

Fayetteville A&P Commission Retreat Minutes

October 27, 2025 – Fayetteville Town Center – 9am to 4pm.

Present: Chair Elvis Moya, Sterling Hamilton, Mike Wiederkehr, Sarah Bunch, Chrissy Sanderson, Elliot Hunt, Katherine Kinney

Staff: Ryan Hauck, CEO

I. Call to Order

Chair Moya called the meeting to order at 9:10am.

II. Administration

There were no additions or changes to the agenda requested.

III. Briefing on Commission Orientation Binders and Agency Proposals

CEO Hauck reviewed the contents of the orientation binders and handouts each commissioner received and then gave an overview of the RFQ and RFP used to secure applications for a new Agency of Record and a Public Relations agency.

The Commission heard from 4 agencies, 2 each in response to the RFQ for Public Relations and the RFQ for AOR. Discussion ensued with a staff recommendation to be made at the November meeting.

IV. Downtown Fayetteville Coalition

The commission discussed the Downtown Fayetteville Coalition during lunch with several funding and staffing options reviewed with more discussion to happen in November.

V. Asset Tour

After lunch, the commission went on an asset tour which included the Fayetteville Town Center, Experience Fayetteville, Walker Stone House and Art Court.

VI. FY2026 Budget and Planning

Following the asset tour, an introduction to the draft FY2026 budget was presented by Hauck with an opportunity for commissioners to make suggestions for initiatives that fit our focus and destination master plan. The FY2026 budget will be presented in more depth at the November meeting.

The retreat concluded at 4pm.

Minutes prepared by: Amy Stockton, Experience Fayetteville