) 630-1138

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Citizen at Large (Term: 04/01/26 - 03/31/29)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Planning Commission

[City Code Article VII Planning Commission](#)

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

N/A

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input checked="" type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

I hold a bachelors degree in Enterprise Resource Planning from the University of Arkansas. I'm currently an Insights Consultant with Circana, working with large consumer packaged goods suppliers and retailers. My extensive knowledge of data and ability to glean actionable insights can be an asset to the planning commission.

Why would you like to be considered for appointment to this committee? *

I'm looking to get involved in the community I love and have called home for 13 years. The population is growing quickly and I'd like to take part in shaping the vision for the future of Fayetteville.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Anne Marie Arnold
4510 W Wales Drive
Fayetteville, AR 72704
Tate Nicholson
4197 W Puppy Creek Dr
Fayetteville, AR 72704

Supporting Documents: (Not Required)

Cameron Alexander Miller Resume.docx

38.36KB

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

Cameron Alexander Miller

Client Insights Consultant | Client Strategy | Data Insights & Analytics

(281) 630-1138
cameronamiller11@gmail.com
Fayetteville, Arkansas
[LinkedIn](#)

PROFESSIONAL STATEMENT

Strategic leader with a proven track record in retail media, data insights, and consultative business growth. Proficient at translating complex data into actionable strategies that drive measurable results for global brands and top-tier suppliers. Skilled in leading cross-functional teams, developing innovative retail media solutions, and advising executive stakeholders on market opportunities, targeting strategies, and performance optimization. Adept at fostering client relationships, securing multimillion-dollar contracts, and delivering transformative digital initiatives that enhance ROI, expand market share, and strengthen competitive positioning.

CORE COMPETENCIES

- | | | |
|----------------------------------|-----------------------------|----------------------------------|
| ✓ Consumer Insights Analysis | ✓ Retail Media Strategy | ✓ Data Analytics & Visualization |
| ✓ Client Relationship Management | ✓ Digital Marketing | ✓ Strategic Planning |
| ✓ Project Management | ✓ Stakeholder Communication | ✓ Process Improvement |

PROFESSIONAL EXPERIENCE

Circana Inc., Rogers, AR

2020 - Current

Client Insights Consultant, 2025 - Present

- Analyze POS, shopper, and consumer data to deliver actionable recommendations that address clients' business needs and drive value.
- Leverage data platforms to generate insights into category performance, shopper behavior, and retail trends.
- Build and maintain trusted, consultative relationships with executive-level stakeholders, serving as a domain expert.
- Proactively identify emerging client needs and new business opportunities through consultative selling techniques.
- Manage multiple client projects, coordinating resources, timelines, and quality control to ensure high-impact delivery.
- Present findings via presentations and business reviews tailored to diverse client audiences while translating complex data into strategic narratives.

Retail Media Solutions Analyst – Sam's Club, 2020 - 2025

- Delivered consultative insights to Sam's Member Access Platform (MAP) and top suppliers, translating data into strategies that optimized retail media performance.
- Developed data-driven targeting recommendations to maximize media campaign effectiveness and audience engagement.
- Drove business growth by securing new contracts and renewals from prospective and existing gateway participants.
- Provided technical support to Sam's Club and supplier users, ensuring seamless platform navigation and execution.
- Partnered cross-functionally with internal teams and external technical partners to troubleshoot and resolve issues.
- Collaborated with internal and external stakeholders to design and implement value-added enhancements that improved platform capabilities and user experience.

The Coca-Cola Company, Rogers, AR

2018

Strategic Capabilities and Insights Intern

- Generated detailed analytical reports that informed sales strategies and decision-making for the sales team.
- Assisted in developing strategic recommendations to support promotional planning and account growth initiatives.
- Evaluated sales performance and market trends using Retail Link and Nielsen data to identify potential opportunities and risks.

Miller Media Group, Fayetteville, AR

2015 - 2017

Managing Director

- Directed website development projects from concept to launch, ensuring cross-platform compatibility through rigorous testing of JavaScript, Flash, CSS3, and HTML5.

- Partnered with clients to define goals, create wireframes, and design site functionality aligned with brand objectives.
- Implemented advanced SEO strategies and Google AdWords campaigns, boosting client site traffic by 25%.
- Scaled company sales from start-up to \$250K within two years by expanding service offerings, cultivating long-term client relationships, and delivering measurable digital marketing results.
- Integrated Google AdSense into client websites, creating a new revenue stream that generated \$125K while improving overall site monetization strategies.
- Increased profit margins by 15% through strategic vendor selection and contract negotiations that reduced operational costs without compromising quality.
- Boosted client website traffic by 25% through targeted Google AdWords campaigns, optimized ad spend, and refined audience targeting.
- Engineered intuitive site architectures with optimized navigation, integrated social media links, and dynamic widgets to enhance user engagement.
- Negotiated favorable vendor and client contracts, increasing profit margins by 15% while expanding service capabilities.

EDUCATION

Bachelor of Science, Information Systems – Enterprise Resource Planning, Minor in Supply Chain Management 2019
University of Arkansas, Fayetteville, AR

Bachelor of Science, Broadcast Journalism 2011
Oklahoma State University, Stillwater, OK

Bachelor of Science, Sports Media, Minor in Sociology 2011
Oklahoma State University, Stillwater, OK

LEADERSHIP

McKinsey Management Accelerator Program, May 2025

TECHNICAL SKILLS

Programming Language	C# SQL CSS JavaScript HTML Visual Basic
Development Platform	.Net
Data Visualization	Tableau
Content Management	WordPress Drupal Joomla
Business Management	SAP-ERP Workday
Office Management	Microsoft Office Applications (<i>Word, Excel, Outlook, PowerPoint, Teams, Access</i>) Retail Link Nielsen



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/03/2026

First Name: *

Claude

Middle Name:

Last Name: *

Terral

Phone Number: *

(307) 413-2009

Email *

cterral@gmail.com

Street Address: *

563 S EAST AVE

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

12

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Architect

Employer Name: *

A43 Design

Business Number: *

(479) 339-9650

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Planning Commission: Citizen at Large (Term: 04/01/26 - 03/31/29)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Planning Commission

[City Code Article VII Planning Commission](#)

33.106 Composition

The Planning Commission ("commission") shall consist of nine members, all of who shall be citizens of Fayetteville, and at least two-thirds of whom shall not hold any municipal office or appointment. No two members of the commission ("commissioners") shall be related by blood or marriage in the third degree, nor shall any two commissioners have direct financial involvement. **All commissioners must disclose annually all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission. All commissioners shall have a demonstrated interest, experience, or expertise in land use planning.**

33.110 Appointment Procedures

When vacancies on the Planning Commission occur because of resignation or term expiration, the city shall follow the following procedure:

(C) Applicants shall disclose all real estate holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the Planning Commission.

- **All Planning Commission applicants must answer the Real Estate Holdings Questions below in order to be considered for an appointment to the Planning Commission.**

Please note that if you are appointed to the Planning Commission, you will be required to complete the Real Estate Holdings questions and a **Statement of Financial Interest (SFI) Report**, and file both with the Office of the City Clerk-Treasurer at the beginning of each year.

Real Estate Holdings Questions

Spouse's Name *

(If you are not currently married type N/A.)

Tayla Terral

Other Names Used:

(List all names under which you and/or your spouse do business.)

Real Estate Holdings

(Disclose all Real Estate Holdings in Fayetteville and the Fayetteville planning area, and any business or financial interest which could affect, or be affected by, decisions of the commission.)

Primary Residence: 563 S East Avenue

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input checked="" type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

B. Arch, University of Arkansas, Fayetteville, 2007

M. Arch II, University of Texas at Austin, 2018

Having worked as an architect for 20 years, I'm very familiar with the interpretation and administration of zoning code, variance, and conditional use. I focused on urban design and planning in my time practicing and teaching for four years at the U of A Community Design Center, as well as two years in my graduate program.

Why would you like to be considered for appointment to this committee? *

The Fayetteville 2040 plan, along with countless third-party studies, outlines a road map to a more sustainable, resilient, and equitable city. This is a vision that would create a better place to live for my family and me. Short of

employment or elected office in our city government, this commission plays the most impactful role in ensuring the City of Fayetteville continues to strive to reach these goals.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Matt Bertucci, 14 E 7th St, (504) 453-4390

Steve Luoni, 525 S School Ave, (479) 575-5772

Supporting Documents: (Not Required)

Claude Terral - CV.pdf

122.12KB

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street

Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

Claude Terral

Senior Project Architect

Education

2016-2018 M Arch II

Degree: Advanced Architectural Design

University of Texas at Austin

Honors: Tau Sigma Delta

2003-2007 B Arch

University of Arkansas, Fayetteville

Professional Experience

2022-Current

Senior Project Architect

A43 Architecture

Jackson, WY

2018-2022

Senior Project Architect

University of Arkansas Community Design Center

Fayetteville, AR

2015-2016

Project Architect

BWA Architects

Tulsa, OK

2014-2015

Project Architect

RB+B Architects

Fort Collins, CO

2007-2014

Project Manager

Ward + Blake Architects

Jackson, WY

2006

Intern Architect

Steve Jordan and Associates

Fayetteville, AR

2005

Intern Architect

SPann Architecture

Rogers, AR

Academic Positions

Fall 2019-Fall 2021

Instructor

University of Arkansas
Community Design Center

2018-2022

Senior Project Architect

University of Arkansas
Community Design Center

2017- 2018

Graduate Research Assistant

Cooperative Mobility for Competitive Megaregions (USDOT UTC Tier 1)
Prof. Danelle Briscoe

2017

Design Assistant (Studio Teaching Assistant)

Foundation Studio II, Prof. Milovanovic-Bertram

2016

Issue Selection Committee (UT Publication)

Committee Member

Awards

2021 AIA Honor Award for Regional and Urban Design

Rebuilding a Local Food Economy: Oahu, Hawai'i
UACDC, Project Architect

2021 Fast Company Innovation by Design Awards Cities Category Honorable Mention

Wood City: Timberizing the Cities Building Blocks
UACDC, Project Architect

2021 The Plan Awards: Special Projects Winner

Wood City: Timberizing the Cities Building Blocks
UACDC, Project Architect

2021 Green GOOD DESIGN Award

Wood City: Timberizing the Cities Building Blocks
UACDC, Project Architect

2021 The Plan Awards: Housing Finalist

Double Front: Infill Housing Prototype for Small Towns
UACDC, Project Architect

2021 American Architecture Award

Housing at Markham Square
UACDC, Project Architect

2021 The Plan Awards: Housing (Future) Winner

Housing at Markham Square
UACDC, Project Architect

2020 The Plan Awards: Education Finalist

Watershed Conservation Resource Center
UACDC, Project Architect

2020 The Plan Awards: Urban Planning Finalist

The Circle
UACDC, Project Architect

2020 American Architecture Award

7Hills Homeless Day Center
UACDC, Project Architect

2020 The Plan Awards: Health Honorable Mention

7Hills Homeless Day Center
UACDC, Project Architect

2020 AN Best of Design Award Editors' Pick for Unbuilt Education

Wahiawa Value-Added Product Development Center
UACDC, Project Architect

2020 The Plan Awards: Production Finalist

Wahiawa Value-Added Product Development Center
UACDC, Project Architect

2020 Green GOOD DESIGN Award

Wahiawa Value-Added Product Development Center
UACDC, Project Architect

2019 AN Best of Design Award Honorable Mention for Unbuilt Public

7Hills Homeless Day Center
UACDC, Project Architect

2019 World Architecture Festival Award for Education-Future Project Shortlisted

Wahiawa Value-Added Product Development Center
UACDC, Project Architect

2019 Fast Company Honorable Mention

New Beginnings Homeless Transitional Village
UACDC, Project Architect

2019 EDRA/Places Award for Planning

New Beginnings Homeless Transitional Village
UACDC, Project Architect

2019 The Plan Awards: Urban Planning Finalist

New Beginnings Homeless Transitional Village
UACDC, Project Architect

2019 Green GOOD DESIGN Award

New Beginnings Homeless Transitional Village
UACDC, Project Architect

2019 World Architecture News Award in Future Projects—Urban Design Shortlisted

Re-Live Downtown Pine Bluff: A Manual
UACDC, Project Architect

2019 The Plan Awards: Urban Planning Finalist

The Wharf at Pine Bluff
UACDC, Project Architect

2018 Tau Sigma Delta

Member, Mu Chapter

2018 ULI Hines Cogburn Award

Third Place, *The Exchange*

2017 UTSOA Design Excellence Award

Nominee, *Grow Up: Austin*, Advanced Studio, Prof. Juan Miro, UT Austin

2016 AIA Austin Charles Moore Endowed Scholarship

Winner, UT Austin

2013 AIA Mountain Region Firm of the Year

Ward+Blake Architects, Project Manager

2011 AIA Wyoming Firm of the Year

Ward+Blake Architects, Project Manager

Conferences

ACSA, New Instrumentalities

2018 ACSA/COAM International Conference, Madrid, Spain

Multi-Modal Modeling: BIM Templates for Hub Design and Networks

Research Assistant

I-TED, International Transportation and Economic Development Conference

2018 Washington, D.C.

Multi-Modal Modeling: BIM Templates for Hub Design and Networks

Research Assistant

Public/Academic Service

2022-2024 Member: Active Transportation Advisory Committee

City of Fayetteville, Arkansas

2020 Juror: Undergraduate Studio

University of Arkansas

2019 Juror: Undergraduate Studio

University of Arkansas

2019 Guest Speaker: Sustainability in Business

University of Arkansas

2018 Juror: Comprehensive Studio

University of Arkansas

2016 Volunteer Organizer: The Secret Life of Buildings Symposium

University of Texas at Austin

Professional Affiliations

Architectural Licensure:

2014-Present Colorado

2018-Present Arkansas

Organizations:

2014-Present NCARB Certified

2007-Present AIA



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/05/2026

First Name: *

Husam

Middle Name:

Last Name: *

Ata

Phone Number: *

(479) 799-5364

Email *

Samcasualmail@gmail.com

Street Address: *

10 N Manhattan Way

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

25

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Planning Director

Employer Name: *

Washington county

Business Number: *

(479) 444-1724

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Board of Adjustments: Public at Large (Unexpired Term: 04/01/26 - 03/31/27)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

How did you hear about the opening(s)?

(Select all that apply)

NWA Democrat Gazette

Social Media Channel

Fayetteville-ar.gov

Government Channel

Chamber of Commerce

Fayetteville Flyer

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

My current professional experience as the Washington County Planning Director who worked closely with city planning team would allow me to serve effectively on either board and make informed decisions.

Why would you like to be considered for appointment to this committee? *

I have long been interested in serving the Fayetteville community and contributing in a meaningful way.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Evelyn Rios-Stafford. Fayetteville, AR. 479-879-2068

Jennifer Price. Fayetteville, AR. 479-430-4052

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/19/2026

First Name: *

Tommie

Middle Name:

Flowers

Last Name: *

Davis

Phone Number: *

(501) 920-0698

Email *

tflowersd@gmail.com

Street Address: *

106 N Willow Ave
(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

7

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Employment Information

Occupation: *

Contractor/Developer

Employer Name: *

Flowers C C & D, LLC

Business Number: *

(501) 920-0698

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Civil Service Commission: Public at Large (Term: 04/01/26 - 03/31/32)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Civil Service Commission

In accordance with **State Statute §14-51-202** applicants for a position on the Civil Service Commission must be residents of the City of Fayetteville for **more than three (3) years** preceding their appointment.

Commission meetings are held during normal business hours, between 8:00 AM to 5:00 PM.

Please note that if you are appointed to the Civil Service Commission, you will be required to complete a **Statement of Financial Interest (SFI) Report** and file it with the Office of the City Clerk-Treasurer at the beginning of each year.

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input checked="" type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

My time as a commissioner has given me valuable insight into the qualities of police and fire officers/candidates committed to serving our community. My background as a social worker, therapist, and community advocate has equipped me with strong assessment and communication skills, as well as the ability to collaborate effectively with diverse individuals. I approach situations and people with integrity and impartiality, and I am mindful of how implicit biases can influence perceptions and responses.

Why would you like to be considered for appointment to this committee? *

I would like to be considered for appointment because I am committed to participating in the process of selecting police/fire officers who demonstrate the insight and understanding to work with diverse populations and achieve positive outcomes. My experience working with communities and systems has shown me the importance of individuals possessing both technical skills and empathy to effectively meet community needs.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

- Deana Williams Dunn 1500 Glenda Little Rock, AR 72204 501-993-1705
- Deborah Bledsoe 8001 Kanis Oaks Drive Little Rock, AR 72204 501-231-2237

Supporting Documents: (Not Required)

2026 Resume Rev.docx

20.17KB

Are you applying for more than one vacancy? *

- Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

Tommie Flowers Davis, LCSW, LADAC, AADC

106 N Willow Ave, Fayetteville, AR 72701/8004 Edwina Dr Little Rock, AR 72209/501-920-0698 tflowersd@gmail.com

Education

Undergraduate	University of Arkansas/Arkansas State University BA, Social Work 1980
Graduate	University of Arkansas – Little Rock MSW - Clinical Social Work, May 1981
Post-Secondary-	Northwest Arkansas Community College –December 2020 Associates of Applied Science in Construction Technology

Experience

January 2019 - Current	Flowers CC&D, LLC dba Another Door Opens Construction & Development- Owner/CEO/Residential Contractor Duties: Site Development; assisted with housing plan development; project funding, project monitoring; communication with the contractor regarding status/issues; materials selection; project budgeting; monitored sub-contractors schedule; informal marketing. Case Management services, crisis management, discharge planning, community development.
September 1986- September 2016	NeuroRestorative Timber Ridge Oct 1987-Sept 2016 – <i>Program Case Manager</i> Duties: Managed and supervised residential and clinical components of the treatment team, marketing, team/program development, conducted in-services, primary liaison with family and payment source representatives (negotiated extensions of services and rates), coordinated therapeutic services, facilitated team conferences, discharge planner. Sept 1986-Oct 1987 – <i>Social Worker/Lead Clinician</i> Duties: Group and individual sessions, family counseling, individual therapy, mental status evaluations, social skills retraining, stress management, program development, clinical coordination of services and team coordination, discharge planning and marketing
June 1997- October 2016	Better Community Development, Inc.-Hoover Treatment Center- <i>Treatment Director/Social Worker/Therapist/Coordinator of Interns</i> Duties: Policy/program development, training and implementation; clinical consultation related to staff/agency issues, Site Supervisor for Interns, quality assurance, grant writing, compliance training/monitoring; conducted in-services, billing, crisis intervention, mental health assessments, therapy, and referrals.
February 2008- 2016	HLH Consultants, LLC <i>Social Worker/Therapist</i> Duties: Foster Care and Adoption Home Studies, Adoption Summaries, Individual, couples, and family therapy, Intensive Home Services, Court testimony

**March 1983-
September 1986**

**Arkansas Children’s Hospital
*Medical Social Worker***

Duties: Individual and family supportive services, grief counseling, crisis intervention, child abuse assessments, discharge planning, court testimony

**July 1981-
March 1983**

**Central Arkansas Legal Services-
*Social Worker/Paralegal***

Duties: Conducted home evaluations/studies, interviewed clients regarding legal problems, investigated cases/gathered information, drafted pleadings

Additional Experience

June-Dec. 2020-

3V Development- Construction Intern

**October 2016-
December 2018**

Better Community Development, Inc – Affordable Housing Intern-

Onsite observation of home building projects at various stages of completion, consultation with Director of Housing regarding budget systems, land acquisition, zoning and building challenges (weather, materials, costs, project scheduling); estimating, suppliers, labor force, financials i.e., streams of financing and budget challenges.

Professional License/Certifications/Affiliations

- Residential Contractor
- OSHA-30 Certified
- Licensed Certified Social Worker – 646-C
- Advanced Alcohol and Drug Abuse Counselor – A 065
- Licensed Alcohol and Drug Abuse Counselor – Arkansas – 187L
- Appointed by Governor as a member of the Arkansas Social Work Licensing Board- 1986 and June 2014 – August 2017
- Fayetteville Historic District Commission
- Washington County Historic District
- NWA Black Heritage
- Fayetteville Housing Task Force 6/2024 -current
- Fayetteville Civil Service Commission
- Washington County Poll Worker
- Northwest Arkansas Area Alumni – Delta Sigma Theta Sorority, Inc.

References are available upon request

Applicant Information

Enter your legal name as displayed on your Driver's License.



First Name: *

Peter

Middle Name:

Thomas

Last Name:

Reagan

Phone Number: *

(479) 841-0320

Email *

preagan14@gmail.com

Street Address: *

243 E 13th St

(Physical Address)

Zip Code: *

72701

Length of Residency: (Years) *

50

(within the Fayetteville city limits)

Which Ward do you reside in? *

Ward 1 Ward 2 Ward 3 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

Yes No

Mailing Address: *

PO Box 1922

Mailing City: *

Fayetteville

Mailing State: *

AR

Mailing Zip Code: *

72702

Employment Information

Occupation: *

Cattle Farmer

Employer Name: *

Self

Business Number: *

(479) 841-0320

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Civil Service Commission: Public at Large (Term: 04/01/26 - 03/31/32)

Are you currently serving on this Board, Committee, or Commission? *

Yes No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

Yes No

Civil Service Commission

In accordance with **State Statute §14-51-202** applicants for a position on the Civil Service Commission must be residents of the City of Fayetteville for **more than three (3) years** preceding their appointment.

Commission meetings are held during normal business hours, between 8:00 AM to 5:00 PM.

Please note that if you are appointed to the Civil Service Commission, you will be required to complete a **Statement of Financial Interest (SFI) Report** and file it with the Office of the City Clerk-Treasurer at the beginning of each year.

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input checked="" type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

Born and raised in Fayetteville Ar

Attended Fayetteville Schools

Graduated FHS in 1974

Hired by Fire Chief and Civil Service Commission 1979

Served 26+ years , Retiring as Captain

Currently own and operate small cattle operation in SE Fayetteville

Why would you like to be considered for appointment to this committee? *

Familiar with process. Participated in several times throughout my career

Have time to help City of Fayetteville with this important process

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Dr Elizabeth Martin, 2825 E Weston Pl. Fayetteville Ar 72703

Email - bmaudem@gmail.com. Cell 479-409-9422

W H Taylor 211 E Dickson Fay Ar 4794435222

Supporting Documents: (Not Required)

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street

Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.



City of Fayetteville Application Form

Boards, Commissions and Committees



Applicant Information

Enter your legal name as displayed on your Driver's License.

02/05/2026

First Name: *

Kaleb

Middle Name:

Last Name: *

Turner

Phone Number: *

(501) 454-9651

Email *

kalebt1997@gmail.com

Street Address: *

5831 W Mecklin St

(Physical Address)

Zip Code: *

72704

Length of Residency: (Years) *

6

(within the Fayetteville city limits)

Which Ward do you reside in? *

- Ward 1
 Ward 2
 Ward 3
 Ward 4

Use the link below to identify your Ward

[Locate Ward](#)

Different Mailing Address? *

- Yes
 No

Employment Information

Occupation: *

Chief of Staff

Employer Name: *

University of Arkansas

Business Number: *

(501) 454-9651

Questions for Applicant

Which Board, Committee, or Commission vacancy are you applying for? *

Civil Service Commission: Public at Large (Term: 04/01/26 - 03/31/32)

Are you currently serving on this Board, Committee, or Commission? *

- Yes
 No

Are you a registered voter? *

Verify your name on this application is listed as shown on your Driver's License or Voter Registration.

- Yes
 No

Civil Service Commission

In accordance with **State Statute §14-51-202** applicants for a position on the Civil Service Commission must be residents of the City of Fayetteville for **more than three (3) years** preceding their appointment.

Commission meetings are held during normal business hours, between 8:00 AM to 5:00 PM.

Please note that if you are appointed to the Civil Service Commission, you will be required to complete a **Statement of Financial Interest (SFI) Report** and file it with the Office of the City Clerk-Treasurer at the beginning of each year.

How did you hear about the opening(s)?

(Select all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> NWA Democrat Gazette | <input type="checkbox"/> Social Media Channel | <input type="checkbox"/> Fayetteville-ar.gov |
| <input type="checkbox"/> Government Channel | <input type="checkbox"/> Chamber of Commerce | <input checked="" type="checkbox"/> Fayetteville Flyer |

What are your qualifications for serving on this committee? *

(Include education and expertise in the subject matter)

As a Chief of Staff, I work across people, process, and policy, experience that aligns with the Civil Service Commission's role overseeing appointments, promotions, and appeals in Police and Fire. I value public service, due process, and equity, and would bring a careful, impartial, analytical approach to applying the Commission's rules. Personally, public institutions are of high value to me, and I value the opportunity to support, which is evidenced in my volunteer and work experience.

Why would you like to be considered for appointment to this committee? *

I would like to be considered for appointment to this committee because I believe fair, consistent, and well-communicated personnel processes are essential to public trust. Serving on the Civil Service Commission would allow me to apply my experience in policy, governance, and organizational decision-making in a way that supports merit-based systems and strengthens confidence in public institutions.

References:

List two references (e.g.: Full Name, Address, and Phone Number).

Blake Pennington
(479) 430-1221

Brian Raines
(254) 214-8205

Supporting Documents: (Not Required)

Turner-March2025.pdf

88.85KB

Are you applying for more than one vacancy? *

Yes No

APPLICATION DEADLINE

All applications must be received by 5:00 p.m. on Friday, February 20, 2026.

Applications will not be accepted after the deadline.

All volunteers must reside within the Fayetteville city limits. If you are not a registered voter in Fayetteville, you will need to provide proof of residency. A separate application must be submitted for each board, committee, or commission for which you wish to be considered. Applications may be submitted online via the website to cityclerk@fayetteville-ar.gov, or they may be printed, completed, and mailed to:

Office of the City Clerk-Treasurer

113 W Mountain Street
Fayetteville, AR 72701

Please contact the Office of the City Clerk-Treasurer at 479-575-8323 for more information.

KALEB A. TURNER

Chief of Staff | Executive Communicator | C-Suite Project Manager | Non-Profit Volunteer and Leader

(501) 454-9651 | kalebt1997@gmail.com | Fayetteville, Arkansas

EDUCATION

Master of Arts, Communication | University of Arkansas

Bachelor of Arts, Public Relations | Harding University

EXPERIENCE

Chief of Staff | University of Arkansas, Fulbright College of Arts & Sciences

January 2024 – Present

- Provide professional, confidential, and strategic support to the Dean of Fulbright College, serve as the Dean's representative for a wide range of Fulbright College activities, initiatives, and functions, and support the management of his portfolio, including:
 - Strategic vision and leadership for the largest college at the University of Arkansas, which consists of more than 8,200 students, three schools, and 16 academic departments.
 - Leadership of more than 650 full-time faculty and instructors, 600-plus teaching and research assistants, as well as hundreds of staff members.
 - Stewardship of college budgets, including more than \$110 million in instructional and research funds as well as endowments totaling more than \$350 million.
- Develop and consolidate high-level executive materials, crafting 20+ major communications annually, including strategic reports, budget proposals, policy updates, donor messaging, and keynote remarks.
- Lead the college's strategic planning initiative, including identifying, vetting, and securing a national consulting firm (Art & Science Group) to guide long-term visioning, coordinating process facilitation and engagement between the firm's principals and the college's 1,000+ internal and external constituents.
- Optimize internal communication channels, conducting an audit that reduced redundant messaging by 50%, launching Workshop for improved message analytics, and scaling Merit Pages to impact 30,000+ students.
- Supervise and align cross-functional teams, ensuring seamless execution of college-wide priorities by fostering collaboration across communications, finance, HR, student success, and development.
- Strengthen institutional leadership, directing executive searches and onboarding for the Dean, Chief Business Officer, and Senior Director of Development, including a 27-week transition and socialization plan.
- Facilitate high-level external engagement, coordinating partnerships with Alice L. Walton Foundation, Walton Family Foundation, Crystal Bridges, and the City of Fayetteville to advance the college's visibility.
- Design and execute high-impact events, leading faculty awards programs, strategic planning retreats, and the inaugural Old Main Open House, increasing faculty and community engagement by 200%.

Associate Director of Communications | University of Arkansas, Fulbright College of Arts & Sciences

March 2022 – January 2024

- Direct communication strategy in Fulbright College, which includes six executives, 19 departments, and 40+ research/academic programs, alongside two director-level peers and four direct reports
- Advise dean and associate deans on executive communication, including media training, talking points, presentation support, project proposals, and Freedom of Information Act inquiries
- Develop media and constituent relations strategy to support 9,000+ students, resulting in a 77% email open rate, 29,000 page views, 1,200+ congratulatory messages from government representatives, and an estimated 3.49 million social media impressions since December 2022
- Evaluate social media performance and implement a new strategy, which has organically grown Facebook page profile visits by 143% and Instagram page profile visits by 201%

Corporate Communications Advisor | Arvest Bank

June 2021 – March 2022

- Manage corporate communications calendar by advising leadership to determine best strategy for internal and external critical messages.
- Lead collaboration with Grammarly Business to develop an enterprise-wide solution for AI-based, Arvest Bank-specific style guide, tone, and communication tool.
- Advise and collaborate with bank services teams to ensure quality customer communications: system-generated notices, scheduled mailings, electronic messages and third-party communications.

Graduate Teaching Assistant | University of Arkansas

August 2019 – May 2021

- Teach six 19-student public speaking classes and assist three 100-student communication lectures.
- Develop lectures, instructional material, and assessments on verbal and nonverbal communication, research, language selection and organization, rhetoric, and visual aids.
- Conduct qualitative, quantitative, and interpretive social science research on community resilience and development, higher education, interpersonal communication, and critical/cultural studies.
- Aid university student-athletes in crafting academic and professional writing, research, proofreading, and organizational strategies, and facilitate weekly writing workshops.

COMMUNITY ENGAGEMENT

Director of Engagement | Arkansas Boys State

January 2022 – Present

- Lead program-wide outreach, including media relations, strategic partnerships, and content creation, to support a network of 75+ volunteer staff, 60,000+ program alumni, and 1,300+ community partners and educators
- Support leadership and board in executive communication, including op-eds, legislative relationships, and media interviews, and foster state-wide public and private partnerships, including with Arkansas high schools, the American Legion, the University of Central Arkansas, Arkansas PBS, and the Central Arkansas Library System
- Develop media and constituent relations strategy, resulting in an 80% email open rate, 55,000+ page views, an estimated 1.3 million reads in media, and an estimated 6.52 million social media impressions since June 2022
- Serve as program spokesperson, respond to media inquiries, and pitch stories to state-wide and national media

Commissioner | Black Heritage Preservation Commission, City of Fayetteville

December 2021 – January 2024

- Serve the city's newly chartered Black Heritage Preservation Commission to recognize and preserve historical Black structures in honor of the accomplishment of Fayetteville's early Black families, individuals, and churches.
- Advise city staff, council, and mayor on preservation initiatives, community education, and partnerships opportunities related to commission charter

MEMBERSHIPS AND HONORS

- Member, Chief of Staff Association ([CSA](#))
- Member, National Association of Presidential Assistants in Higher Education ([NAPAHE](#))
- Outstanding Qualitative Master's Thesis, National Communication Association ([NCA](#))
- Outstanding Master's Thesis for Humanities and Fine Arts, University of Arkansas ([UARK](#))